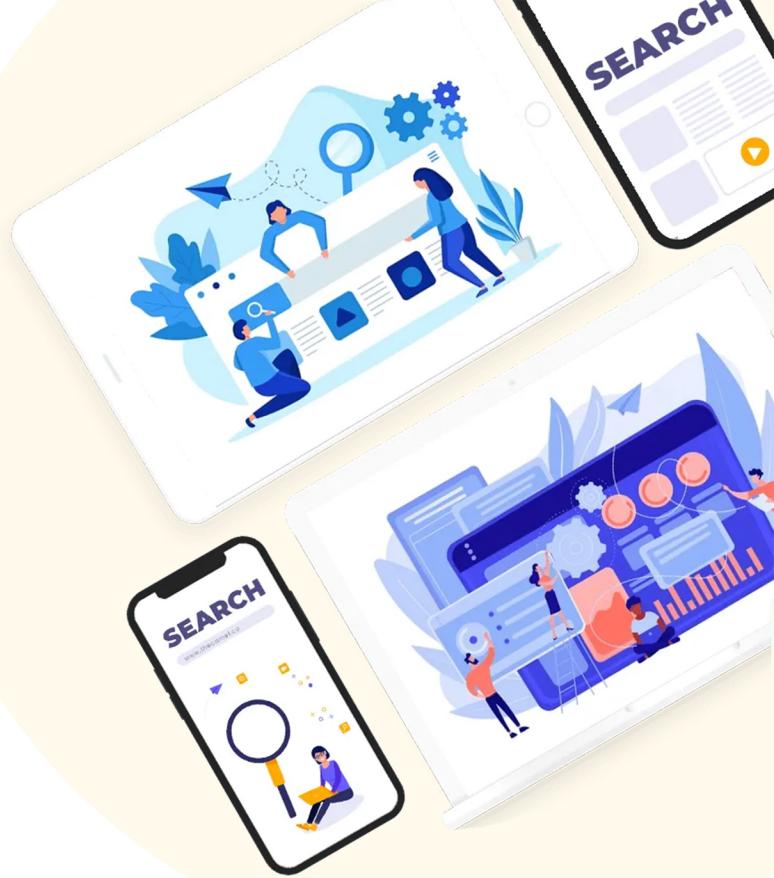




Basic SEO Package

A MONTHLY RECURRING PROGRAM

Basic SEO is designed for individuals or small businesses to start their website's search engine optimization without spending or investing a large budget.



Benefits of Basic SEO Package

This package is also designed for websites that wanted to maintain healthy activity in their websites on a monthly basis.

Low competitive business categories to help them gain prominence in Google search engine result pages.

Includes on-page and off-page activities to maintain a healthy relationship with search engines. Basic but essential for any type of businesses online.

1ST

Month

- ✓ Meta Tag Optimization (Homepage - Title & Description)
- ✓ Google Business Profile(Places) Listing & Optimization
- ✓ Schema Tag implementation
- ✓ Google Search Console Setup
- ✓ Meta Tags Setup (up to 5 pages)

2ND

Month

- ✓ Sitemap.xml Creation/update
- ✓ Local/Niche Directories Submission (7)
- ✓ Social Bookmarking (8)
- ✓ Image ALT Tag Optimization (Homepage)

3RD

Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmarking (5)
- ✓ Classified Ads Posting (1)
- ✓ Article Submissions (2)
- ✓ Search Engines Submissions (2)

4TH

Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmarking (7)
- ✓ Article Submissions (2)
- ✓ Site Image Submission (1)

5TH

Month

- ✓ Sitemap.xml Optimization
- ✓ Site Image Submission (1)
- ✓ Site Video Submission (1 provided by client)
- ✓ Press Release Submission (1 provided by client)
- ✓ Local/Niche Directories Submission (5)

6TH

Month

- ✓ Meta Tags Analysis (each page)
- ✓ Webmaster Tool Analysis
- ✓ Sitemap.xml Optimization
- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmarking (5)

7TH

Month

- ✓ Directories Submission to Competitors Links (3)
- ✓ Social Bookmark Submission (4)

- ✓ Classified Ads Posting (1)
- ✓ Article Submissions (2)

8TH

Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)

- ✓ Article Submissions to Article Directories (2)
- ✓ Classified Ads Posting (1)

9TH

Month

- ✓ Site Image Submission (1)
- ✓ Site Video Submission (1)
- ✓ Local/Niche Directories Submission (5)

- ✓ Social Bookmark Submission (4)
- ✓ Classified Ads Posting (1)

10TH

Month

- ✓ Meta Tags Analysis (each page)
- ✓ Classified Ads Posting (1)
- ✓ Local/Niche Directories Submission (5)

- ✓ Social Bookmark Submission (4)
- ✓ Article Submissions (2 provided by client)

11TH

Month

- ✓ Directories Submission to Competitors Links (3)
- ✓ Site Image Submission (1)
- ✓ Site Video Submission (1 provided by Client)

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)

12TH

Month

- ✓ Local/Niche Directories Submission (5)
- ✓ Social Bookmark Submission (4)
- ✓ Article Submissions (2 provided by client)

- ✓ Site Image/Video Submission (2)
- ✓ Classified Ads Posting (1)



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