



Psyc Careers

MEDIA KIT
2026

Real People. Real Talent. Real Results.

CAREER CENTRAL

Secure Your Perfect Hire

PsycCareers is the premier resource for job seekers and employers in psychology. Cut through the noise by connecting with highly qualified, engaged psychology professionals. PsycCareers prioritizes authenticity, human connection, and meaningful career advancement.

REACH



40%
APA Members



60%
Non-Member
Psychology
Professionals

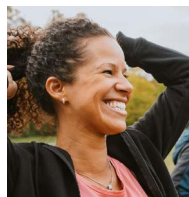
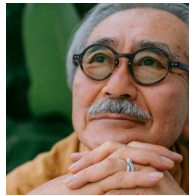
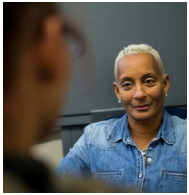


670K+
Page Views/Year



25,000+
Registered Job Seekers





REACH

APA Member Job Seekers

Of our 25,000+ registered job seekers, 6,300+* are APA members from all areas of the psychology landscape. They are practitioners, scientists, researchers, educators, consultants, and students.

**As of June 1, 2025*



REACH

Based on APA member job seekers.

Age

13%

UNDER 30

52%

30-49

35%

OVER 50

Career and Education

69%

TERMINAL DEGREE

25%

MASTERS DEGREE

REACH

Employer Benefits

Employers can quickly connect with thousands of highly engaged psychologists through job postings on PsycCareers.com.

QUICK AND EASY ACCOUNT REGISTRATION,
MANAGEMENT AND JOB POSTING

UNLIMITED ACCESS TO THOUSANDS OF
EXCEPTIONALLY QUALIFIED PSYCHOLOGY
JOB SEEKERS AND RESUMES

DETAILED COMPANY PROFILE AND LOGO
UPLOAD CAPABILITIES

1-ON-1 ENGAGEMENT WITH JOB SEEKERS
THROUGH VIRTUAL HIRING EVENTS





REACH

Job Seeker Benefits

PsycCareers is not only the best source of psychology jobs in the nation, it also offers a wealth of resources to help psychologists further their careers.

IT'S A POWER TOOL:

CAREER RESOURCES AND ADVICE

NETWORKING TIPS

LIVE AND ON-DEMAND CAREER
MANAGEMENT SESSIONS

CAREER COACHING

1-ON-1 ENGAGEMENT WITH EMPLOYERS
THROUGH VIRTUAL HIRING EVENTS

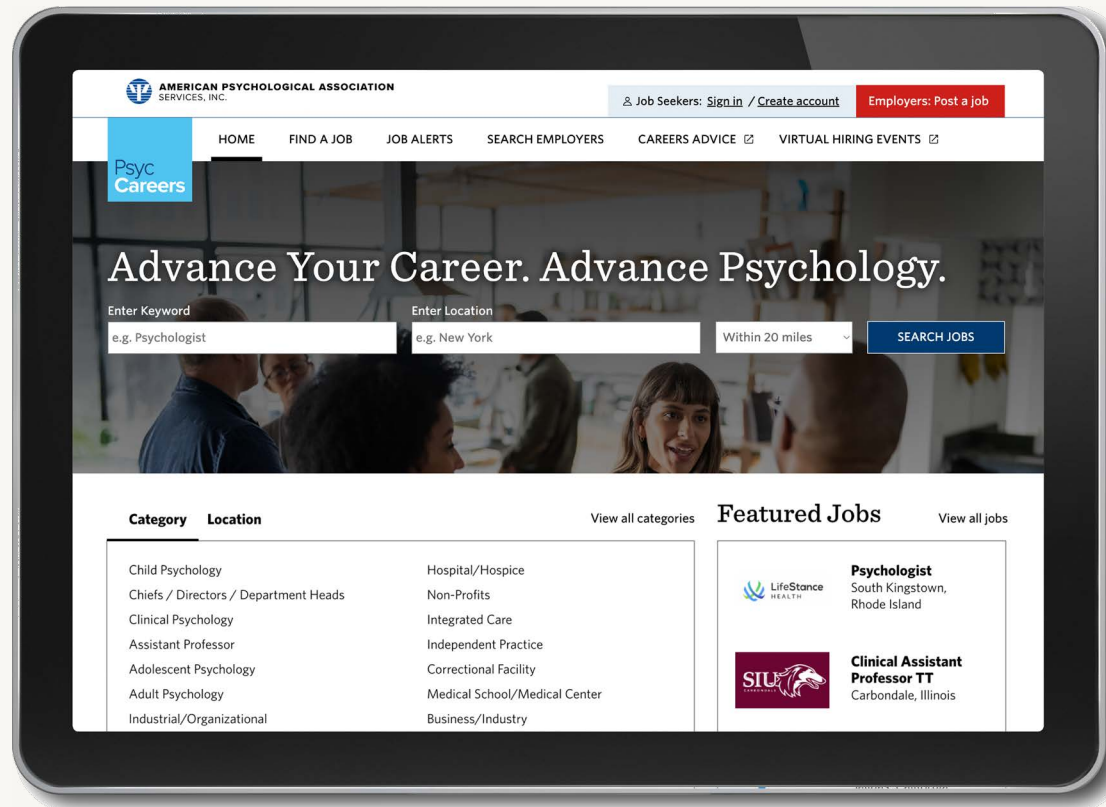
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The Best Way to Reach Job Seekers

