

Single **LARGEST** day of philanthropy in NEPA

Since 2020, over dollars raised



240/yr participating organizations



Over \$250k prizes and incentives awarded

participating counties across **NEPA** 

# GIVE **JUNE 5 - 6**

NEPA Gives' success is due in large part to our generous community.

Please support us as we aim to raise \$1.5M on June 5-6, 2025, for over 240 causes that benefit our communities in Northeastern Pennsylvania. There are many ways you can support NEPA Gives. If you don't see an opportunity listed, contact us with your ideas!

Thank you for your support, and we look forward to your involvement!

**Contact us for additional help with** sponsorship ideas or to support NEPA Gives.

If you are interested in sponsoring or supporting NEPA Gives, email nepagives@safdn.org or call 570-347-6203 to connect with one of our team members!







@SCRANTONAREAFDN @SCRANTON.AREA.FDN

## **WE NEED YOU!**

# NEPA S GIVES

THE LARGEST REGIONAL **GIVING EVENT IN NEPA** 

**JUNE 5 - 6** 



nepagives.org

## WHY NEPA Gives?

NEPA GIVES RAISED \$1.24 MILLION +

NEPA Gives is a 24-hour online extravaganza that's all about giving back to our community. During this time, donors may make secure donations to their favorite local nonprofit organizations through the NEPA Gives online platform.

Partnering with NEPA Gives helps to amplify the gifts received, supports nonprofit training, and spreads the word through media and advertising.

Sponsorship positions your organization as a champion for hundreds of nonprofits on the area's largest day of giving. Maximize local philanthropy and make an impact with a sponsorship that reflects your company's commitment to the community.

Join the movement and support NEPA Gives' success!



## **SPONSORSHIPS** •

#### **♥ PRESENTING SPONSOR \$10,000**

- Exclusive "Presented by" recognition in all event materials and media.
- Prominent logo placement on the NEPA Gives website, email campaigns, and event materials
- Custom acknowledgment in press releases and social media mentions.
- · Opportunity to address attendees during the event.
- Customized engagement opportunities tailored to your brand.
- Opportunity to sponsor NEPA Gives prizes for participating nonprofits.
- Opportunity to participate in exclusive NEPA Gives social media campaign

#### **♥ CHAMPION SPONSOR \$5,000**

- Logo placement on the NEPA Gives website, email campaigns, and event materials.
- · Acknowledgment in press releases and social media posts.
- Opportunity to host an interactive booth at a designated event location.
- · Recognition in post-event thank-you materials.
- Opportunity to sponsor NEPA Gives prizes for participating nonprofits.

#### **♥ ADVOCATE SPONSOR** \$2,500

- Logo placement on the NEPA Gives website and select promotional materials.
- · Social media acknowledgment during the event.
- · Inclusion in the event's sponsor listing.
- Opportunity to sponsor NEPA Gives prizes for participating nonprofits.

#### **♥ SUPPORTER SPONSOR \$1,000**

- Logo recognition on the NEPA Gives website and select materials.
- Social media acknowledgment leading up to and during the event.
- · Listing in event recap materials.
- Opportunity to sponsor a NEPA Gives prize for participating nonprofits.

#### **♥ FRIEND SPONSOR \$500**

- Name recognition on the NEPA Gives website.
- Inclusion in event sponsor listing.
- Opportunity to contribute to the NEPA Gives Stretch Pool funding.

Your sponsorship helps hundreds of local nonprofits raise essential funds.

## WHAT does your partnership look like?









#### Additional

### **Partnership Benefits**

RECOGNITION
Logo prominently displayed on NEPA Gives
social media and website.

DIGITAL COMMUNICATIONS
Logo centered on all NEPA Gives digital communications.

PRINTED MATERIALS
Logo integrated into NEPA Gives
printed materials.

## NEPA GIVES IS PROUDLY SPEARHEADED BY:



#### IN PARTNERSHIP WITH:













