



TheCamel.Co®

## Basic SEO Package

### A MONTHLY RECURRING PROGRAM

Basic SEO is designed for individuals or small businesses to start their website's search engine optimization without spending or investing a large budget.



## Benefits of Basic SEO Package

This package is also designed for websites that wanted to maintain healthy activity in their websites on a monthly basis. Low competitive business categories to help them gain prominence in Google search engine result pages.

Includes on-page and off-page activities to maintain a healthy relationship with search engines. Basic but essential for any type of businesses online.

1<sup>ST</sup>

### Month

- ✓ Meta Tag Optimization (Homepage - Title & Description)
- ✓ Google Search Console Setup
- ✓ Google Business Profile(Places) Listing & Optimization
- ✓ Meta Tags Setup (up to 5 pages)
- ✓ Schema Tag implementation

2<sup>ND</sup>

### Month

- ✓ Sitemap.xml Creation/update
- ✓ Social Bookmarking (8)
- ✓ Local/Niche Directories Submission (7)
- ✓ Image ALT Tag Optimization (Homepage)

3<sup>RD</sup>

## Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmarking (5)
- ✓ Classified Ads Posting (1)
- ✓ Article Submissions (2)
- ✓ Search Engines Submissions (2)

4<sup>TH</sup>

## Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmarking (7)
- ✓ Article Submissions (2)
- ✓ Site Image Submission (1)

5<sup>TH</sup>

## Month

- ✓ Sitemap.xml Optimization
- ✓ Site Image Submission (1)
- ✓ Site Video Submission (1 provided by client)
- ✓ Press Release Submission (1 provided by client)
- ✓ Local/Niche Directories Submission (5)

6<sup>TH</sup>

## Month

- ✓ Meta Tags Analysis (each page)
- ✓ Webmaster Tool Analysis
- ✓ Sitemap.xml Optimization
- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmarking (5)

7<sup>TH</sup>

## Month

- ✓ Directories Submission to Competitors Links (3)
- ✓ Social Bookmark Submission (4)
- ✓ Classified Ads Posting (1)
- ✓ Article Submissions (2)

8<sup>TH</sup>

## Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)
- ✓ Article Submissions to Article Directories (2)
- ✓ Classified Ads Posting (1)

9<sup>TH</sup>

## Month

- ✓ Site Image Submission (1)
- ✓ Site Video Submission (1)
- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)
- ✓ Classified Ads Posting (1)

10<sup>TH</sup>

## Month

- ✓ Meta Tags Analysis (each page)
- ✓ Classified Ads Posting (1)
- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)
- ✓ Article Submissions (2 provided by client)

11<sup>TH</sup>

## Month

- ✓ Directories Submission to Competitors Links (3)
- ✓ Site Image Submission (1)
- ✓ Site Video Submission (1 provided by Client)
- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)

12<sup>TH</sup>

## Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)
- ✓ Article Submissions (2 provided by client)
- ✓ Site Image/Video Submission (2)
- ✓ Classified Ads Posting (1)



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