We help employers find the right talent faster, reducing turnover and supporting long-term success.



EXPOSURE. OPPORTUNITY.

JOB BOARD

APA MEMBER EMAIL

BANNER JOB POSTINGS

VIRTUAL HIRING EVENTS

Job Posting Made Easy

Find and choose the job posting package that best meets your needs. Options include everything from a single online posting to bulk packages to job scrapes.



Monitor on Psychology

Build your brand and recruit the best psychologists in the industry by placing a recruitment display ad in the *Monitor on Psychology*, APA's print magazine. *Monitor on Psychology* is published 8 times a year, and is received by more than 64,000+ APA member psychologists, nonmember clinicians, and institutions.



Named the **best association magazine** in the country—Association Media & Publishing, 2022 Excel Awards.

Virtual Hiring Events

Reach highly qualified job seekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Hiring Events. This is your best no-travel opportunity to meet your hiring needs and connect with APA members and other job seekers in the psychology community.

CONNECT VIRTUALLY

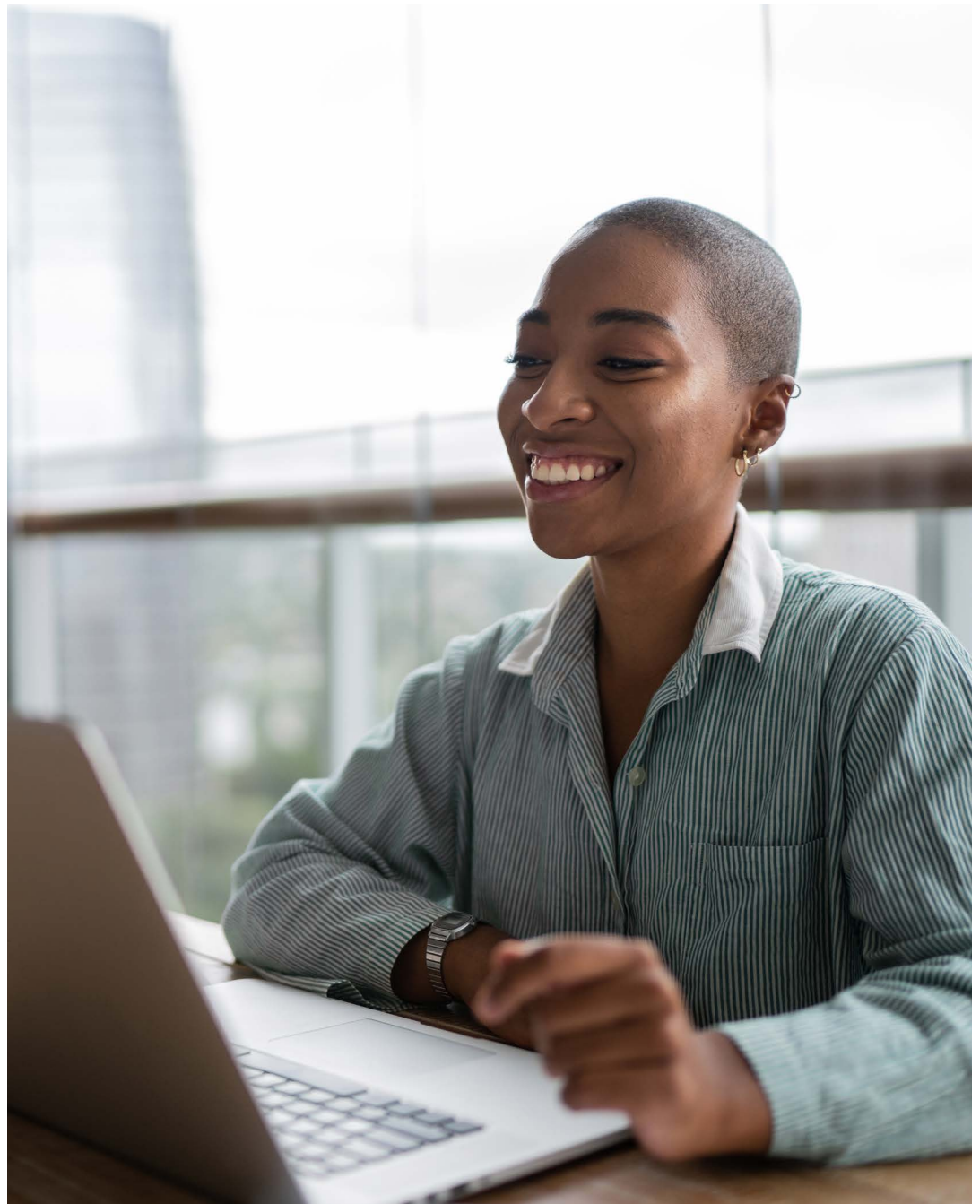
ONE (1) VIRTUAL HIRING EVENT BOOTH

FULL ACCESS TO LIVE CHAT AND VIDEO CONFERENCING

