**Tricentis Transform in London: “Convince Your Manager” Letter**

Pro Tip: To retain formatting, download file, then copy text and paste into your email.

Hi [insert first name of manager],

Registration is now open for **Tricentis Transform in London**, and I would like to get your approval to attend. The experiences and content offered at this event align with the interests of our organization’s development, growth, and success. Here are the details for your consideration:

**Tricentis Transform in London**

**“Quality Engineering in the Age of AI”**  
October 14-15, 2025

Tobacco DockWapping Ln, London E1W 2SF, UK

Tricentis Transform is designed for anyone looking to drive innovation, quality, and efficiency in enterprise software testing and automation. This will help us lead strategic initiatives and work hands-on with testing tools, this event will provide valuable insights, connections, and inspiration.

**By attending this event, I will have the opportunity to:**

* Dive into AI-driven quality engineering, automation, and DevOps innovation
* Hear from industry trailblazers and cultural icons
* Learn from real-world case studies on transforming software delivery
* Connect with software delivery leaders, quality engineering experts, and practitioners

For your convenience, I have included a breakdown of how much it will cost for me to attend:

|  |  |
| --- | --- |
| Registration fee | £395 |
| Airfare and travel | [insert cost here] |
| Hotel accommodation | [insert cost here] |
| Other expenses | [insert cost here] |
| Approximate total | [insert total here] |

I hope you agree this opportunity will be a worthwhile investment. Please feel free to reach out to me with any questions. Thank you for taking the time to review my request!

Sincerely,  
[insert name here]