



Local SEO Package

A MONTHLY RECURRING PROGRAM



Benefits of Local SEO Package

- ✓ If you have a business that cater to local customers in your city; local map listing and search optimization services have always been important for potential online presence
- ✓ Google Places (Google Maps) is a great way for local businesses to promote themselves locally among the prospective customers
- ✓ Google Maps can make you highly visible on search engines for competitive, and locally oriented keywords
- ✓ Enable your potential customers searching Google Maps to find your business and other relevant details such as your address, hours of operation, contact information, even reviews and photos
- ✓ Stand out amongst fierce competition and carve a niche for your business in your geographical area

1ST

Month

<ul style="list-style-type: none">✓ Local Keyword Research (main keyword + location/city/suburb/service area)✓ Preliminary Keyword Ranking✓ Target Keywords – up to 5 keywords✓ Meta Tag Optimization (Homepage – title, description)✓ Google Analytics (GA) Setup✓ Google Webmaster Tool (GWT) Setup	<ul style="list-style-type: none">✓ XML Sitemap Creation & Submission✓ Schema Implementation (contact address)✓ Google Business Profile – Page Setup✓ Google Maps Setup (if not existing) – Page Setup✓ Website Audit
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Initial Stats & Keyword Ranking Report
1st Month Stats & Keyword Ranking Report

2ND

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Web Directory Submissions (3)
- ✓ Competitor Analysis/Backlink Analysis (Top 3)
- ✓ Existing Content Optimization (title tag, header tag optimization if necessary)
- ✓ Meta Tag Optimization (5 main pages only - Title & Description)
- ✓ Content / Website Analysis
- ✓ Google Business Profile - Info/Image Uploads (content provided by client)
- ✓ Google Maps Optimization - Info/Image Uploads (if not existing)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

3RD

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GBP Posting (2)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Alt Tag Optimization (Homepage Only)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

4TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (10)
- ✓ GBP Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (5)
- ✓ Content / Website Analysis

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

5TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GBP Posting (2)
- ✓ Web Directory Submissions (5)

- ✓ Classified Submissions (3)
- ✓ Image Submissions (5)
- ✓ Video Submission (3 - provided by client)
- ✓ Article Submission (1 - provided by client)

Monthly Stats & Keyword Ranking Report

Positive Review and Rating Submissions

6TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GBP Posting (4)

- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (2)
- ✓ Article Submission (1 - provided by client)
- ✓ Blog Posting (3 - provided by client)

Monthly Stats & Keyword Ranking Report

Positive Review and Rating Submissions

7TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GBP Posting (2)

- ✓ Web Directory Submissions (5)
- ✓ Video Submissions (3 - provided by client)
- ✓ Competitor Analysis/Backlink Analysis

Monthly Stats & Keyword Ranking Report

Positive Review and Rating Submissions

8TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GBP Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (3)
- ✓ Updating Pages & Schema Tag Integration

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

9TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (5)
- ✓ GBP Posting (2)
- ✓ Web Directory Submissions (5)
- ✓ Video Submissions (3 - provided by client)
- ✓ Search Engine Submissions (5)
- ✓ Article/Blog Submission (3)
- ✓ Article/Blog Social Bookmarking (5)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

10TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GBP Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (3)
- ✓ Image Submissions (2)
- ✓ Press Release Submission (3)
- ✓ Press Release Social Bookmarking (5)A

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

11TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (10)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GBP Posting (4)
- ✓ Web Directory Submissions (5)
- ✓ Video Submissions (3 - provided by client)
- ✓ Content / Website Analysis
- ✓ Infographics Creation or Provided by the customer

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

12TH

Month

- ✓ Website Audit
- ✓ Citations/Local Listing Submissions (5)
- ✓ Social Bookmarking Submissions (Home Page - 5)
- ✓ Social Bookmarking Submissions (Other Page - 5)
- ✓ GBP Posting (4)
- ✓ Web Directory Submissions (3)
- ✓ Classified Submissions (2)
- ✓ Image/Infographics Sharing Submissions (3)

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions

13TH

Month

- ✓ On-Page Checking, Fixing and Implementation

Monthly Stats & Keyword Ranking Report
Positive Review and Rating Submissions



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