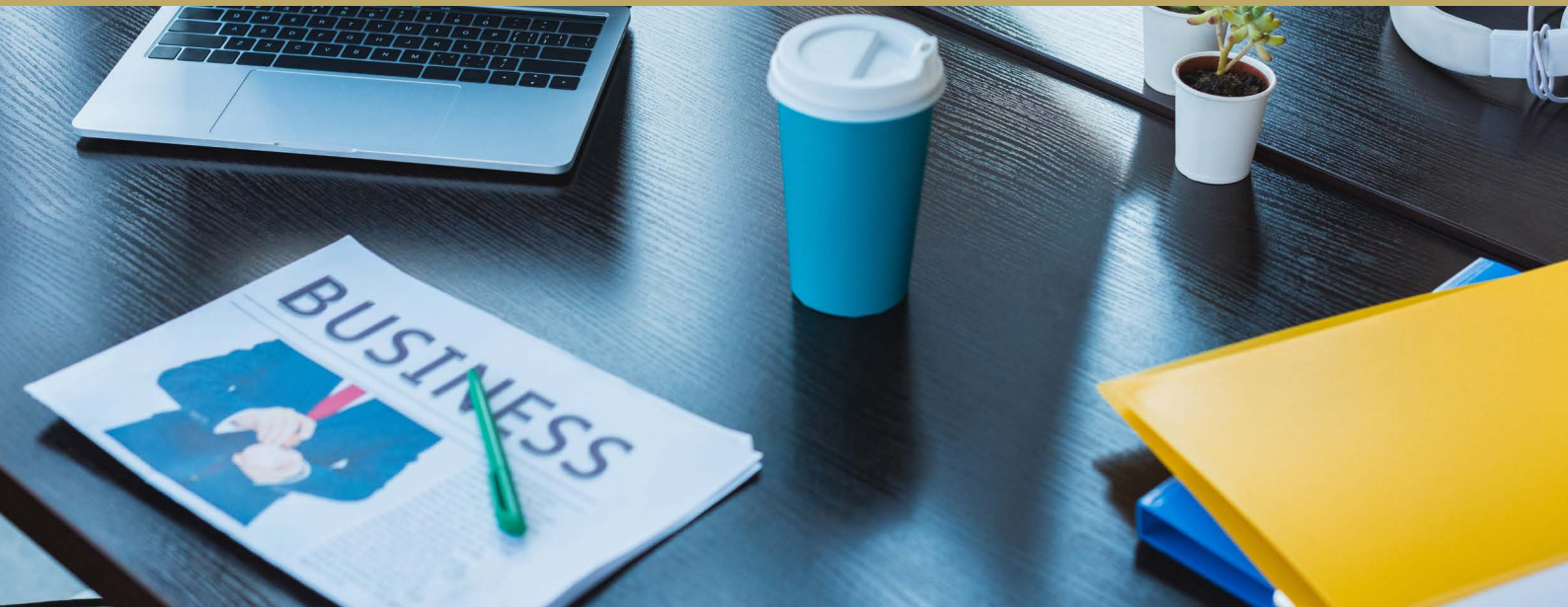




**ROSEBANK
INTERNATIONAL
University College**

**Faculty of
COMMERCE**

Doctor of Business Administration



Uniqueness of our DBA Programme

There are several Tertiary institutions running similar courses related to the Doctor of Business Administration (DBA) programme. However, the Rosebank International University College's DBA programme is unique in the following ways:

- **Professional Practice Orientation:** The programme emphasizes the application of research to solve real-world business challenges. This practical approach is most suited to professionals who bring innovative solutions to convoluted issues within their organisations or sectors.
- **Executive-Level Curriculum:** The program targets experienced professionals, with a deliberate focus on students acquiring executive-level skills in leadership, strategic thinking, and high-level management. It is crafted for individuals who have work experience and wish to rise to the top echelons of leadership, either in the private or public sector.
- **Interdisciplinary Approach with Local Relevance:** The programme integrates multiple disciplines, such as organizational behaviour, management, leadership, finance and international business. This prepares graduates to address complex business issues from a holistic perspective. They also emphasize local relevance, considering Ghana's unique socio-economic environment and the broader African context.
- **Development of Strategic Leaders and Change Agents:** The programme will equip graduates with strategic thinking skills capable of influencing policies, and leading change.

