



**ROSEBANK  
INTERNATIONAL**  
University College

**SHORT  
LEARNING  
PROGRAMME**



# Strategic Corporate Operations and Performance



#### COURSE OVERVIEW

This executive workshop equips corporate leaders, board members, and professionals with the tools to lead strategically and govern effectively. It focuses on crafting strategic plans, enhancing leadership and governance structures, and aligning organizational goals with internal and external realities. Participants will gain practical skills to drive innovation, manage resources, and foster sustainable organizational growth.

#### LEARNING OBJECTIVES

Upon completion of this course, participants will be able to:

- Design and implement strategic plans aligned with organizational vision and mission.
- Understand and apply principles of strategic leadership and governance.
- Assess and optimize organizational structures for performance.
- Forecast and manage human resources, infrastructure, and processes.
- Facilitate inter-institutional linkages and partnerships.
- Serve as change agents within their organizations.

#### COURSE DETAILS

**Module 1:** Crafting Strategic Plans – Vision, Mission, Goals

**Module 2:** Strategic Leadership – Governance, Structure, Niche Management

**Module 3:** Human Resource, Infrastructure & Process Management

**Module 4:** Programme Management – Planning, Implementation, Monitoring

**Module 5:** Inter-Institutional Linkages – Networks and Partnerships

#### Who Should Attend

- CEOs / MDs
- Board Members
- Chief Directors
- Finance and Legal Officers
- Career Coaches and Managers

#### Course Information

- **Course Fee:** 3,500
- **Session (Days):** 3
- **Duration:** 21
- **Level:** Executive / Professional
- **Mode of Delivery:** In-person workshop
- **Venue:** RIUC

#### Certification

- Certificate of attendance by Rosebank International University College



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