

AI Hustle Mastery – 7-Day Build Challenge

Day 1 Workbook: Identify a Profitable Niche and Offer

Objective: By the end of Day 1, you'll have discovered 3–5 profitable niche ideas using AI tools, selected one niche based on real data, and outlined your first AI-powered offer.

Step 1: Brainstorm Niche Ideas with AI

Prompt:

Act as a digital business strategist. Based on my background in [insert your skills/interests], list 10 profitable niche ideas for an online AI-powered business. Include what problems they solve and what kind of offers (digital products, automation, or services) I could create for them.

Step 2: Validate Demand

Use tools like Google Trends, Exploding Topics, and AnswerThePublic to check if search interest is rising and what problems are trending.

Prompt:

Analyze demand for the [niche] industry. What are the top 5 common pain points, trending keywords, and money-making opportunities?

Step 3: Choose Your Winning Niche

Filter your list using these 3 criteria:

1. Passion Fit – You enjoy the topic enough to stay consistent.
2. Problem Fit – People urgently need help solving a pain point.
3. Profit Fit – They already spend money in this niche.

Step 4: Draft Your Offer

Prompt:

Based on the [niche] industry and their main pain points, give me 3 AI-powered offer ideas I could sell — such as digital templates, done-for-you automations, or mini-courses.

Day 1 Challenge Tasks

1. Use ChatGPT to brainstorm 10 niche ideas.
2. Research 3 of them using Google Trends or Exploding Topics.
3. Pick 1 niche and write your Offer Statement.

Offer Statement Template:

I help [target audience] achieve [desired result] using [AI-powered method/offer].

Niche Brainstorm Table

Niche Idea	Audience	Pain Point	AI Offer	Profit Potential (1–5)

Demand Validation Checklist

- Search interest trending up
- People spending money in this niche
- Emotional problem exists
- Competitors present but not saturated

Your Offer Statement:

I help _____
achieve _____
using _____.

■ **Wrap-Up:** You've just built the foundation for your AI income system — your niche and your offer. Tomorrow, we'll dive into understanding your target audience and identifying their top problems.