Expected Outcomes

The DBA programme is intended to train graduates who can conduct cutting-edge research in business disciplines. Thus, it provides graduates with requisite knowledge, competencies, and skills to be able to define, analyze, evaluate and conduct research into business related issues. It also intends to provide students with capacity to manage organization to ensure sustainability and the achievement of its goals. This programme also will prepare students for a professional business-related career in Academia, Research Institutions and other similar organization.

Specifically, after graduating from the Doctor in Business Administration, students would acquire the following knowledge, skills and competencies:

Knowledge:

- Strategic management
- Leadership
- Organisational behaviour
- Advanced business theory and application
- Research methodology and analysis
- Financial management and analysis
- Global business and international markets



- Entrepreneurship
- Innovation
- Ethics
- Corporate social responsibility
- Innovation
- Change management

Skills:

- Strategic thinking
- Decision-making
- Research and Analytical skills
- Leadership
- Communication
- Financial acumen
- Innovation management
- Change management
- Critical thinking
- Problem-solving
- Cross-cultural management
- Project management
- Time management

Students' Qualification, admission, progression and graduation:

- a. A master's degree (MBA, MA, MPhil, MSc) in business administration or any related discipline such as master's in business management; Finance; Human Resource Management; Marketing; Accounting; Supply Chain Management; International Business; Business Analytics, from a recognised University.
- b. Applicants without a master's degree in these areas would be required to take background courses from some of the university's master's programmes in their first year. c) Applicants with master's degree in a non-business discipline, from an accredited University or College with a minimum 3.0 CGPA, in addition to a professional qualification in the specific discipline area, will be considered for admission on a case by-case basis
 - A minimum of two years of working experience.
 - Fluency in spoken and written English language.
 - Submit a curriculum vitae, two referee reports, and personal motivations. NB: One of the referees should attest to the applicant's research abilities and suitability for doctoral study while the other provides reference on professional skills and capabilities. All admission is governed by the institution's Admissions Policy (RIUC002), which, in line with the principles of all relevant legislation, ensures no discriminatory practice and enables us to promote equal access to tertiary education. Students are to pass all the core courses before progression to the next level. To graduate, a student must pass all core and elective courses over the period. Students must, in all cases, present and defend a thesis before a panel before graduation. In addition, students must publish at least one paper in recognised referred journal not a predatory journal.

Duration: 3 Years

Target Market and Employability/Employment: Target Market

The target market for the Doctor of Business Administration includes:

- Young professionals: Ambitious individuals with 2 years of work experience seeking to advance their careers.
- Mid-career professionals: Experienced professionals looking to transition into leadership roles or start their own businesses.
- Entrepreneurs: Startup founders and small business owners seeking to scale their ventures.
- Corporate executives: Senior leaders and managers seeking to enhance their skills and knowledge.
- Public sector professionals: Government officials and civil servants seeking to develop their management and leadership skills.
- Non-profit professionals: Leaders and managers in the non-profit sector seeking to develop their business and management skills.
- International students: Students from other African countries or international students interested in studying in Ghana.
- Career changers: Professionals seeking to transition into new industries or roles. This target market would benefit from the programme's comprehensive curriculum, which covers both theoretical foundations and practical skills in business administration.



The sectors of the economy which will potentially employ the graduates of the Doctor of Business Administration are as follows:

