

Where Dreams Become HOME™



www.ringthebellrealty.com
(336) 864-1662

OUR 12-STEP MARKETING PLAN

Designed to capture the maximum exposure for your home!

1

Price your home competitively so you're in line with the current market and price trends.

2

Stage your home to cast a positive light on the features most important to buyers.

3

Strategically place signs and directional to navigate perspective buyers to your home.

4

Distribute "just listed" notices to neighbors, encouraging them to tell family and friends about your home.

5

Optimize your home's internet presence by posting information in local and global MLS systems as well as various social media sources.

6

Create a home book, comment cards and flyers to place inside your property.

7

Market to active real estate agents in your neighborhood by having Agent Luncheons.

8

Create a custom virtual tour with the most appealing footage of the home.

9

Advertise your home in print media, direct-mail, and email campaigns.

10

Implement an open house schedule to promote your property to prospective buyers.

11

Target active buyers and investors in our most current database.

12

Provide you with updates on our marketing efforts & feedback from the perspective buyers and agents who have visited your home.

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