

FOR IMMEDIATE RELEASE

Little Debbie® Snacks Unveils Pumpkin Spice Oatmeal Creme Pies

A Warm, Spiced Twist on America's Favorite Sandwich Cookie

Collegedale, Tenn., August 2025 — McKee Foods, the maker of America's No. 1 baked sweet goods brand, announces the launch of **Little Debbie Pumpkin Spice Oatmeal Creme Pies**. This festive twist on the classic sandwich cookie features two soft oatmeal cookies sandwiched with a layer of pumpkin-spice flavored orange creme.



Pumpkin Spice and Everything Nice

Get ready to kick off autumn with the combined comfort of pumpkin-spiced Oatmeal Creme Pies. This new Family Pack brings warm seasonal flavor straight to your pantry, featuring eight irresistibly-soft cookies with a suggested retail price of \$3.19.

Joining the Fall Lineup

Little Debbie Pumpkin Spice Oatmeal Creme Pies joins a robust seasonal assortment of NEW Little Debbie treats, including:

- **LD Fall Mini Muffins:** Buttery, bite-sized vanilla muffins baked with warm yellow, brown and orange inclusions (5 pouches per carton; SRP \$3.19)
- **LD Fall Gingerbread Cookies:** Soft gingerbread cookies with a sugary crunch in festive fall packaging (8 cookies per carton; SRP \$3.19)
- **Club Pack Brownie Pumpkins:** Fall favorite Little Debbie® Brownie Pumpkins are now available in a convenient 20-count Club Pack format (SRP \$12.75; available for a limited time). Consumers will be

delighted to take home even more of these delicious seasonal treats to share.

These offerings, designed to capture the cozy excitement of fall, will be available alongside Pumpkin Spice Oatmeal Creme Pies in retail outlets nationwide this August.

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About McKee Foods Corporation

McKee Foods is a family bakery with annual sales of approximately two billion dollars. Founded during the Great Depression by O.D. and Ruth McKee, the company has grown from a small Chattanooga bakery to employing more than 6,400 people across Collegedale, Tenn.; Gentry, Ark.; Stuarts Draft, Va.; and Kingman, Ariz. McKee Foods produces Little Debbie® Snacks, Drake's® Cakes, Sunbelt Bakery® snacks and Fieldstone® Bakery products. Visit mckeefoods.com for more information.

About the Little Debbie Brand

The Little Debbie brand is the No. 1 baked sweet goods brand in the U.S., with over 2,000 products purchased every minute. Freshly made in our bakeries and delivered by our own trucking fleet, Little Debbie snacks reach communities through local wholesale distributors. Our family promise of quality, freshness and taste appears on every package. Visit littledebbie.com or follow us on Facebook and Instagram.