



District of Tobique Valley Business Needs & Labor Force Survey

Purpose

The District of Tobique Valley is seeking input from local businesses to better understand labor force needs, business challenges, and opportunities for growth. Responses will be kept confidential.

1. Business Information

Business Name: _____

Contact Person : _____

Industry Sector:

Retail Manufacturing Construction Hospitality/Tourism

Professional Services Agriculture/Forestry Healthcare

Other: _____

Number of Employees:

1-4 5-9 10-19 20-49 50+

Years Operating in the District:

<1 year 1-3 years 4-10 years 10+ years

Number of employees expected to retire over the next 12 months _____

2. Labor Force Needs

- Are you currently experiencing difficulty hiring?
 Yes No Occasionally
 - Hardest positions to fill:
 Entry-level Skilled trades Professional/technical
 Management Seasonal Other: _____
 - Main hiring barriers (check all that apply):
 Lack of qualified applicants Housing availability
 Wage competition Transportation challenges
 Seasonal work Retention issues Other: _____
 - Do you anticipate hiring in the next 12 months?
 Yes No Unsure
 - Expected number of hires:
 1–2 3–5 6–10 10+
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3. Business Challenges

- Biggest challenges (select up to three):
 Labor shortages Rising operating costs Supply chain issues
 Worker housing Regulatory requirements Access to financing
 Customer demand Broadband/technology Other: _____
 - Overall business climate in the district:
 Excellent Good Fair Poor
 - Supports or incentives that would help your business grow:
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4. Growth and Investment

- Plans in the next 2 years (check all that apply):
 Expansion Renovation Hiring staff
 New products/services No major changes Other: _____
 - Key factors influencing expansion decisions:
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