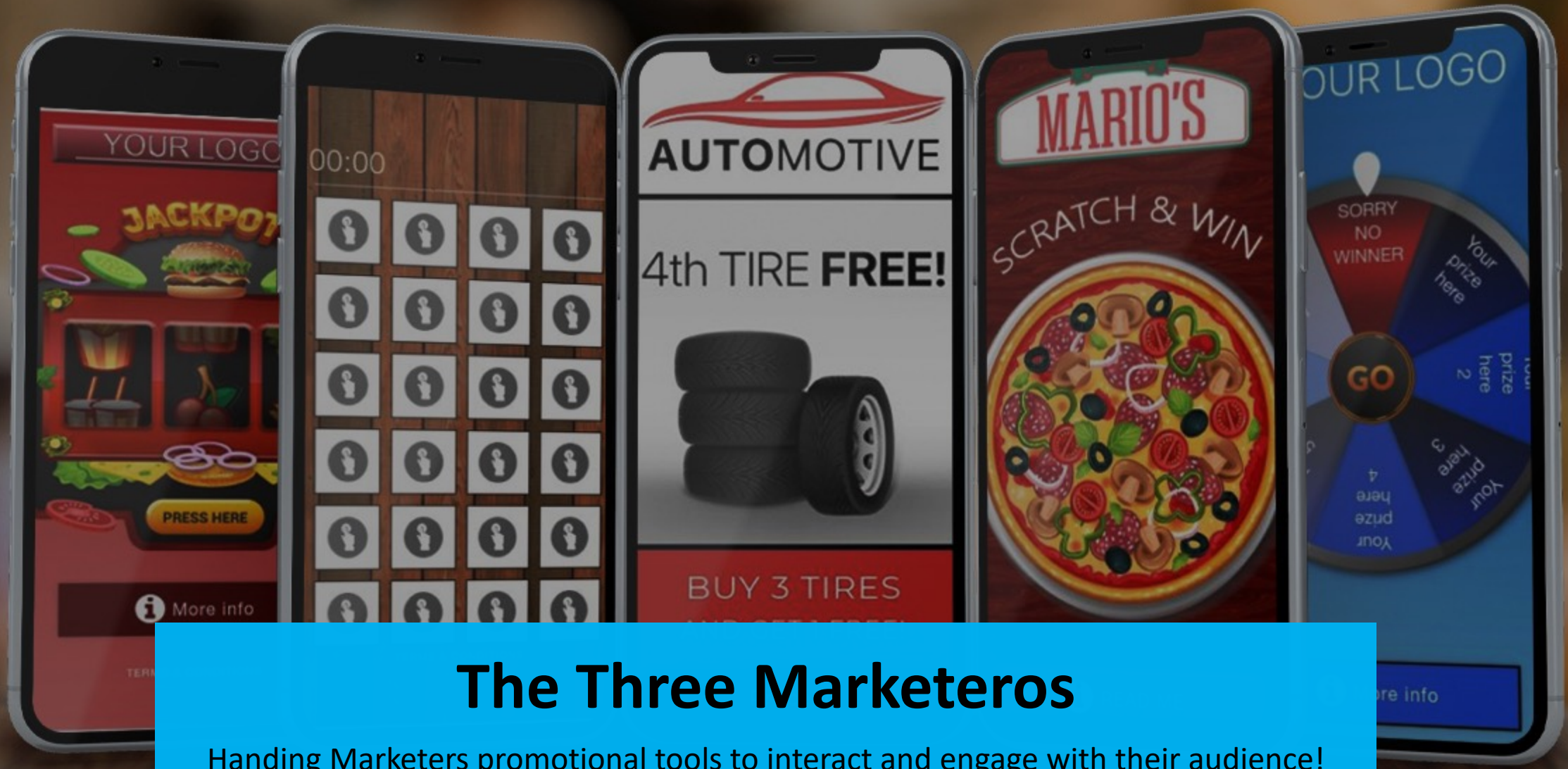


The Three Marketeros

Handing Marketers promotional tools to interact and engage with their audience!

WHY MOBILE MARKETING?

Mobile is the way to reach your audience. Smartphones are always on and always with them. Thanks to Mobile Marketing, it’s possible to reach your audience very accurately.

Hyper-personalize your digital offers for each client and offer wonderful, digital experiences. Furthermore, you gather more actionable customer data and insights to finetune future Mobile Marketing Campaigns.