REVIEW REGISTERED JOBSEEKER RESUMES IN ADVANCE OF THE EVENT AND PERSONALLY INVITE THEM TO VISIT YOU IN YOUR BOOTH

TWO 30-DAY PREMIUM JOB POSTINGS ON PSYCCAREERS

UNLIMITED PSYCCAREERS RESUME DATABASE ACCESS FOR 60 DAYS



JOB POSTING RATES AND SPECS

ONLINE/BULK PACKAGES	14
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Online Packages

www.PsycCareers.com

	BASIC \$499 Online exposure for your open positions	FEATURED \$735 Job shown above basic jobs on the search and browse pages	PREMIUM \$995 Add your job to an APA member email	ULTIMATE \$1,575 Multi-channel exposure to APA members and online job seekers
ONLINE JOB POSTING 30-days job posting	✓	✓	✓	✓
RESUME DATABASE Unlimited access for 60 days from date of purchase	✓	✓	✓	✓
FEATURED STATUS Job highlighted in search results		✓	✓	✓
EMAIL TO APA MEMBERS Job emailed to 120,000+ APA members			✓	✓
BANNER AD 300 x 250px banner ad on PsycCareers homepage				✓
TOP JOB STATUS Job pinned to the top of search results pages				✓
EMPLOYER LOGO Employer logo featured on PsycCareers homepage				✓

BULK JOB POSTING PACKAGES

TYPE	COST
Basic 3-Pack	\$1,260
Featured 3-Pack	\$1,764
Premium 3-Pack	\$2,388
Ultimate 3-Pack	\$3,780

JOB SCRAPE PACKAGES*

TYPE	COST
3 Month Job Scrape**	\$8,000
6 Month Job Scrape	\$18,000
1 Year Job Scrape	\$30,000

