

Publisher's Sworn Statement of *Monitor On Psychology* Circulation and Website Traffic



Monitor on Psychology

American Psychological Association Publication

750 1st Street NE

Washington DC 20002

Established: 1970

Issue Frequency: 8x per year

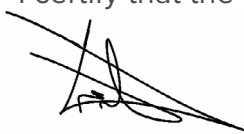
Website: <https://www.apa.org/monitor>

Related Fields: Biology, Business, Careers, Education, Environment, Health, Mental Health, Parenting, Policy, Research, Safety, Science, Teaching, Technology

About Us

The American Psychological Association (APA) is committed to reporting all psychology-related news that matters to our readership and society. Our reporters and editors cover the latest in important psychological research advances, how psychological science impacts societal issues, business and policy trends, career advancement, psychology practice guidance, and more. We are the world's most comprehensive and authoritative source of news on psychology for psychologists. *Monitor on Psychology* subscribers, made up almost entirely of APA members, get the print magazine delivered to their mailboxes and/or the digital magazine to their inboxes eight (8) times per year. *Monitor* content may also be accessed 24/7 via the mobile app, *Monitor+*.

I certify that the information in this Publisher's Statement is correct.



Trent Spinner, Editor-in-Chief, *Monitor on Psychology*, American Psychological Association

Circulation **Print Circulation**

Average number of copies of each print issue during a 12-month span.

Total monthly print distribution: 64,757

Monthly averages for the period August 2023 through September 2024. Source: US Postal Service Statement of Ownership, Management, and Circulation, filed November 2024.

Electronic Circulation

Average number of copies of each digital issue during a 12-month span.

Total average monthly electronic distribution: 123,997

Average open rate: 43%

Monthly averages for the period August 2023 through September 2024. Source: Salesforce Marketing Cloud.

Total print + electronic circulation: 188,754

Traffic on <https://www.apa.org/monitor>

Average online traffic during a 12-month span.

Total unique page views: 97,932

Average monthly unique page views: 8,161

Traffic for the period August 2023 through September 2024. Source: Google Analytics.