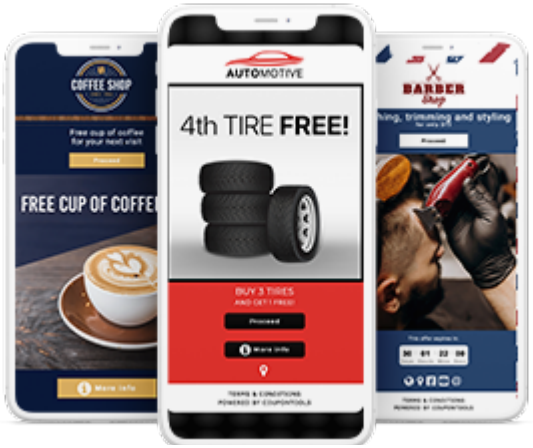
Discover the wonderful world of Mobile Marketing? We’ll show you the ropes!

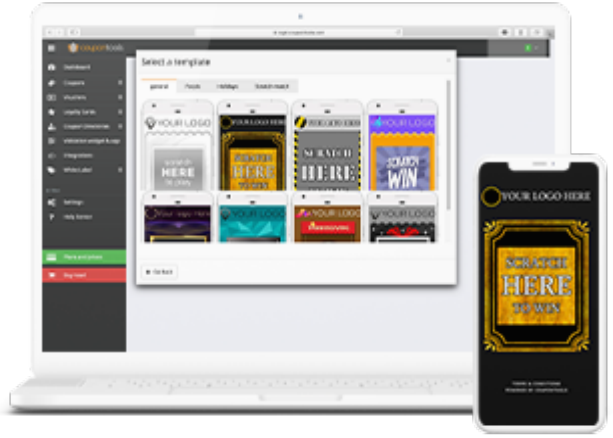
WHY THE THREE MARKETEROS ?

TTM is the most powerful mobile promotion software on the market. The Three Marketeros is your one-stop solution for mobile Coupons, Vouchers and Loyalty Cards!

Our mobile coupon platform manages digital Coupon creation, distribution, validation, and analysis.

Furthermore, you easily gather customer data and statistics to increase sales and grow your business.





BENEFITS FOR CONSUMERS

Mobile coupons are very convenient, increasingly popular, and here to stay.

Mobile coupons are received through and stored in consumers' smartphones, which are always at hand.

Consumers receive and claim mobile coupons instantly. Digital Coupons tempt consumers to take action.

Easily add gamification to your existing marketing efforts and offer your audience wonderful digital experiences. Gamified coupons trigger and stimulate impulsive purchases and interaction.

BENEFITS FOR YOUR BUSINESS

As an entrepreneur you shouldn't miss out on important opportunities to target mobile consumers through their smartphones. (your company) is your ideal business partner for this endeavor.

Our broad range of advanced promotional features allows you to get the most out of mobile marketing and ultimately generate more revenue for your business.

Our platform is the best solution for collecting actionable and valuable customer data in a manageable and legal way.

