



**ROSEBANK  
INTERNATIONAL**  
University College

# Faculty of **COMMERCE**

## Doctor of Business Administration



The Doctor of Business Administration is tailored to equip professionals with the knowledge, skills, and values necessary to succeed in a rapidly changing business environment.

This qualification aims to produce graduates who can:

- Lead organisational change to management change, guide strategy development and influence organisational culture to meet the changing needs of a global market.
- Communicate complex ideas effectively to present sophisticated ideas to diverse audiences in both the private and public sector.
- Drive strategic decision-making through evidence-based decision-making which contributes to sustainable organisational practices for Ghanaian and international organisations.
- Conduct high-quality research that solves critical challenges and issues in Ghana and beyond develop ethical and responsible practices to advocate for the implementation of sustainable, ethical and socially responsible business practices that align with organisational goals and social impact.
- Mentor and educate other professions or students for the development of future business leaders.
- Operate with a global mindset that provides a holistic application to problem-solving in an increasingly complex and culturally diverse world.

By achieving this qualification, graduates will be well-prepared to pursue a wide range of careers in various disciplines and make valuable contributions to the digital transformation of businesses, governments, and society as a whole.

### **POSSIBLE CAREER CHOICES:**

- Sustainable Business Consulting
- Environmental Policy Analysts and Specialist
- Renewable Energy Manager
- Project Manager
- Fundraising and Development
- Policy Analyst
- Public Finance Officer
- Hospitality Manager
- Tourism Manager and Consultant
- Strategic Management Consultant
- Corporate Governance Specialist
- Operations and Supply Chain Manager
- Financial Manager



- Marketing Manager
- Business Development Manager
- Innovation Manager
- Development Finance Specialist
- Agribusiness Manager or Consultants
- Service Manager

#### **DURATION**

This is a four-year qualification offered by Rosebank International University College.

#### **MODE OF DELIVERY**

**Contact (Full-time):** Contact lectures take place during the day, on weekdays on campus.

#### **THE WEIGHT YOUR FUTURE QUALIFICATION CARRIES**

The Doctor of Business Administration is accredited by the Ghana Tertiary Education Commission GTEC. Upon successful completion, you will receive a Doctor of Business Administration degree from Rosebank International University College.

#### **STUDY FURTHER WITH PATHWAYS**

A Rosebank International University College qualification offers you the opportunity to articulate into further studies. Speak to a student advisor for more information.

#### **ADMISSION REQUIREMENTS**

The following is required to be considered for admission:

- Applicants with a master's degree by research or coursework in the major and specific discipline area from an accredited University or college, with a minimum 3.0 CGPA.
- Applicants with a master's degree by research or coursework in other business disciplines related to the specific discipline area from an accredited University or college, with a minimum 3.0 CGPA.
- Applicants with master's degree by research or coursework in a non-business discipline, from an accredited University or college with a minimum 3.0 CGPA, in addition to a professional qualification in the specific discipline area, will be considered for admission on a case-by-case basis.
  - A minimum of two to three years of working experience.
  - Fluency in spoken and written English.
  - Submit a curriculum vitae, two referee reports and personal motivations.

All admission is governed by the institution's Admissions Policy (RIUC002), which, in line with the principles of all relevant legislation, ensures no discriminatory practice and enables us to promote access to tertiary education.

#### **Letters of Recommendation:**

Two or three academic or professional references who can attest to the applicant's research abilities and suitability for doctoral study.



**MODULES**

Doctor of Business Administration		
Year 1	<b>Semester 1</b>	<b>Credits</b>
	Business Statistics 611	4
	Qualitative Research Methods in Business 611	4
	Advanced Business Strategy 611	3
	<b>Semester 2</b>	
	Quantitative Research Methods in Business 612	4
	Contemporary Issues in Organisations and Management 612	3
	Executive Leadership and Decision-Making 612	3
	Module 1 from chosen Elective Track (Refer to the specific modules in the chosen elective track)	3
Total Year 1 credits		24
Year 2	<b>Semester 1</b>	
	Dissertation Thesis Proposal Design: Business Administration 611	3
	Module 2 from chosen Elective Track (Refer to the specific modules in the chosen elective track)	3
	Doctoral Proposal Defence: Business Administration 611	0
	<b>Semester 2</b>	
	Comprehensive Examinations 612	0
Total Year 2 credits		6
Year 3	<b>Semester 1</b>	
	Doctoral Thesis Guidance 1: Business Administration 611	12
	<b>Semester 2</b>	
	Doctoral Thesis Guidance 2: Business Administration 612	12
Total Year 3 credits		24
Year 4	<b>Semester 1</b>	
	Doctoral Thesis Guidance 3: Business Administration 611	12
	<b>Semester 2</b>	
	Doctoral Thesis Guidance 4: Business Administration 612	12
	Doctoral Thesis Defence: Business Administration 612	0
	Total Year 4 credits	24
TOTAL CREDITS		78

Modules for each Elective Track:

Elective Track	Elective modules	Credits
	(compulsory for chosen elective track)	
Elective Track 1: Innovation Management	Designing Innovative Business Models 612	3
	Innovation Ecosystems in Emerging Markets 612	3
Elective Track 2: Development Finance	International Investments 612	3
	Strategic Financial Management 612	3
Elective Track 3: Digital Business	Strategic ICT Management 612	3
	Digital Transformation in African Businesses 612	3



Elective Track 4: Tourism and Hospitality Management	Tourism Development in Ghana 612	3
	Hospitality Management in West Africa 612	3
Elective Track 5: Renewable and Sustainable Energy	Sustainable Energy Solutions for Africa 612	3
	Emerging Topics in Renewable and Sustainable Energy 612	3
Elective Track 6: Supply Chain Management	Supply Chain Management in Emerging Markets 612	3
	Logistics and Transportation Management in Africa 612	3
Elective Track 7: Entrepreneurship and New Venture Creation	Entrepreneurial Ecosystems in Ghana 612	3
	Scaling Startups in West Africa 612	3
Elective Track 8: Public Administration and Management	Public Sector Strategic Planning and Management 6112	3
	E-Governance and Digital Transformation 6113	3
Elective Track 9: Agribusiness Management	Agribusiness and International Trade in West Africa 6112	3
	Agribusiness Opportunities and Challenges in Africa 612	3
Elective Track 10: Strategic Marketing	Marketing in Emerging Markets 612	3
	Digital Marketing in West Africa 612	3
Elective Track 11: Service Management	Service Quality Management in Africa 612	3
	Service Innovation in African Businesses 612	3

#### **IMPORTANT INFORMATION**

- To be awarded this qualification, a minimum final year mark of 50% for each module must be achieved.
- This factsheet is valid for the 2025 academic year only.
- Free software is available to all registered Rosebank International University College students. The software includes but is not limited to MS Excel, MS Word, MS PowerPoint, MS Access and MS Outlook, which come with the Office 365 bundle. Students can access the software using their student's email address.

**NB:** This fact sheet is accurate at the time of publication. Rosebank International University College reserves the right to alter any of the content prior to the commencement of registration due to changes in regulation, policy, market requirements or any other valid reason