



TheCamel.Co®

Social Media **Marketing Management**

We specialize in providing top- notch social media marketing services tailored to enhance your online presence. Our focus is on content creation and strategic posting to engage your target audience effectively.



Content **Creation**

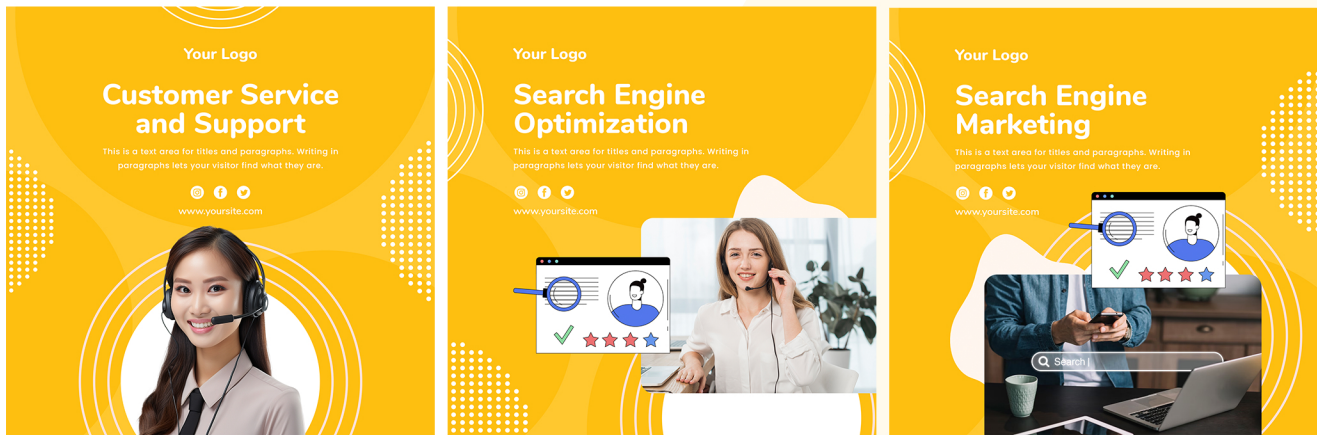
Benefit the target audience by creating quality content that is relevant to them.

A social media calendar is highly- recommended. This should present a mix of interesting random stuff to sound not too monotonous to our social media audience.

Creation of **Branded** **Images**

Online audiences are more into visuals. Creating high-quality images will surely entice them.





Note: Creation of branded images will vary if the client has own images or not. If the client asks, the ff. is needed: **official business logo, color palette**

Analytics and Reporting

To be able to assess if the strategies are working, the client may opt to request for reporting to determine the growth in:

- Followers
- Likes
- Shares, retweets, performing posts



Social Media Management Package Notes

1. Scope:

- This package is tailored for a single business.
- Applicable for 2 social media platforms: Facebook and X.

2. Duration:

- The package includes 12 social media posts per month, technically totaling 18 posts including those for Instagram. The schedule will be at the specialist's discretion.

3. **Content Types:**

- The package comprises of images posts.

4. **Revisions:**

- Simple revisions are included in the package.
- Additional charges may apply for multiple or extensive revisions.

If the client wishes a higher number of posts per month we can simply double the pack or calculate depending on the requested posts.



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