Platform Features

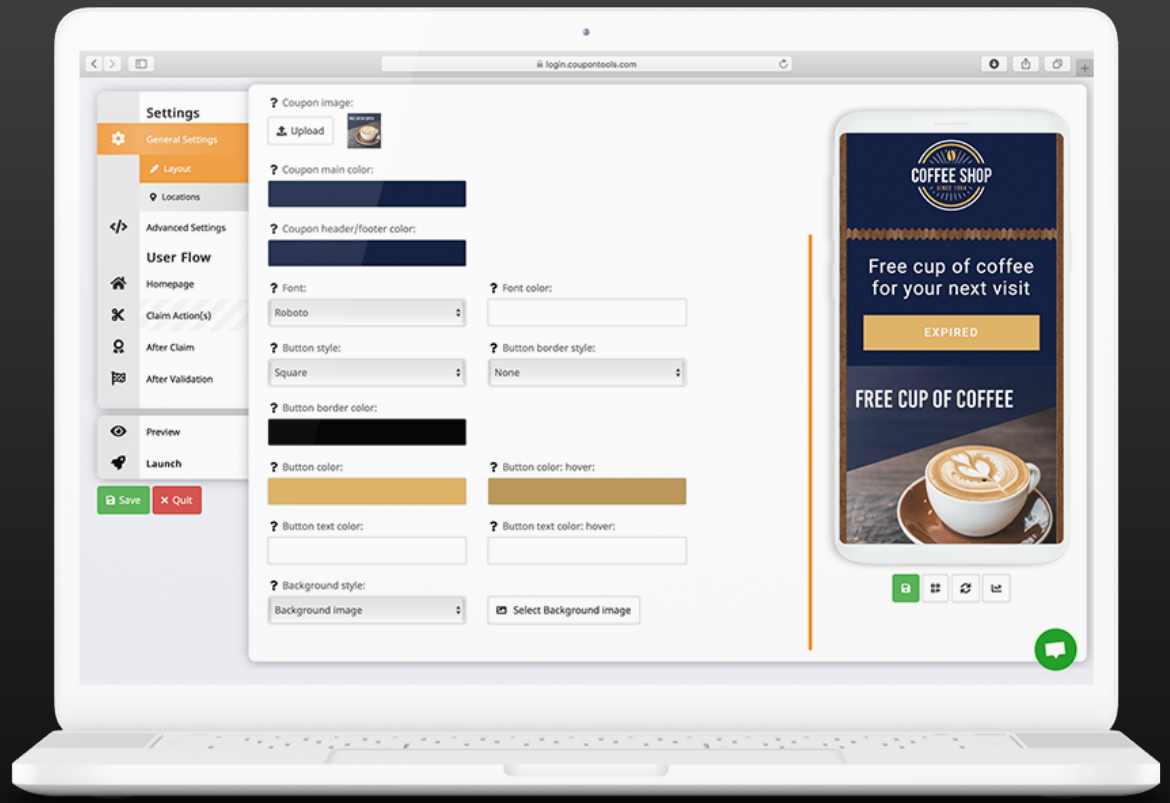
Web-based
No software installation needed.

4! Campaign builders
Access to Coupon, Voucher, Loyalty Card and Directory builder.

Easy-to-use
Create the most engaging campaigns in minutes

Relevant resources
Find an answer to all your questions in the helpdesk and tutorial videos.

Professional templates
Start from a template and completely customize it to your branding.



Claim requirements
Add claim requirements to your campaign before users can access a discount.

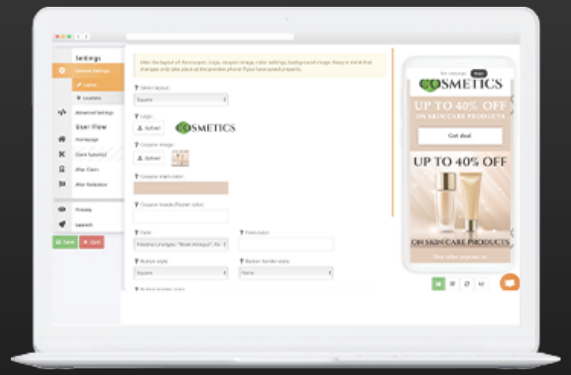
Distribution methods
Multiple built-in distribution methods such as Email and SMS software.

Validation methods
Multiple built-in secure validation methods.

Statistics dashboard
Collect and consult advanced statistics about customer and campaign.

All-in-one software
One-stop solution for Digital Coupons, Vouchers, Loyalty Cards and Directories.