- Finance: Banks, investment firms, asset management companies
 - Consulting: Management consulting, strategy consulting, HR consulting
 - Technology: Software companies, IT consulting, data analytics, cybersecurity
 - Marketing and Advertising: Brand management, market research, advertising agencies
 - Operations and Logistics: Supply chain management, transportation, manufacturing
 - Entrepreneurship: Startups, small businesses, venture capital
 - Government and Public Sector: Policy analysis, public administration, non profit management
 - Energy and Environment: Sustainable energy, renewable energy, environmental consulting
 - Hospitality and Tourism: Accommodation establishments, resorts, destination management
 - Non-Profit and Social Impact: NGOs, social entrepreneurship, impact investing
- The Doctor of Business Administration graduates based on their specific area of specialisation, can pursue careers in the field of Business Administration such as:
- Sustainable Business Consulting: DBA graduates can work as sustainable business consultants that help businesses optimise sustainability in their operations.
 - Environmental Policy: DBA graduates can work as environmental policy analysts and specialists to develop and inform sustainability and environmental policies for businesses.
 - Renewable Energy Management: DBA graduates can work as renewable energy managers that help businesses plan and implement environmentally friendly energy practices and drive renewable energy project to facilitate a green transition.
 - Project Management: DBA graduates can work as project managers who oversee projects from planning to execution, ensuring timely completion and achievement of business objectives and that help nonprofit organisations with the day-to-day operations of their organisation.
 - Public Finance: DBA graduates can work as public finance officers that help cities, towns, and government agencies manage their finances.
 - Hospitality Management: DBA graduates can work as hotel managers, overseeing hotel operations, including finance, marketing, and customer service. They can manage resort operations, including amenities, services, and staff.
 - Tourism Management: DBA graduates can work as tourism consultants and managers that oversee the development and promotion of tourism in a region or businesses, coordinate stakeholders, marketing, and sustainability efforts to create a positive experience for tourists while driving economic growth and cultural exchange.
 - Strategic Management: DBA graduates can work as strategic management consultants to help organisations develop and implement strategic plans to drive business growth.
 - Corporate Governance: DBA graduates can work as corporate governance specialists that ensure effective management of relationships with stakeholders, boards of directors, and regulatory compliance.
 - Operations and Supply Chain Management: DBA graduates can work as operations managers or supply chain managers that optimise business processes, manage supply chains and global supply networks, and improve overall efficiency in a business.
 - Financial Management: DBA graduates can work as financial managers or management accountants that develop and implement financial strategies, manage budgets, and ensure effective financial management in a business.
 - Marketing Management: DBA graduates can work as marketing managers that develop and execute marketing strategies to drive business growth.
 - Business Development: DBA graduates can work as business development managers that identify opportunities, build partnerships, and drive business expansion and innovation.
 - Innovation Management: DBA graduates can work as innovation managers that drive business growth through innovation, develop new products or services, and leverage technology.
 - Development Finance: DBA graduates can work as development finance specialists that design and implement financial solutions for economic development and socio-economic challenges for businesses and non-profit organisations.
 - Agribusiness Management: DBA graduates can work as agribusiness managers or consultants that optimise agricultural productivity, manage sustainable supply chains, and develop sustainable agricultural practices.
 - Service Management: DBA graduates can work as service managers across various industries that design and deliver exceptional customer experiences and manage service operations.



ELECTIVE COMPONENTS

Elective Track 1:

- Advanced Innovation Management
- Designing Innovative Business Models
- Innovation Ecosystems in Emerging Markets

Elective Track 2:

- Advanced Development Finance
- International Investments
- Strategic Financial Management

Elective Track 3

- Advanced Digital Business
- Strategic ICT Management
- Digital Transformation in African Businesses

Elective Track 4

- Advanced Tourism and Hospitality Management
- Tourism Development in Ghana
- Hospitality Management in West Africa

Elective Track 5

- Advanced Renewable and Sustainable Energy
- Sustainable Energy Solutions for Africa
- Emerging Topics in Renewable and Sustainable Energy

Elective Track 6:

- Advanced Supply Chain Management
- Supply Chain Management in Emerging Markets
- Logistics and Transportation Management in Africa

Elective Track 7

- Advanced Entrepreneurship and New Venture Creation
- Entrepreneurial Ecosystems in Ghana
- Scaling Startups in West Africa

Elective Track 8

- Advanced Public Administration and Management
- Public Sector Strategic Planning and Management
- E-Governance and Digital Transformation

Elective Track 9

- Advanced Agribusiness Management
- Agribusiness and International Trade in West Africa
- Agribusiness Opportunities and Challenges in Africa

Elective Track 10

- Advanced Strategic Marketing
- Marketing in Emerging Markets
- Digital Marketing in West Africa

Elective Track 11

- Advanced Service Management
 - Service Quality Management in Africa
 - Service Innovation in African Businesses
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Doctor of Business Administration (GDDBA7)				
Course Code	Course Title	T	P	Total Credits
	Level 700: Year One, Semester One			
RIBS711	Business Statistics	3	0	3
RIQL713	Qualitative Research Methods in Business	3	0	3
RIAB715	Advanced Business Strategy	3	0	3
	Total Credits	9	0	9
	Level 700: Year One, Semester Two			
RIQT722	Quantitative Research Methods in Business	1	2	3
RICI724	Contemporary Issues in Organisations and Management	3	0	3
RIEL726	Executive Leadership and Decision-Making	3	0	3
Elective	Elective Course 1*	3	0	3
Elective	Elective Course 2*	3	0	3
	Total Credits	13	2	15
	Level 700: Year Two, Semester One			
RICE712	Comprehensive Examinations	3	0	3
RIPD711	Doctoral Proposal Design: Business Administration	3	0	3
	Total Credits	6	0	6
	Level 700: Year Two, Semester Two			
RIPO713	Doctoral Proposal Defence: Business Administration	3	0	3
	Total Credits	3	0	3
	Level 700: Year Three, Semester One			
RIDT711	Doctoral Thesis Guidance 1: Business Administration	6	0	0
	Total Credits	6	0	6
	Level 700: Year Three, Semester Two			
RIDT722	Doctoral Thesis Guidance 2: Business Administration	6		6
	Total Credits	6		6
	Level 700: Year Four, Semester One			
RIDT713	Doctoral Thesis Guidance 3: Business Administration	6		6
	Total Credits	6		6
	Level 700: Year Four, Semester Two			
RIDT724	Thesis Submission	15	0	15
	Total Credits	15	0	15
	Total Qualification Credits			66



*Students must select a track and complete all modules that form part of the selected track:

Elective Track 1: Advanced Innovation Management		
Elective Course 1	RIDI722	Designing Innovative Business Models
Elective Course 2	RIEM711	Innovative Ecosystems in Emerging Markets
Elective Track 2: Advanced Development Finance		
Elective Course 1	RIII722	International Investments
Elective Course 2	RISF711	Strategic Financial Management
Elective Track 3: Advanced Digital Business Systems		
Elective Course 1	RISM722	Strategic ICT Management
Elective Course 2	RIDT715	Digital Transformation in African Businesses
Elective Track 4: Advanced Tourism and Hospitality		
Elective Course 1	RITD722	Tourism Development in Ghana
Elective Course 2	RIWA711	Hospitality Management in West Africa
Elective Track 5: Advanced Renewable and Sustainable Energy		
Elective Course 1	RISE722	Sustainable Energy Solutions for Africa
Elective Course 2	RIET711	Emerging Topics in Renewable and Sustainable Energy
Elective Track 6: Advanced Supply Chain Management		
Elective Course 1	RICM722	Supply Chain Management in Emerging Markets
Elective Course 2	RILT711	Logistics and Transportation Management in Africa
Elective Track 7: Advanced Entrepreneurship and New Venture Creation		
Elective Course 1	RIEE722	Entrepreneurial Ecosystems in Ghana
Elective Course 2	RISS711	Scaling Startups in West Africa
Elective Track 8: Advanced Public Administration and Management		
Elective Course 1	RIPS722	Public Sector Strategic Planning and Management
Elective Course 2	RIEG711	E-Governance and Digital Transformation
Elective Track 9: Advanced Agribusiness Management		
Elective Course 1	RIIT722	Agribusiness and International Trade in West Africa
Elective Course 2	RIOP711	Agribusiness Opportunities and Challenges in Africa
Elective Track 10: Advanced Strategic Management		
Elective Course 1	RIME722	Marketing in Emerging Markets
Elective Course 2	RIDM711	Digital Marketing in West Africa
Elective Track 11: Advanced Service Management		
Elective Course 1	RISQ722	Service Quality Management in Africa
Elective Course 2	RISI711	Service Innovation in African Businesses