Recruit the best in psychology
Secure Your Perfect Hire

PsycCareers is the premier resource for job seekers and employers in psychology. Our extensive reach in the mental health field allows us to quickly and efficiently connect employers looking to hire with thousands of highly qualified psychologist job seekers.
40% APA Members

60% Non-Member Psychology Professionals

15,000+ Registered Job Seekers

450K+ Page Views/Year
APA Member Job Seekers

We have 6,000+ members* from all areas of the psychology landscape who use PsycCareers. They are practitioners, scientists, researchers, educators, consultants, and students.

*As of December 31, 2022
Based on APA member job seekers.

<table>
<thead>
<tr>
<th>Age</th>
<th>Career and Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>7%</td>
<td>77%</td>
</tr>
<tr>
<td>UNDER 30</td>
<td>DOCTORATE DEGREE</td>
</tr>
<tr>
<td>52%</td>
<td>18%</td>
</tr>
<tr>
<td>30–49</td>
<td>MASTERS DEGREE</td>
</tr>
<tr>
<td>41%</td>
<td></td>
</tr>
<tr>
<td>OVER 50</td>
<td></td>
</tr>
</tbody>
</table>
Employer Benefits

Employers can quickly connect with thousands of highly engaged psychologists through job postings on PsycCareers.com.

QUICK AND EASY ACCOUNT REGISTRATION, MANAGEMENT AND JOB POSTING

UNLIMITED ACCESS TO THOUSANDS OF EXCEPTIONALLY QUALIFIED PSYCHOLOGY JOB SEEKERS AND RESUMES

DETAILED COMPANY PROFILE AND LOGO UPLOAD CAPABILITIES

1-ON-1 ENGAGEMENT WITH JOB SEEKERS THROUGH VIRTUAL JOB FAIRS
PsycCareers is not only the best source of psychology jobs in the nation, it also offers a wealth of resources to help psychologists further their careers.

**IT'S A POWER TOOL:**

- Career Guides
- Networking Tips
- Live and On-Demand Career Management Sessions
- Career Coaching
- 1-on-1 Engagement with Employers through Virtual Job Fairs
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- JOB BOARD POSTINGS 10-11
- MONITOR ON PSYCHOLOGY PRINT ADS 12
- EVENTS 14-15
- RATES & SPECIFICATIONS 16
The Best Way to Reach Job Seekers

Place your job postings where highly qualified psychologists search for open positions—PsycCareers.
Job Posting Made Easy

Click on Post a Job at Psyccareers.com, and choose the package that best meets your needs. Options include everything from single online postings with or without print to bulk packages for multiple postings.
Posting Add-Ons

Boost your visibility and target the people you want with these additional options.

**TALENT**

Your job will receive performance based (pay-per-click) distribution on other sites including Jobs2Careers, ZipRecruiter, and Juju.

**DIVERSITY**

Attract qualified candidates while increasing the diversity in your organization.

**VETERANS**

Reach your next great employee and show your support for members of our military and armed forces.

**FEATURED**

Job rotates in premier position on the job board and apa.org homepages as well as the top of the search results.

**SOCIAL**

Your job will be hand-posted to the PsycCareers Twitter feed and the LinkedIn page on a weekly basis (up to 4 times).
Monitor on Psychology

Build your brand and recruit the best psychologists in the industry by placing a job posting in the Monitor on Psychology, APA’s print magazine. Monitor on Psychology is published 8 times a year, and is received by more than 67,000+ APA member psychologists, nonmember clinicians, and institutions.

The special October issue includes a Jobs in Academia job posting special section.
Recruitment Ads

All print ads come with one online job posting on PsycCareers.com.

DISPLAY AD

THE MOST EXPOSURE FOR YOUR JOB POSTINGS
BOXED AD WITH A LOGO
FREQUENCY AND AGENCY DISCOUNTS

LINE AD

MOST COST-EFFECTIVE WAY TO RECRUIT PERSONNEL
NO FREQUENCY AND AGENCY DISCOUNTS
Virtual Job Fairs

Reach highly qualified job seekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Job Fairs. This is your best no-travel opportunity to meet your hiring needs and connect with APA members and other job seekers in the psychology community.

CONNECT VIRTUALLY

ONE (1) VIRTUAL JOB FAIR BOOTH

FULL ACCESS TO LIVE CHAT AND VIDEO CONFERENCING

REVIEW REGISTERED JOBSEEKER RESUMES IN ADVANCE OF THE EVENT AND PERSONALLY INVITE THEM TO VISIT YOU IN YOUR BOOTH

TWO 30-DAY BASIC JOB POSTINGS ON PSYCCAREERS

UNLIMITED RESUME DATABASE ACCESS FOR 60 DAYS
JOB POSTING RATES AND SPECS

ONLINE/BULK PACKAGES  16
PRINT PACKAGES  17-18
PSYCCAREERS VIRTUAL JOB FAIRS  19
Online Packages

www.PsycCareers.com

<table>
<thead>
<tr>
<th>BASIC $499</th>
<th>FEATURED $735</th>
<th>PREMIUM $995</th>
<th>ULTIMATE $1,575</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online exposure for your open position(s)</td>
<td>Highlighted job, stays at the top of search results</td>
<td>Add your job to an email to APA members</td>
<td>Multi-channel exposure to APA members and online job seekers</td>
</tr>
</tbody>
</table>