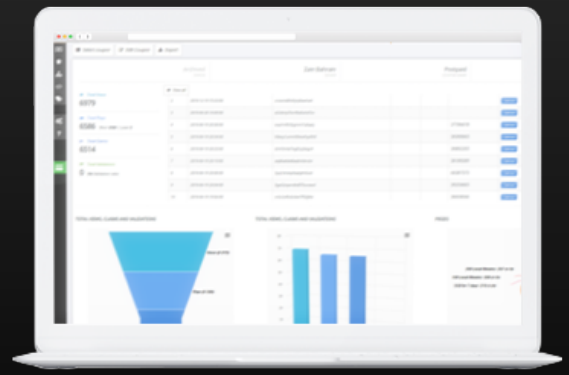
It’s as easy as pie



1. Create

2. Distribute

3. Validate

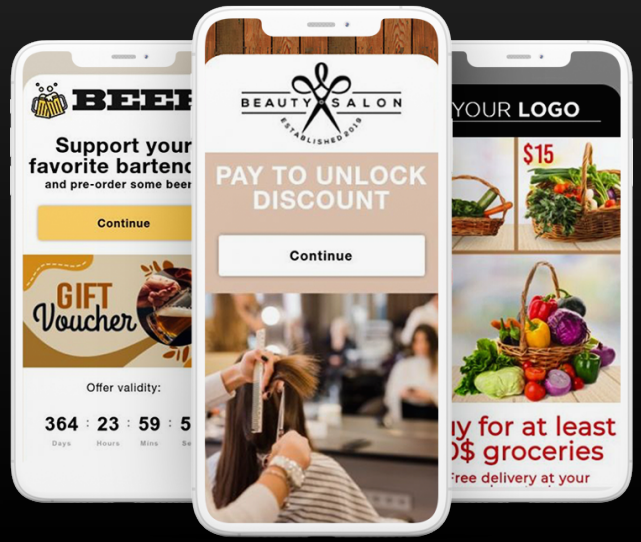


4. Analyze

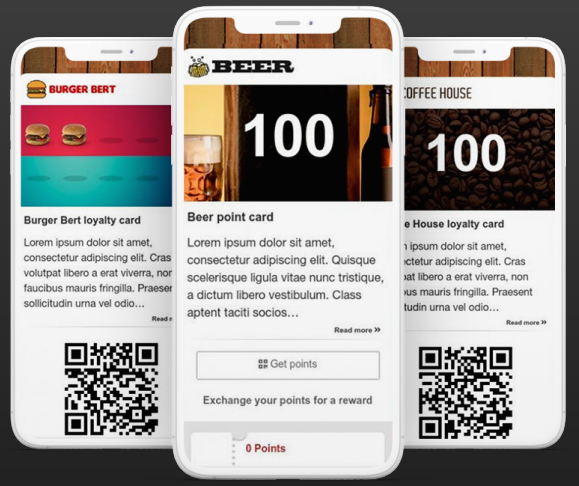
1. Campaign overview

1. Digital (Gamified) Coupons

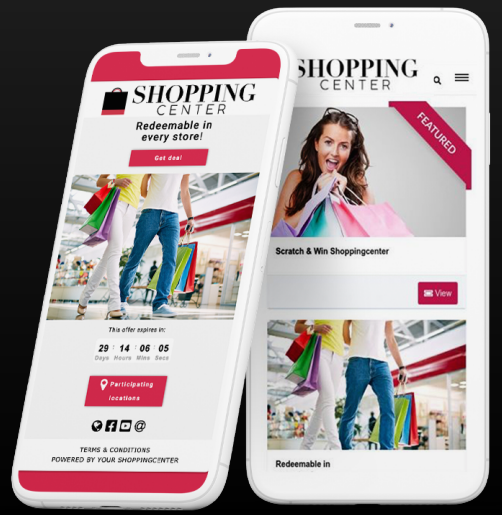
2. Digital Vouchers



3. Digital Loyalty Cards



4. Mobile Coupon Directory



Digital (Gamified) Coupons

Digital Coupon Builder
Creating digital (gamified) Coupons is fast & easy.

Data capture
Capture accurate customer data.

Claim requirements
Require a Facebook share, app install, payment of personal data before accessing the discount.

Interaction
Offer wonderful experiences to your audience.

Interaction
Offer wonderful experiences to your audience.

Odd configuration
Set up winning chances and limit the amount of winners.

Distribution methods
Spread your Coupons through your preferred channel.

Save options
Allow users to save their coupon to mail, sms or mobile wallet.

Remarketing
Add remarketing pixels to your Coupon and make them convert.

