

LIMOUSIN Youth Association



BUILDING beef **LEADERS** for the **FUTURE**

APPLICATIONS
CLOSE FRIDAY
20TH JUNE 2025

LIMOUSIN YOUTH

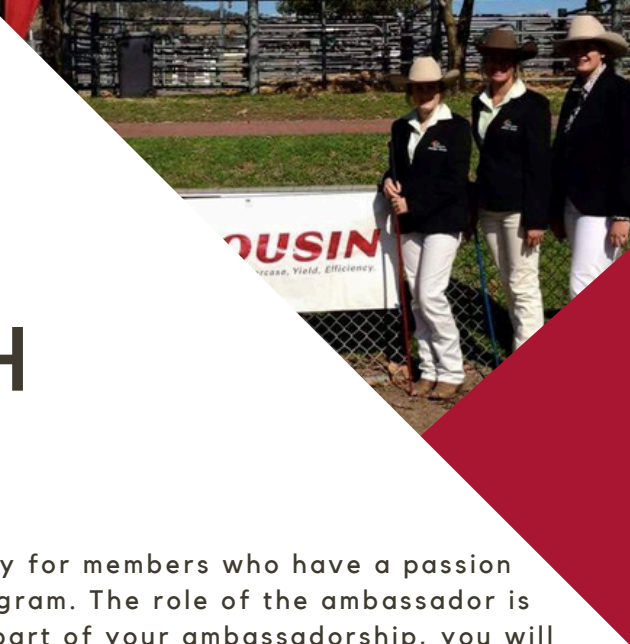
AMBASSADOR

TO BE OFFERED AT THE KEWPIE STOCKFEEDS
NATIONAL LIMOUSIN JUNIOR SHOW
PITTSWORTH 2025





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LIMOUSIN YOUTH AMBASSADOR

The LYA Ambassador Program provides a great opportunity for members who have a passion for the Limousin breed to be more involved in the LYA Program. The role of the ambassador is to help promote the LYA program and Limousin breed. As part of your ambassadorship, you will be provided with the opportunities to further professional development and to build your industry networks.

As an Ambassador, you will be required to conduct a project within your 12 months ambassadorship. This project should be an activity that supports and increases awareness and development of the Limousin Youth program and Limousin breed. Ambassadors will be involved on the LYA Committee for 12 months during their ambassadorship. Ambassadors are also required to steward at major Limousin events such as the National Show & Sale or Royal Shows.

Ambassadors will be asked to provide a short report and presentation at the end of their program on their project and ambassador experience.

Ambassadors will be provided with an industry mentor to assist them with their professional development through the Ambassadorship experience. Ambassadors will be provided with a LYA Ambassador jacket. Ambassadors will be provided with a \$500 grant, to cover either travel reimbursement to do promotional activities (such as travel to Limousin relevant events) or for a professional development experience to the value of \$500. The Ambassador will also receive an ALBS Youth Membership to the value of \$71.50.

Open to **ALL** Limousin Youth Members AND/OR Competitors of the 2025 Kewpie Stockfeeds National Limousin Junior Show aged 16-25 years.

How to Enter

Send your application letter including a one page CV via email: youth@limousin.com.au with the award name in the subject line.

Please let us know about:

- your involvement in beef cattle & the Limousin breed,
- tell us why you would like to be the LYA Ambassador & what do you hope to get out of the experience,
- what potential ideas you have for your project,
- what ideas do you have to help promote the LYA program & Limousin breed as Ambassador,
- tell us your goals and future plans.

Entrants will be invited to attend an interview at the 2025 Kewpie Stockfeeds National Limousin Junior Show or an online interview via Zoom.

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