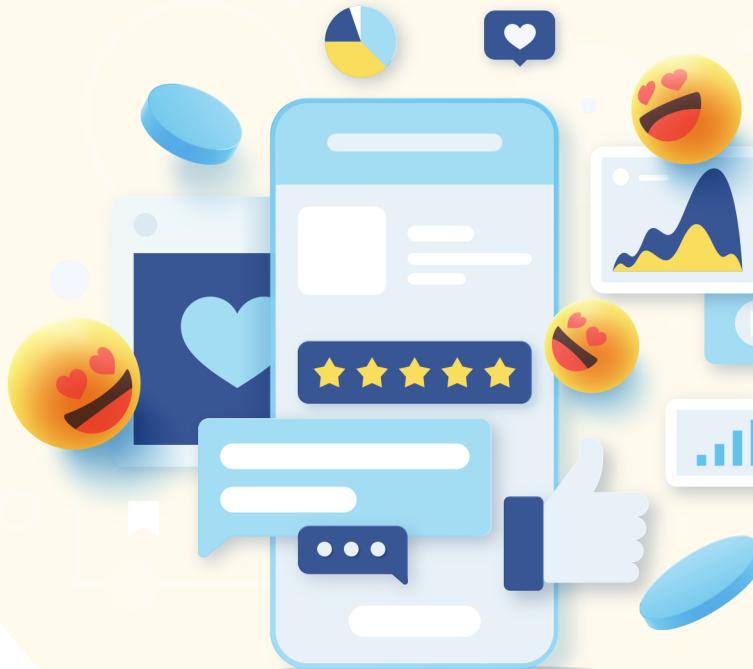




Social Media Marketing Management

We specialize in providing top-notch social media marketing services tailored to enhance your online presence. Our focus is on content creation and strategic posting to engage your target audience effectively.



Content Creation

Benefit the target audience by creating quality content that is relevant to them.

A social media calendar is highly-recommended. This should present a mix of interesting random stuff to sound not too monotonous to our social media audience.

Creation of Branded Images

Online audiences are more into visuals. Creating high-quality images will surely entice them.





Note: Creation of branded images will vary if the client has own images or not. If the client asks, the ff. is needed: **official business logo, color palette**

Analytics and Reporting

To be able to assess if the strategies are working, the client may opt to request for reporting to determine the growth in:

- Followers
- Likes
- Shares, retweets, performing posts



Social Media Management Package Notes

1. Scope:

- This package is tailored for a single business.
- Applicable for 2 social media platforms: Facebook and X.

2. Duration:

- The package includes 12 social media posts per month, technically totaling 18 posts including those for Instagram. The schedule will be at the specialist's discretion.:

3. Content Types:

- The package comprises of images posts.

4. Revisions:

- Simple revisions are included in the package.
- Additional charges may apply for multiple or extensive revisions.

If the client wishes a higher number of posts per month we can simply double the pack or calculate depending on the requested posts.



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