



February Newsletter 2026

From the President's Desk



Justin Yetmar
2026 Chamber President

Dear Chamber members,

February has arrived in Carroll, and while winter is reminding us who's in charge with frigid temperatures lately, our community continues to bring the energy and momentum we're known for.

This month is highlighted by one of our largest and most exciting events of the year—the 20th Annual Chamber Court Classic. With 80 basketball teams traveling to Carroll, our community will be buzzing with athletes, families, and fans filling our gyms, hotels, restaurants, and local businesses. Events like this showcase Carroll at its best and have a tremendous economic impact on our community. A huge thank-you goes out to the volunteers, sponsors, and businesses that help make this tournament such a success year after year. A special call out to Kurt Baumhover who was at the root of the tournament and continues to lead the tournament as the director.

The Chamber continues to stay busy with the Chamber coffees, legislative forums, and working with local businesses on understanding their needs and wants. The Chamber Banquet is Thursday, February 12 at the Carrollton. Please call Rosanne at the Chamber to reserve your table and enjoy a night celebrating businesses and individuals who are impacting our community on a daily basis.

As we push through the (hopefully) final months of winter, we encourage everyone to continue supporting local, attending community events, and staying engaged with all the great things happening in Carroll. Spring will be here before we know it.

Stay warm, and we'll see you around town!

Get to Know Our New Board Member



Matt Lujano

Hello, my name is Matt Lujano, and I'm excited to be joining the Carroll Chamber of Commerce in 2026. I currently serve as President of Westside State Bank, where I've spent my career in community banking. I'm grateful for the opportunities this

this work has provided to collaborate with individuals, businesses, and organizations across our region. I've also had the privilege of serving on several local, state, and national boards and committees, which has helped me stay engaged in issues that support the strength and growth of both my industry but also our communities.

Outside of work, my greatest joy comes from my family. My wife, Jenna, and I have two wonderful children. Our son, Benicio, is a student at Creighton University, and our daughter, Giada, attends Kuemper Catholic High School. We love spending our summers at the lake with family and friends, and as an avid sports fan, I'm always up for catching a good game. I also enjoy golfing any chance I get.

I look forward to working with fellow Chamber members to help support the continued growth and success of the Carroll area.

2026 PROUD MEMBER



Chamber Bucks Accepted Here

2026 Chamber of Commerce Membership

As a member of the Carroll Chamber of Commerce, you are not only investing in your business, but in your community. Chamber leadership works hard to create a business environment for growth, offering opportunities for business exposure and networking.

Membership renewals for 2026 were mailed in December. Please return your 2026 investment if you haven't done so already, and we will send your new membership window sticker for you to proudly display. Thank you for your continued support and investment in the Carroll Chamber and your community.

Chamber Website Landing Page Update

We're working hard to customize landing pages for each member designed to boost your online presence, attract more customers, and provide a powerful digital storefront – especially valuable for businesses without a dedicated website.

1. These pages are **valuable for your website's Search Engine Optimization** results.
2. The analytics are proving **these pages are drawing visitors**.
3. Using conservative marketing benchmarks, these page visits demonstrate how **Chamber platforms provide meaningful visibility and reach for our local Chamber member businesses**.

	Views	Clicks	Likes	ROI based on industry average click value of \$2.41
252 member pages	108,272	58,258	19,356	\$140,401.78
Business 1	1,802	484	170	\$1,166.44
Business 2	580	405	160	\$976.05
Business 3	655	314	109	\$756.74
This business did not have any web presence prior to this landing page!				
Business 4	228	127	47	\$306.07
Business 5	180	104	35	\$250.64

Pages are not completed at the same time, therefore these numbers represent different lengths of time.

Here are some of the highest and lowest landing page ROIs. Some influence can be attributed to when these pages were created, as it's an ongoing process. But the numbers are promising!

\$140,401.78 in total marketing value has been provided to members for FREE by these pages!

Here's what we need from you...

Take a look at your business' landing page by searching your business name at
<https://www.carrolliowa.com/director>.

If you have not yet received your page's login info from Dani Stipe, your page is the basic page created by our web provider. If you would like the more customized pages we are working on, please email Dani at chamber@carrolliowa.com. We will complete these on a first-come, first-serve basis. This will help us better schedule our work on this massive project and the many other exciting projects in the works!

Our next Legislative Forum is February 28th at the Kerkhoff Shelter House in Manning. Listen to your state representatives, Craig Williams and Jason Schultz, on the work they're doing in Des Moines. Express your support or concerns and advocate for your interests.



**2026
LEGISLATIVE FORUMS**

Saturdays | 10:00 a.m.

