## MIDDLE EAST HR PLAYBOOK FOR EXPANSION SUCCESS

## CHECKLIST talent)



For companies expanding into Saudi Arabia, UAE, and the wider Gulf.

	LEADERSHIP READINESS
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	Do we know what entity model we're using (mainland, free zone, dual)?
	Have we defined a compliant reporting structure — with a legal local sponsor if required?
	Do our leaders have the decision-making authority they'll need on the ground?
	Are we building from scratch, acquiring, or lifting an existing team?
LABOR LAW & HR COMPLIANCE	
	Are we clear on mandatory benefits (gratuity, leave, healthcare) in each jurisdiction?
	Do we understand Saudization/Emiratization requirements by role and entity type?
	Are our contracts, probation rules, and termination clauses locally valid?
	Do we need local HRIS/payroll providers, or can we manage centrally?
HIRING & TALENT STRATEGY	
	Which roles must be local, and which can be filled regionally or globally?
	Do we know current market rates and compensation expectations by industry?
	Are we set up to sponsor visas and relocate global talent — legally and cost-effectively?
	Do we have a plan to build internal capability vs. relying on external hires?