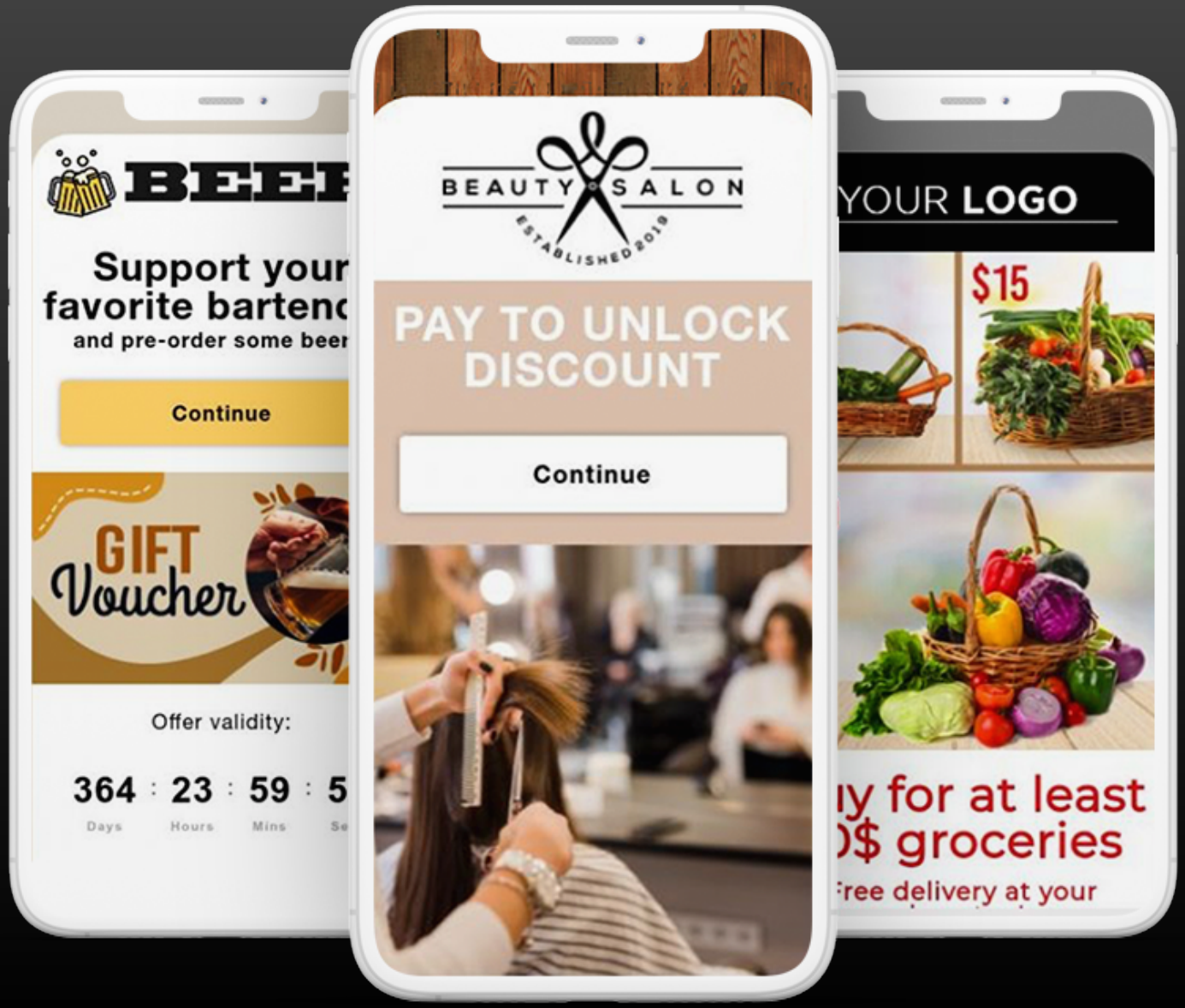
Digital Vouchers

Voucher builder
User-friendly Voucher builder.

Data capture
Capture accurate customer data.

Payment integration
Allow payments via Mollie, Stripe or PayPal through the Voucher.

Notifications
Receive email notifications for every Voucher purchase.



Brand visibility
The Vouchers are fully customizable. Add your branding and logo.

Distribution methods
Spread your Vouchers through your preferred channel.

Save options
Allow users to save their Voucher to mail, sms or mobile wallet.

Remarketing
Add remarketing pixels to your Voucher and make them convert.