1/24	St. Anthony Regional Hospital
	311 S Clark Street, Carroll
2/28	Kerkhoff Shelter House
	619 Julia Street, Manning
3/28	Western Iowa Networks
	1780 Kittyhawk Ave, Carroll
4/25	Kruger Shelter
	223 W 7th Street, Glidden



2026 BANQUET

THURSDAY
FEBRUARY 12, 2026

Carrollton Centre

5:30 p.m. Social

6:30 p.m. Dinner & Program

Tickets

- Reserved table for 8 - \$400
- Individual ticket - \$45
(Individual tickets are not reserved seats)

To reserve your tickets contact the Chamber office

Phone: 712-792-4383

Email Rosanne: r.nees@carrolliowa.com

Winter Blowout Sale

The Winter Blowout Sale is back February 19-22! Shop at the participating Chamber member businesses listed below for great deals as retailers look toward spring!



Winter BLOWOUT SALE

FEBRUARY 19-22

Cold outside, Hot deals inside - Don't miss this sale!

Shop These Participating Chamber Businesses:

**A Fun Top & Jeans/ Merle Norman
A Touch of Country
Buckle
Carroll Design & Salvage
Glik's
Just Around the Corner**

**Michael's Shoes
Midwest Style & Co
New Hope Bargain Shoppe
Painted Pony Quilt Shop
Shoe Sensation
Wilkie Clothiers**



Court Classic

Court Classic is a huge event for Carroll in February! Coaches should get their teams registered, and businesses should start thinking about ways to promote their restaurants and shopping opportunities.

The tournament brings nearly ninety youth basketball teams to the Carroll community over two days of play. If you consider ten players on a team, coaches, parents, family, and fans...that's more than 3,000 extra visitors to our community that weekend. While

they're here, those visitors Choose Carroll restaurants, hotels, convenience stores, retail shops, and more.

The Court Classic event is also a great way to get involved in your local community as a volunteer! Site coordinators are needed to assist with welcoming teams and referees, make sure tournament play stays on schedule, and share with our visitors all there is to experience in Carroll.

To volunteer, contact Ashley at a.schable@carrolliowa.com or call 712-792-4383.

Gym sponsorship opportunities are available for the Court Classic. Call Ashley at the Chamber to learn more.



The flyer features a large orange basketball in the center with the text "20 YEARS" on a banner. The basketball is surrounded by a white ribbon and set against a background of orange and yellow paint splatters. At the top, there's a logo for "POWERED BY THE CHAMBER" with a stylized "C". The main title "COURT CLASSIC" is written in large, bold, dark letters. Below the basketball, there are two smaller photos of basketball teams: one for boys and one for girls, both wearing uniforms and holding medals. At the bottom, there's a QR code and a list of benefits: "T-SHIRT FOR EVERY PLAYER * GUARANTEED 3 GAMES", "EVERY GAME PLAYED ON FULL COURT * CERTIFIED OFFICIALS", and "MEDALS & CHAMPIONSHIP SHIRTS FOR THE WINNERS". A callout box at the bottom left provides details: "CARROLL, IA", "FEBRUARY 21-22", "BOYS PLAY SATURDAY", and "GIRLS PLAY SUNDAY". To the right, a large red "\$150" is followed by "PER TEAM". The website "WWW.CARROLLIOWA.COM/COURTCLASSIC" is at the bottom.

POWERED BY THE
CHAMBER

COURT CLASSIC

20 YEARS

T-SHIRT FOR EVERY PLAYER * GUARANTEED 3 GAMES
EVERY GAME PLAYED ON FULL COURT * CERTIFIED OFFICIALS
MEDALS & CHAMPIONSHIP SHIRTS FOR THE WINNERS

CARROLL, IA
FEBRUARY 21-22
BOYS PLAY SATURDAY
GIRLS PLAY SUNDAY

\$150 PER TEAM

WWW.CARROLLIOWA.COM/COURTCLASSIC



66TH ANNUAL *Knights of Columbus* STATE BOWLING TOURNAMENT

February 21-22 | February 28-March 1 | March 7-8

Team Bowling: Saturdays at 2:30 PM

Singles & Doubles: Sundays at 8:30 AM and 12:30 PM

All are invited to Starline Lanes to watch!

23688 E Highway 30, Carroll

The Carroll Knights of Columbus will also be holding mass at approximately 5:30 PM on February 28 and March 8 at Holy Spirit Church, followed by supper at 6:30 PM at the Bishop Gretzman Center. **All are welcome.**

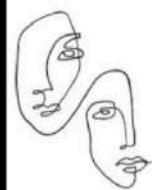


Please note our upcoming Night Shift with the Carroll Community Theatre has changed dates to **Wednesday, March 11th** from 4:30-6:30 PM.

