

PLANNED
TO
A.
T.
ACHIEVE TRANSFORMATION

A Starry Night

Investing in Brighter Futures

Saturday, November 7th
The Commerce Club
Atlanta, GA
Doors Open @ 6pm

Sponsor Packet

www.plannedtoat.org

 @plannedtoat  @plannedtoat



208-589-4082



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A Starry Night

Investing in Brighter Futures

Dear Community Partners and Champions,

Since 2021, Planned to A.T. Inc. has been on a transformative mission to serve young people across the nation, helping them build brighter futures through comprehensive financial wellness education. What began as a vision to address the critical gap in financial education has grown into a movement that has impacted thousands of students across multiple states.

We witness daily the profound difference that accessible, engaging financial wellness education makes in young lives. When students learn to view money not as a source of stress, but as a tool to reach their dreams, everything changes. We see this transformation in the 87% of our program participants who begin actively saving after completing our courses. We hear it in the voices of student-athletes who now understand how to protect their financial futures. We feel it in the energy of communities where young people are equipped with the knowledge to break generational cycles of financial instability.

Our comprehensive programs serve students from all backgrounds, with particular focus on underserved communities where financial wellness resources are often limited or inaccessible. Through live workshops, virtual sessions, and tailored curriculum packages, we make financial education simple, fun, and relevant to real life.

The partnerships we have built with organizations like Microsoft, universities, and community organizations demonstrate the collaborative spirit required to create lasting change. But we cannot do this work alone. The growing waitlist of thousands of students seeking our programs reminds us daily that the need far exceeds our current capacity.

This is where you come in.

Our annual gala represents more than a celebration of our achievements—it is a rallying cry for expanded impact. Your partnership allows us to reach more students, develop innovative programs, and ensure that every young person has access to the financial wellness education they deserve. When you invest in Planned to A.T., you invest in futures. You invest in the young person who will become the first in their family to build generational wealth. You invest in the student-athlete who will make wise financial decisions throughout their career. You invest in communities where financial stability becomes the foundation for broader prosperity.

We invite you to join us in this crucial work. Together, we can ensure that financial wellness education reaches every young person who needs it, creating ripple effects that will benefit families and communities for generations to come.

With gratitude and determination,

Ashley & Tiffany
Co-Founders, Planned to A.T. Inc.

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Sponsorship Opportunities

SHOOTING STAR - \$5,000 (3)

Recognition Benefits:

- Supports 59 Students
- Logo listed on all event materials and signage
- Reserved seating and a drink ticket for 6 guests
- Year-round recognition on website homepage

STARLIGHT SUPPORTER - \$3,000 (5)

Recognition Benefits:

- Supports 29 Students
- Recognition in event program
- Reserved seating and drink ticket for 4 guests
- Year-round recognition on website homepage

FRIEND OF FINANCIAL WELLNESS- \$1,000 (10)

Recognition Benefits:

- Supports 12 Students
- Recognition in event program

STUDENT SUPPORTER - \$500 (10)

Recognition Benefits:

- Supports 6 Students
- Recognition in event program

Why Sponsor?

- **High Impact:** Every \$85 supports one student for an entire year.
- **Transformative:** \$25,000 sponsors one full school.
- **Community Visibility:** Showcase your company's commitment to equity, education, and opportunity.
- **Recognition:** Align your brand with a unique and inspiring event.

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