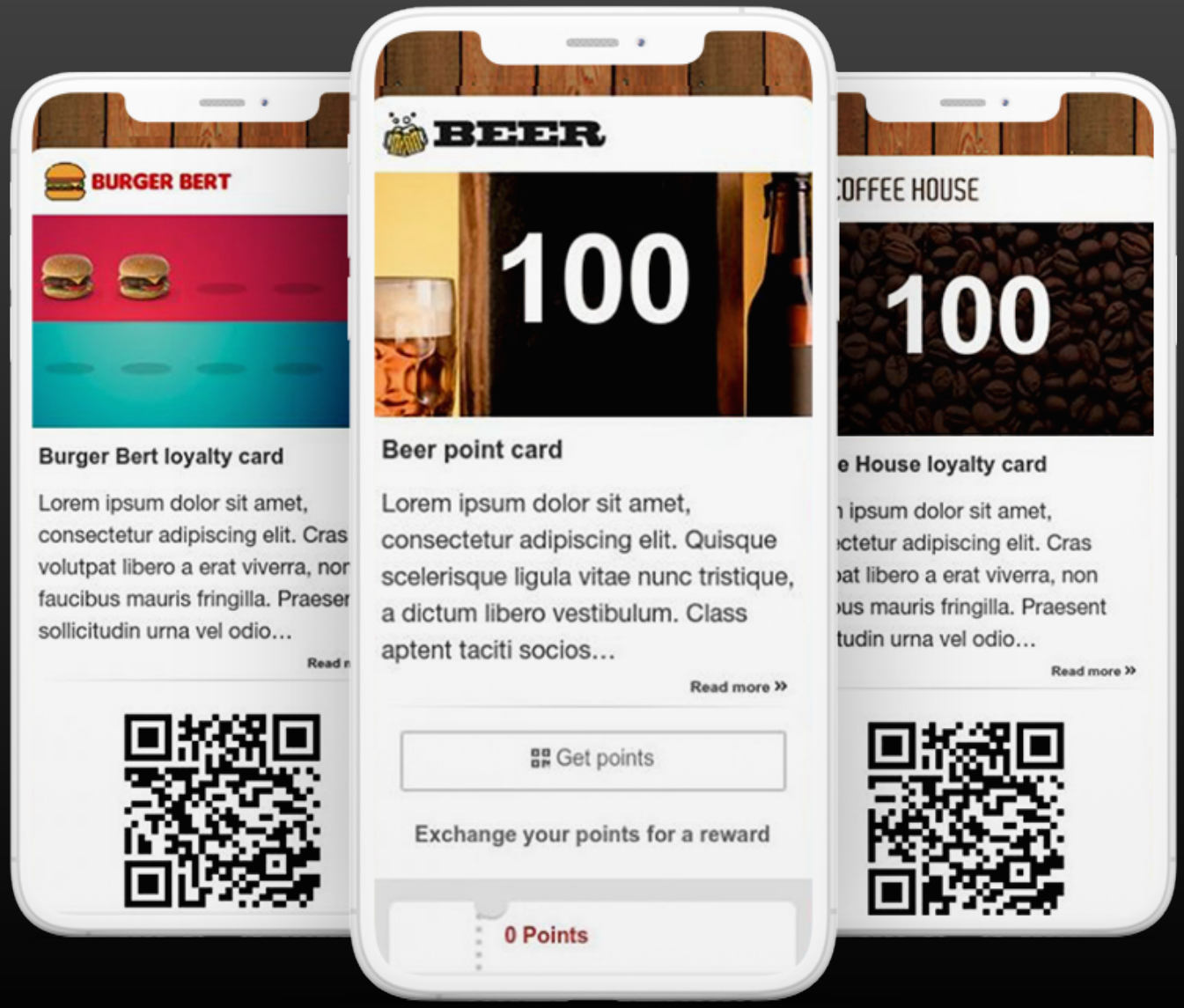
Digital Loyalty Cards

Loyalty Card builder
User-friendly Loyalty Card builder.

User registration
Capture accurate customer data through social login, Google or mail.

Different types
Stamp cards, Point cards and Reward cards.

Proximity
Send push-notifications to Cardholders close to your location.



Rewards
Rewards based on digital Coupons and Vouchers.

Distribution methods
Distribute your Loyalty Cards through your preferred channel.

Brand visibility
The Loyalty Cards are fully customizable. Add your branding and logo!

Tracking code
Track your Cardholder's actions.

