

PRESS RELEASE**Franchetti Announces the Appointment of Ashley Langford as Country Manager for Business Development in Canada and the United States**

Arzignano (VI), January 14, 2026 – **Franchetti S.p.A.** (Ticker BIT: FCH), the holding company of the multinational Franchetti Group, specialized in advanced diagnostics solutions, digital monitoring and predictive maintenance of infrastructures, **announces** the appointment of **Ashley Langford** as **Country Manager for North America**, with direct responsibility for business development and operational consolidation in **Canada and the United States**.

With a solid background in the infrastructure sector, Ashley Langford brings to Franchetti extensive experience developed in technological and industrial environments. Previously, he held Country Manager roles at **Hitachi Rail**, contributing to business growth and consolidation in the North American market and to the strengthening of relationships with regulatory authorities, concessionaires and industrial clients.

In parallel, Langford will continue to oversee in-depth market analysis activities and, in coordination with Franchetti S.p.A., will contribute to **guiding the implementation of the Group's strategic positioning in its reference markets, ensuring consistency, execution effectiveness and supervision of the following activities:**

- **Continuous monitoring of the target markets already covered**, with **refinement of the positioning of the Franchetti offer** in core services, starting from customers and cases already operational;
- **Coordination of business development**, with responsibility for the **consolidation of existing customers**, the **expansion of existing relationships** and the **qualification and prioritization of sectoral and territorial pipelines**;
- **Development and management of industrial partnerships** and **support in the identification of growth opportunities through external lines**, including targeted M&A transactions;
- **Operational management of the Canadian company**, with a focus on the **delivery of core engineering services for active customers**, definition of the operational structure and integration with the Group.

Commenting on the appointment, Gianluca Del Fabbro, General Manager of the Franchetti Group, stated: *"Ashley's appointment represents the concrete implementation of our international expansion path in North America. His expertise in the infrastructure sector, combined with his deep knowledge of the Canadian and U.S. markets, significantly strengthens our long-term presence in North America."*

Ashley Langford added: *"I am excited to join Franchetti, a technologically advanced company experiencing strong international growth. North America offers extraordinary potential for digital and predictive solutions applied to infrastructure management. I will work with determination to consolidate the Group's presence and develop strategic industrial relationships."*

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The appointment is part of Franchetti's global expansion plan, aimed at becoming an international benchmark in digital engineering and structural monitoring applied to bridges, viaducts and complex infrastructures. Strengthening its presence in Canada and the United States is an integral part of the Group's growth strategy in markets characterized by significant infrastructure investments and an increasing demand for predictive technologies.

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This press release is available on <https://www.franchetti.tech/investor-relations#ComunicatiStampaFinanziari> and [www.linio.it](http://www.linio.it).

**Franchetti S.p.A.**

Franchetti S.p.A. is the head of the Franchetti Group, a pioneer in the field of management, diagnostics and predictive maintenance of infrastructures, bridges and viaducts in particular. Founded in 2013 in Arzignano (VI) with subsidiaries in Brazil and Canada, activities in the USA and India, Franchetti is an innovative SME that has operated on over 40,000 equivalent motorway and railway bridges worldwide. The Group boasts a technical and scientific curriculum that places it among the leading international experts in the sector. The activity is divided into two main business lines: diagnosis and therapy services for infrastructure maintenance with inspections and assessments, design of interventions and, construction management and ICT services for predictive planning of infrastructure maintenance. Franchetti has in fact developed two proprietary software that exploit the potential of artificial intelligence and predictive data analysis: Argan®, which makes it possible to estimate the life cycle of the infrastructure and therefore automatically derives the trend of the level of safety over time in the different scenarios and maintenance contexts, Pathwork®, which allows optimized management of road and motorway construction sites, infrastructures and for sustainable mobility and SIDECHECK®, able to intelligently compare the data collected relating to inspections, inspectors, planning, work estimates to make the evaluation process as objective and complete as possible.

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