*250 active job maximum for all job scrape packages

**1-time only trial

Monitor on Psychology

2026 RATES: COLOR

	1X	3X	6X	11X	16X
Full Page	\$11,330	\$10,935	\$10,535	\$10,130	\$9,535
1/2 Page	\$7,300	\$7,060	\$6,815	\$6,580	\$6,275
1/3 Page	\$4,935	\$4,795	\$4,655	\$4,500	\$4,125
1/6 Page	\$4,510	\$4,385	\$4,260	\$4,135	\$3,940
Cover 2	\$14,595	\$14,065	\$13,530	\$13,000	\$12,210
Cover 3	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
Cover 4	\$14,960	\$14,415	\$13,870	\$13,320	\$12,510
Page 1	\$14,330	\$13,770	\$13,255	\$12,735	\$11,955
Page 2	\$12,005	\$11,580	\$11,155	\$10,730	\$10,080
Page 3	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
Opening Spread	\$25,300	\$24,340	\$23,385	\$22,425	\$20,985

2026 MONITOR AD SIZES

Full Spread Bleed (15¾"x 10¼" Live Area)	16¾" x 11½"
Full Spread	15¾" x 10¼"
Full Page Bleed (7¾"x 10¼" Live Area)	8½" x 11½"
Full Page	7½" x 10¼"
1/2 Page Horizontal	7" x 4½"
1/2 Page Vertical	3⅞" x 9½"
1/3 Page Square	4⅞" x 4⅞"
1/3 Page Vertical	2⅜" x 9½"
1/6 Page	2⅜" x 4⅞"

2026 DEADLINES

ISSUE MONTH	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	NOV 3	NOV 10
MAR	DEC 26	JAN 9
APR/MAY	JAN 23	FEB 6
JUN	APR 3	APR 10
JUL/AUG	MAY 1	MAY 13
SEP	JUN 26	JUL 10
OCT	AUG 3	AUG 14
NOV/DEC	SEP 3	SEP 14

SPECIFICATIONS FOR MONITOR ON PSYCHOLOGY

Printing Process

Heatset web offset

Paper Stock

Cover: 80lb. coated text,
Text: 34lb. publication grade coated
text

Binding

Perfect bound line

Screen

133 line screen

Trim Size

8¼" x 10⅞"

Live Area

7¾" x 10¼"

Bleeds

Bleeds should extend ¼" outside of
magazine trim size

File Requirements

PDF-X1a, PDF, Postscript, EPS and
TIFF files are acceptable. All high
resolution images and fonts must be
embedded in files. Images must be
SWOP (CMYK or grayscale), 300
dpi. Please include standard trim,
bleed and registration marks. Total
area density should not exceed 300
percent. Grayscale images greater
than 85 percent density may fill in on
press. All required image trapping
must be included in the file.

Color Specifications

All art work must be submitted
as CMYK. APA will not be held
responsible for inaccurate color
conversion on ads submitted
incorrectly. Files prepared with spot,
Pantone® (PMS) or RGB color are not
acceptable. All ads submitted should
be suitable to print without color
corrections or conversion.

ADDITIONAL CHARGES

Preferred Positioning

The additional charge is 15 percent of
the earned rate for guaranteed right-
hand page placement within the first
one-third of the magazine.

Frequency Discounts

Frequency discounts are computed
over a period of 12 consecutive
months. The cancellation of a
space reservation will result in an
adjustment of the rate (short-rate)
based on previous insertions in that
12-month period to reflect actual
space used.

Virtual Hiring Events

Reach highly qualified job seekers in psychology with a remote booth space at one of our Virtual Hiring Events. The virtual format provides an easy, effective way to reach psychologists and answer their questions about your open positions from the comfort of your virtual work space.

Price	\$1,499
Virtual Hiring Event Booth	One (1)
Live Chat and Video Conferencing with Job Seekers	Full access
Online Job Postings on PsycCareers	Two 30-day premium job postings
Resume Database Access	Unlimited access for 60 days from date of purchase

HOW IT WORKS

After registering your organization as a participating employer, you will be given access to create and customize your own booth, complete with your logo, images, videos and other information to make your organization stand out. You will also have the ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth.

Your representatives will connect 1-on-1 with attendees via live text or video chat to get to know potential candidates, answer their questions and determine how to move forward.

Contact Us

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