Publisher’s Sworn Statement of Monitor On Psychology Circulation and Website Traffic

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Related Fields: Biology, Business, Careers, Education, Environment, Health, Mental Health, Parenting, Policy, Research, Safety, Science, Teaching, Technology

About Us

The American Psychological Association (APA) is committed to reporting all psychology-related news that matters to our readership and society. Our reporters and editors cover the latest in important psychological research advances, how psychological science impacts societal issues, business and policy trends, career advancement, psychology practice guidance, and more. We are the world’s most comprehensive and authoritative source of news on psychology for psychologists. Monitor on Psychology subscribers, made up almost entirely of APA members, get the print magazine delivered to their mailboxes and/or the digital magazine to their inboxes eight (8) times per year. Monitor content may also be accessed 24/7 via the mobile app, Monitor+.

I certify that the information in this Publisher’s Statement is correct.

Trent Spiner, Editor-in-Chief, Monitor on Psychology, American Psychological Association
Circulation

**Print Circulation**
Average number of copies of each print issue during a 12-month span.

**Total monthly print distribution: 63,796**

**Electronic Circulation**
Average number of copies of each digital issue during a 12-month span.

**Total monthly electronic distribution: 84,525**
**Average open rate: 34%**
Monthly averages for the period August 2021 through July 2022. Source: Salesforce Marketing Cloud.

**Total print + electronic circulation: 148,321**

**Traffic on [https://www.apa.org/monitor](https://www.apa.org/monitor)**
Average online traffic during a 12-month span.

**Total page views: 121,091**
**Total unique page view: 97,107**
**Average time on page: 01:38**
Monthly average for the period August 2021 through July 2022. Source: Google Analytics.