Yell Bondco plc

£65,000,000 8 ¾ % Senior Secured Notes due 2027

Regulation S Global Note – Common Code: 181354925 / ISIN: XS1813549257

Rule 144A Global Note – Common Code: 181354950 / ISIN: XS1813549505 (the “Notes”)

Reference is made to the indenture dated as of 2 May 2018, incorporating the first and second supplemental indentures dated 30 March 2022, made between, amongst others, Yell Bondco plc (the “Issuer”) and GLAS Trustees Limited as trustee, (the “Indenture”) pursuant to which the Issuer issued the Notes. Terms defined in this notice have the same meanings given to them in the Indenture.

Pursuant to Section 4.09(a)(iii) of the Indenture, Holders are advised of the following management changes:

Claire Miles joined Yell as UK CEO in October 2019 and has been responsible for the stabilisation of the business, leadership through the pandemic, development of a clear strategy for growth going forward and for the recruitment of a strong leadership team. After three challenging and transformative years, she has decided to move on and the Board is very grateful for all her hard work and contribution to the Yell business. She will step down as Chief Executive and leave Yell on 31 December 2022.

Rob Hall has agreed to take on the role of Executive Deputy Chairman from 1 January 2023.

Yell Bondco plc

10 November 2022