

## **ENTRIES NOW OPEN**

### **Online Commercial Limousin Infused cattle sale – May 15, 2026 @ 11am**

Entries are now open for the inaugural Limousin Infused Commercial Online Cattle sale.

The sale will be interfaced on AuctionsPlus on Friday May 15 @11am.

All Limousin Australia members and commercial producers are invited to enter cattle and support this new initiative to help promote the Limousin breed and engage with more buyers in the market chasing Limousin Infused cattle, as trade cattle or breeding stock.

The sale is supported by the Australian Limousin Breeders Society and will be backed by an extensive marketing campaign to promote the sale across multiple platforms and media channels.

We encourage you as members to support the sale with numbers and encourage your commercial clients and breeders in your local area to support the sale through cattle to be offered or those keen to purchase from the sale and make it every success.

The sale will see an entry fee of \$18 per head which will cover the AuctionsPlus fee, as well as a small marketing levy, of which ALBS will also contribute to, to gain maximum exposure for the sale across multiple platforms. This entry fee will be invoiced directly from Genetic Hub to your nominated email and address on the entry form.

You can enter here at the online Entry Form

<https://rhn00vde.paperform.co>

The entry of your cattle will also need to be aligned with your agent, who will need to assess your stock as per the process and procedures of AuctionsPlus as well as settle your account and lodge their entry onto AuctionsPlus.

ALBS are happy to work with your agents as to the process of entering cattle for the sale.

The key categories that are suggested for the sale are:

- Weaner and yearling steers/heifers
- Unjoined heifers
- PTIC heifers
- PTIC cows
- Unjoined cows
- Cows and Calves

We encourage all members to get behind this initiative and help to make it every success.

The sale details are listed here on the AuctionsPlus Link

<https://auctionsplus.com.au/auctions/cattle/limousin-australia-commercial-online-cattle-s/128120>