







Payton Fry

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 paytonfrydesigns.com

OBJECTIVE

Website design and graphic design professional looking for a full time position at an advertising agency or in-house agency.

EDUCATION

Bachelor of Fine Arts | Graphic Design 05/2021
The Creative Center: College of Art And Design

SKILLS

Design & Development Tools:
Proficient in Adobe XD, InDesign, Photoshop (including 3D), Illustrator, HTML5, CSS3, PHP, Bootstrap, WordPress, and Duda.

Professional Strengths: Strong written and verbal communication, strategic thinker, creative, well-organized, self-motivated, and a reliable team player.

Creative & Technical Execution: Skilled in web design, front-end coding, and producing cohesive print and digital materials, while managing campaigns from concept to completion.

Work Ethic: Excellent time management, able to manage multiple projects simultaneously, meet deadlines, and deliver professional presentations individually or as part of a team.

WORK HISTORY

WEBSITE DESIGNER/COORDINATOR 03/2024 to CURRENT

McWilliams Marketing | Huntsville, AL

- Designed, developed, and maintained website projects with WordPress.
- Customized themes to meet client needs and enhance site functionality.
- Ensured responsive performance through quality assurance testing.
- Collaborated with team members for creative solutions and innovative ideas.
- Provided client support during deployment and post-launch maintenance.
- Stayed current with industry trends and best practices in web development.

FRONT END WEB DESIGNER 06/2021 to 10/2023

Buildertrend | Omaha, NE

- Created personalized, brand-specific, Wordpress and Duda websites for construction clients.
- Enhanced functionality and appearance utilizing HTML, CSS, and PHP.
- Communicated expectations effectively and presented websites with professionalism.
- Balanced average of 20 clients at once with no hindrance in quality.

COMMUNICATIONS INTERN 01/2020 to 08/2020

Spielbound | Omaha, NE

- Designed promotional materials such as brochures, thank-you cards, and stickers.

- Designed website (2020) and created web banners and icons.
- Designed in-store signage and library labels.

REFERENCES

Emily Johnson: emily.johnson@buildertrend.com, 402-499-7222
Pro Website Services Manager, Buildertrend
11818 I St, Omaha, NE 68137

Tim Grutsch: tim@grutsch.net, 402-895-3825 (text only)
Professor, The Creative Center: College of Art and Design
17341 Woolworth Ave, Omaha, NE 68130