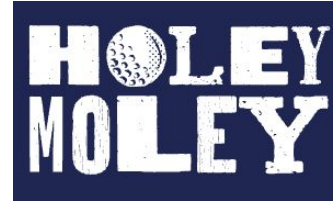




DOWNTOWN SANTA MONICA
NEW BUSINESS HIGHLIGHTS

2024: 26 New Businesses Open



2025: 35 New Businesses Open



2026: 11 New Businesses



WEST SIDE OYSTER CLUB



Milano Nail Spa

Coming Soon: 16 New Businesses



301 CAFFÈ

massage on the beach

