



**We empowered a leading Manufacturer**

**To boost equipment  
utilization by 70% and  
gain \$3M in revenue**

**A Ccube case study**



## What did we do?

01

Built a custom AI solution to monitor queues and manage sign-ups for all leased equipment on a time-share basis.

02

Enabled lean manufacturing for a top automaker, saving millions through precise demand forecasting.





## The Impact

- » 70% increase in equipment utilization
- » Eliminated guesswork and optimized last-user configuration
- » Generated \$3M in additional revenue





**Get results like these.**

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