Publisher’s Sworn Statement of Monitor On Psychology Circulation and Website Traffic

Monitor on Psychology
American Psychological Association Publication
750 1st Street NE
Washington DC 20002

Established: 1970
Issue Frequency: 8x per year
Website: https://www.apa.org/monitor

Related Fields: Biology, Business, Careers, Education, Environment, Health, Mental Health, Parenting, Policy, Research, Safety, Science, Teaching, Technology

About Us
The American Psychological Association (APA) is committed to reporting all psychology-related news that matters to our readership and society. Our reporters and editors cover the latest in important psychological research advances, how psychological science impacts societal issues, business and policy trends, career advancement, psychology practice guidance, and more. We are the world’s most comprehensive and authoritative source of news on psychology for psychologists. Monitor on Psychology subscribers, made up almost entirely of APA members, get the print magazine delivered to their mailboxes and/or the digital magazine to their inboxes eight (8) times per year. Monitor content may also be accessed 24/7 via the mobile app, Monitor+.

I certify that the information in this Publisher’s Statement is correct.

Trent Spiner, Editor-in-Chief, Monitor on Psychology, American Psychological Association
**Circulation**

**Print Circulation**
Average number of copies of each print issue during a 12-month span.

Total monthly print distribution: 67,374

**Electronic Circulation**
Average number of copies of each digital issue during a 12-month span.

Total monthly electronic distribution: 67,336
Average open rate: 30%
Monthly averages for the period September 2020 through August 2021. Source: Salesforce Marketing Cloud.

Total print + electronic circulation: 134,710

**Traffic on https://www.apa.org/monitor**
Average online traffic during an 8-month span.

Total page views: 7,788,149
Total unique page view: 7,161,704
Average time on page: 07:16
Monthly average for the period January through August 2021. Source: Google Analytics.