

CORPORATE FACT SHEET 2025

MCKEE FOODS CORPORATION



**Today,
we bake.[®]**

**COLLEGEDALE, TENN.
GENTRY, ARK.
STUARTS DRAFT, VA.
KINGMAN, ARIZ.**

HOW WE LIVE AND WORK

McKee Foods has long valued a culture that is rooted in understanding, cooperation, mutual trust and continuous improvement. Along with these core values is a respect for each individual's contribution to the success of the company, where all employees enjoy equal opportunity to learn and grow. We strive to attract, retain and reward outstanding employees, who are committed to personal development and can enjoy the many opportunities for advancement within the company.

McKee Foods is committed to quality in all aspects of our business: customer satisfaction, employee satisfaction and teamwork, products and service, effective measures and a quest for finding "a better way."

WHAT WE DO

We Bake and the World Smiles.

HOW WE DO IT

People
Integrity
Respect
Teamwork
Responsibility

A Better Way
Safety
Quality
Service
Cost

Stewardship
Our culture
Resources
Sustainability
Long-term view

WHY WE DO IT

To bring smiles to:
Employees | Customers | Suppliers
Communities | Owners

FAMILY STATEMENT

The McKee family acknowledges the providence of God in our success. We plan to remain privately owned, to continue to strive for growth, and to provide opportunities for those who work with us.

WHO WE ARE

McKee Foods is best known for its line of Little Debbie® baked goods. Little Debbie is America's leading snack cake brand in unit and dollar sales because we provide consumers with quality products of excellent value.

The company was founded in 1934 when a young couple, O.D. and Ruth McKee, bought Jack's Cookie Company, a small bakery in Chattanooga, Tenn., and started baking soft cookies and cakes. The business was known as McKee Baking Company from the 1950s until

1991, when the name was changed to McKee Foods Corporation.

McKee Foods was the first bakery to sell individually-wrapped cakes in a multipack carton. In 1960, the company introduced the Little Debbie brand and began selling the individually-wrapped cakes in multipack cartons. The product line was named after a granddaughter of the founders. A carton of 12 cakes and cookies had a suggested retail price of 49 cents at the time. Twelve products would have cost 60 cents if sold separately.

WHAT WE MAKE

Our largest brand is the Little Debbie® brand, with a wide range of favorites from Apple Pies to Zebra® Cakes. We also offer seasonal items, such as the Christmas Tree Cakes® product. Our products are sold in all 50 states and Mexico.



The Sunbelt Bakery® brand offers granola bars and soft baked bars, including products such as the classic Chewy Chocolate Chip Granola Bar. Unique seasonal flavors like Key Lime Pie delight consumers during the year and deliver on the brand promise of the Tastiest Flavors Under the Sun™!



Prairie City Bakery, founded in 1994, was acquired by McKee Foods in May 2019. The business is operated as a wholly-owned subsidiary

of McKee Foods and offers a wide variety of premium sweet baked goods. The products are distributed frozen through distributors, with the majority of retail sales in the convenience channel.



The Fieldstone® Bakery brand is a brand of cookies, breakfast pastries and other snacks targeted to meet the needs of the foodservice industry.

Drake's® cakes, founded in 1896, (acquired by McKee Foods in 2013) is made up of favorites such as the Devil Dogs®, Ring Dings®, Coffee Cakes, Funny Bones® and Yodels® products and other varieties sold primarily in the eastern United States.



HOW WE CONTRIBUTE

McKee Foods and Associates employs around 6,600 people corporate-wide.

During the past year McKee Foods operations contributed the following to the local economies where it operates through employee payroll and purchases from area suppliers:

- Collegedale, Tenn.: \$375,000,000.
- Gentry, Ark.: \$110,000,000.
- Kingman, Ariz.: \$7,000,000.
- Stuarts Draft, Va.: \$88,000,000.

WHERE WE ARE LOCATED AND HOW YOU CAN REACH US

The company headquarters and production facilities are located in Collegedale, Tenn. In addition, production facilities are located in Gentry, Ark., and Stuarts Draft, Va. We also have a distribution facility in Kingman, Ariz.

OUR FACILITIES



Corporate headquarters and Manufacturing, Collegedale, Tenn.



Manufacturing, Gentry, Ark.



Manufacturing, Stuarts Draft, Va.



Distribution Center, Kingman, Ariz.

CONTACT INFORMATION

Corporate headquarters, Collegedale, Tenn.

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Gentry, Ark.

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Kingman, Ariz.

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