CARROLL CHAMBER OF COMMERCE



Wednesday, March 11th, 4:30 – 6:30 PM



CARROLL
ARTS COUNCIL
COMMUNITY THEATRE

Grab your friends — Bring your co-workers.

Clock-in for the Night Shift!

Nothing hits the spot after a long day of work like ... refreshments!

Don't miss out — come join the fun at

Carroll Community Theatre

1240 Heires Ave

Carroll, IA

FOOD & DRINK

NETWORKING

... AND MUCH MORE

Live + Local

Our free Live + Local concerts are a big hit with the community and are made possible by our generous sponsors. Please contact Rosanne at 712.792.4383 or r.nees@carrolliowa.com to secure your sponsorship for the 2026 concert series!



Concert Dates:

Thursday 6-9 pm

June 4th

June 25th

July 16th

August 13th

September 17th

Your sponsorship makes this free community concert possible.

Presenting Sponsor \$2,000

- Prominent banner featuring company logo displayed on the front of the stage
- Company logo included in all concert advertising, including:
 - *Social media promotions
 - *Chamber website
 - *Event marketing materials
- Verbal recognition from the stage during the concert
- Opportunity to introduce the band
- Engage with the audience on stage during breaks

Group Stage Sponsor - \$2,000 (Shared Sponsorship)

- 2 to 4 Companies may share the total sponsor cost (\$2,000)
- Participating companies are responsible for securing their partner sponsors
- Banner featuring all participating company logos displayed on the front of the stage
- All company logos included in all concert advertising, including:
 - *Social media promotions
 - *Chamber website
 - *Event marketing materials

Interesting in sponsoring?

Contact Rosanne: r.nees@carrolliowa.com



HOST A CHAMBER COFFEE!

8-9 on Friday mornings

Call 712.792.9793 or email chamber@carrolliowa.com to schedule!



- Get one week of free advertising on the Chamber website, Facebook page, newsletter, and weekly eblast for your Coffee.
- Have your five minutes of fame on Facebook live during the event.

...and check out our upcoming coffees!



Upcoming Chamber Coffees:

- **Friday, January 30** - Highway 30 Health, 127 W 9th St, Glidden
- **Friday, February 6** - Scouting America, Chamber's Harold Bierl Community Room, 405 W 5th St, Carroll
- **Friday, February 13** - Michael's Shoes, 215 W 4th St, Carroll
- **Friday, February 20** - Curb Appeal, Chamber Lobby, 405 W 5th St, Carroll
- **Friday, February 27** - Mayalan Construction, Chamber's Harold Bierl Community Room, 405 W 5th St, Carroll

March 6th and 13th and April 10th are our next available Coffee dates.

Call the Chamber at 792-4383 to get your Coffee on the 2026 calendar!

2026 Board Members

Justin Yetmar - President
Noah Dryden - Vice President
Eric Boes - Secretary/Treasurer
Ryan Milligan - Past President

CALENDAR

Friday, January 30
Coffee at Highway 30
Health, 8-9 a.m.

Quentin Buswell	Friday, February 6
Beth Glynn	Coffee with Scouting
Tim Hawkinson	America, 8-9 a.m.
Kelsea Hawley	Thursday, February 12
Matt Lujano	Chamber Banquet,
Nicole McCarville	8-9 a.m.
Dr. Thomas Parrish	Friday, February 13
Heather Pietig	Coffee at Michael's Shoes,
Lori Pietig	8-9 a.m.
Dr. Sondra Rierson	Friday, February 20
Benet Snyder	Coffee with Curb Appeal,
Maci Wittrock	8-9 a.m.
Keeley Young	

Staff

Kimberly Tiefenthaler - Executive Director
 Rosanne Nees - Business Development Director
 Ashley Schable - Program Director
 Dani Stipe - Administrative Assistant
 Della Lappe - Financial Director

Thursday-Sunday,

February 19-22

Winter Blowout Sale

Saturday/Sunday,

February 21-22

Court Classic, all day

Friday, February 27

Coffee with Mayalan

Construction, 8-9 a.m.

Saturday, February 28

Legislative Forum at

Kerkhoff Shelter House in

Manning, 10-11 a.m.

Focus Statement

Carroll Chamber of Commerce is a membership organization dedicated to promoting the Carroll area businesses and developing community assets and resources to encourage growth within the area.

www.carrolliowa.com | 712.792.4383 | chamber@carrolliowa.com



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Message sent by Carroll Chamber of Commerce, chamber@carrolliowa.com
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