Mobile Coupon Directories

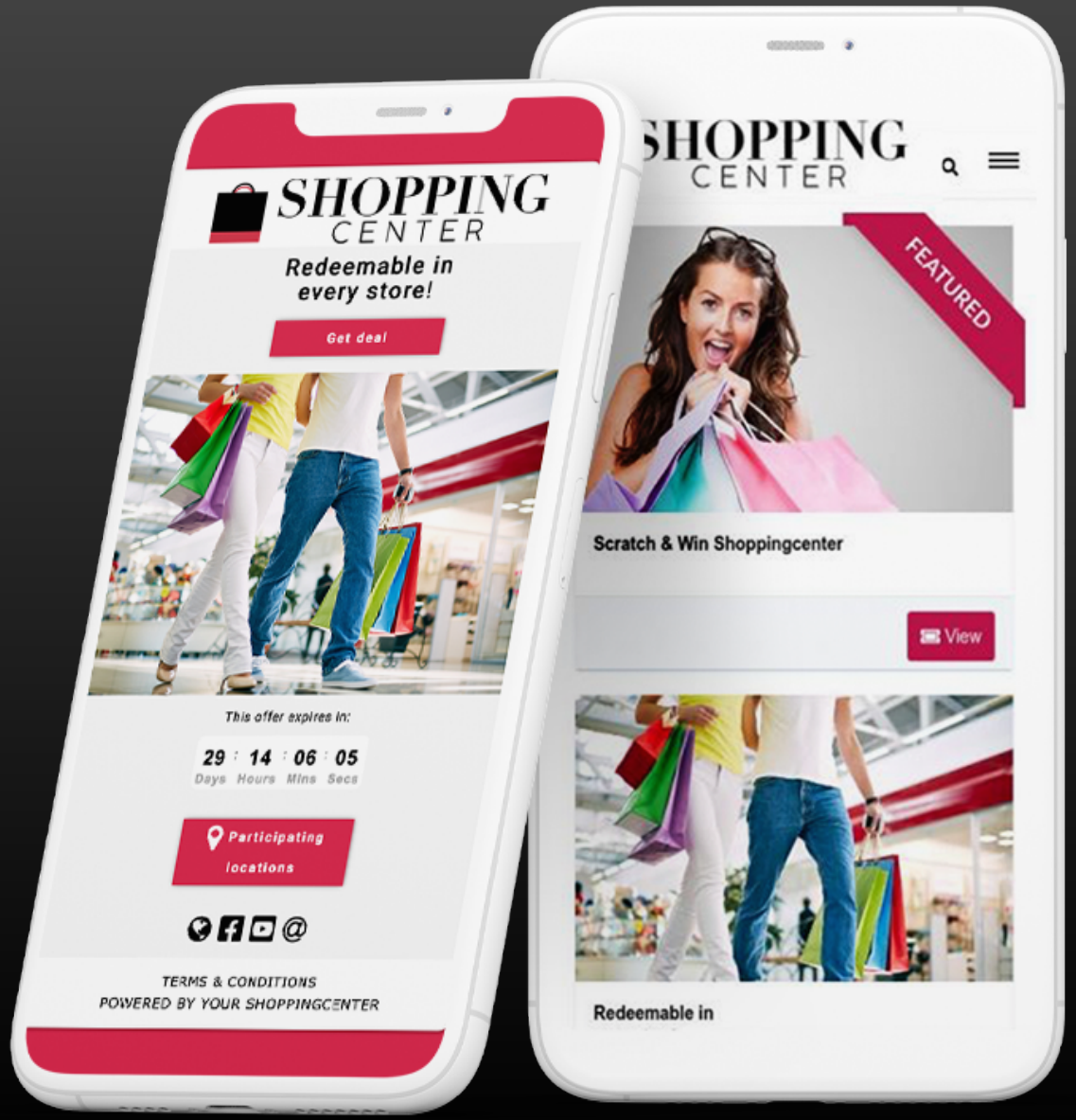
Directory builder
Creating Coupon Directories is fast & easy

User-friendly
Categories and search functionality to optimize the experience.

Payment integration
Allow payments via Mollie, Stripe or Paypal.

User registration
Capture accurate customer data

Password protection
Secure your Directory deals.



Rewards
The Coupon Directory is fully customizable. Add your branding and logo.

Distribution methods
Distribute your Coupon Directory through your preferred channel.

Maps integration
Allow users to save their Voucher to email, SMS or Mobile Wallet.

One app, multiple deals
One digital place for all your digital discounts and campaigns.

Save options
Allow users to save their Coupon Directory to mail, SMS or Mobile Wallet.

