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The Process:

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2. Topical content will be hosted in the Membership section of APA.org for one full year.

3. APA promotes the topical content through relevant APA marketing channels (custom email to targeted member list, banner ads on APA webpages and in APA eNewsletters, social media, etc.).

You Receive:

1. Thought leadership in the field of psychology

2. Visual recognition the content is paid thought leadership from your company

3. Recognition as paid provider in all promotional marketing

4. Guaranteed leads report of all reader names and email addresses of those who opt-in for a full year

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