2. Distribution Overview

Social Media

Email

SMS - Text

Apps

Website

In-store

QR-Codes

Mobile Wallet

3. Validation Methods

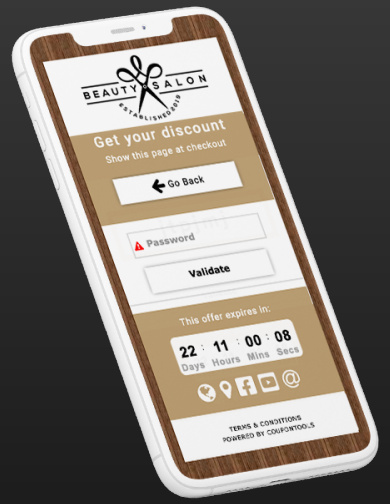
Validation Widget - App

Merchants enters the code into the validation widget or app.

QR Code validation

Merchants scans QR code on the Coupon using any device with a camera.

Validation on device



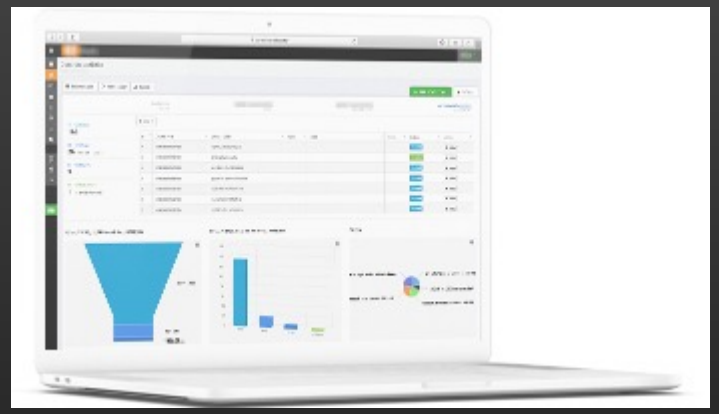
Merchants enters the validation password on the user's device.

Physical validation stamp

Validate Digital Coupons on the user's device using the validation stamp.

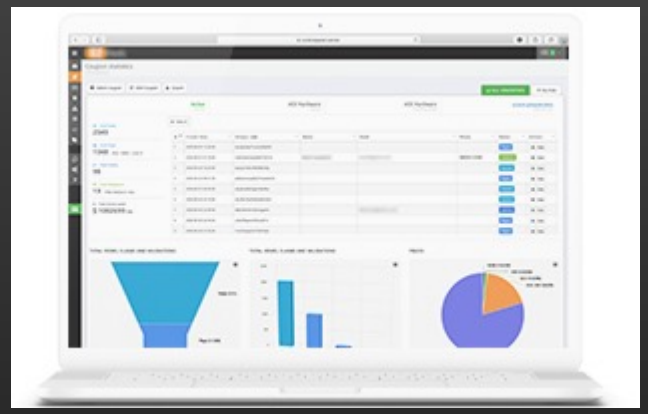
4. Data & statistics

Redemption rates



Gather insights in the open rate, claim rate and redeem rate.

Generated turnover

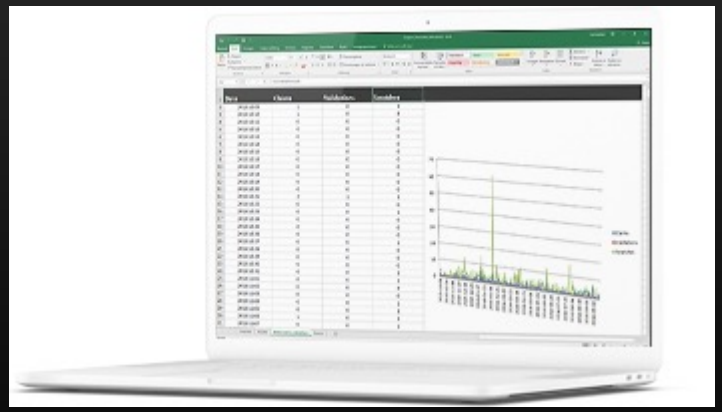


Consult a detailed overview of the generated turnover and the money spent value.

Location insights

Digital Coupons collect information about the user’s phone location.

Re-marketing



Use all the captured data to fine-tune future campaigns.

VISIT OUR WEBSITE FOR MORE INFORMATION

www.thethreemarketeros.be

Get in touch with us

info@thethreemarketeros.be

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The Three Marketeros