**ONLINE JOB POSTING**
30-days job posting

- ✓
- ✓
- ✓
- ✓

**RESUME DATABASE**
Unlimited access

- ✓
- ✓
- ✓
- ✓

**FEATURED STATUS**
Highlighted job pinned to the top of search results

- ✓
- ✓
- ✓
- ✓

**EMAIL TO APA MEMBERS**
Job emailed to more than 100,000 psychologists and master’s level professionals

- ✓
- ✓
- ✓

**PRINT AD**
Text-only ad in Monitor on Psychology (up to 250 words)

- ✓

**BANNER JOB POSTING**
300 x 250px banner job posting

- ✓

**APPLICANTS**
Based on data pulled by Webscribble Solutions, Inc., the PsycCareers web hosting vendor, July 2019

- 65% more applicants than basic
- 115% more applicants than basic
- 132% more applicants than basic

**BASIC BULK JOB POSTING PACKAGES**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COST</th>
<th>SAVINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-Post Pack</td>
<td>$1,260</td>
<td>20%</td>
</tr>
<tr>
<td>6-Post Pack</td>
<td>$2,363</td>
<td>25%</td>
</tr>
<tr>
<td>12-Post Pack</td>
<td>$4,410</td>
<td>30%</td>
</tr>
</tbody>
</table>

**JOB SCRAPE PACKAGES**

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Month Job Scrape**</td>
<td>$8,000</td>
</tr>
<tr>
<td>6 Month Job Scrape</td>
<td>$18,000</td>
</tr>
<tr>
<td>1 Year Job Scrape</td>
<td>$30,000</td>
</tr>
</tbody>
</table>

*250 active job maximum for all job scrape packages

**1-time only trial
### Print Packages

**MONITOR ON PSYCHOLOGY**

<table>
<thead>
<tr>
<th></th>
<th>LINE AD</th>
<th>LINE AD PLUS</th>
<th>DISPLAY AD</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$260 +$3.15/word</td>
<td>$720 +$3.15/word</td>
<td>based on size</td>
</tr>
<tr>
<td>Reach engaged candidates through print and online exposure.</td>
<td></td>
<td></td>
<td>Showcase your open position(s) using logos and images.</td>
</tr>
</tbody>
</table>

#### PRINT

<table>
<thead>
<tr>
<th>PRINT JOB AD</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>One time black and white print ad</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BOX AND LOGO</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standout with graphics</td>
<td></td>
</tr>
</tbody>
</table>

#### ONLINE

<table>
<thead>
<tr>
<th>ONLINE JOB POSTING</th>
<th>30 days</th>
<th>30 days</th>
<th>60 days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exposure on PsycCareers.com</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RESUME DATABASE</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unlimited access</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EMAIL TO APA MEMBERS</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job emailed to more than 100,000 psychologists and master’s level professionals</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FEATURED STATUS</th>
<th>✓</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highlighted job pinned to the top of search results</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 2024 DEADLINES

<table>
<thead>
<tr>
<th>ISSUE MONTH</th>
<th>MATERIALS DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN/FEB</td>
<td>NOV 15</td>
</tr>
<tr>
<td>MAR</td>
<td>JAN 18</td>
</tr>
<tr>
<td>APR/MAY</td>
<td>FEB 15</td>
</tr>
<tr>
<td>JUN</td>
<td>APR 19</td>
</tr>
<tr>
<td>JUL/AUG</td>
<td>MAY 20</td>
</tr>
<tr>
<td>SEP</td>
<td>JUL 19</td>
</tr>
<tr>
<td>OCT</td>
<td>AUG 15</td>
</tr>
<tr>
<td>NOV/DEC</td>
<td>SEP 19</td>
</tr>
</tbody>
</table>
Display Ad Sizes

- **Full page**: $7,940
  - Word count: 801-1,000
  - Horizontal: 6.87" X 9"
  - Vertical: 5.12" X 8"

- **2/3 page**: $5,295
  - Word count: 601-800
  - Horizontal: 6.87" X 5.5"
  - Vertical: 5.12" X 8"

- **1/2 page**: $3,970
  - Word count: 401-600
  - Horizontal: 6.87" X 4.5"
  - Vertical: 3.37" X 9"

- **1/3 page**: $2,645
  - Word count: 301-400
  - Horizontal: 5.12" X 4"
  - Vertical: 3.37" X 6"

- **1/4 page**: $1,985
  - Word count: 201-300
  - Horizontal: 3.37" X 4.5"
  - Vertical: 1.62" X 9"

- **1/6 page**: $1,325
  - Word count: 101-200
  - Horizontal: 3.37" X 3"
  - Vertical: 1.62" X 6"

- **1/8 page**: $995
  - Word count: up to 100
  - Horizontal: 1.62" X 4.5"
Virtual Job Fairs

Reach highly qualified job seekers in psychology with a remote booth space at one of our virtual job fairs. The virtual format provides an easy, effective way to reach psychologists and answer their questions about your open positions from the comfort of your virtual work space.

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>$1,499</td>
</tr>
<tr>
<td>Virtual Job Fair Booth</td>
<td>One (1)</td>
</tr>
<tr>
<td>Live Chat and Video Conferencing with Job Seekers</td>
<td>Full access</td>
</tr>
<tr>
<td>Online Job Postings on PsycCareers</td>
<td>Two 30-day basic job postings</td>
</tr>
<tr>
<td>Resume Database Access</td>
<td>Unlimited for 60 days</td>
</tr>
</tbody>
</table>

HOW IT WORKS

After registering your organization as a participating employer, you will be given access to create and customize your own booth, complete with your logo, images, videos and other information to make your organization stand out. You will also have the ability to review registered jobseeker resumes in advance of the event and personally invite them to visit you in your booth.

Your representatives will connect 1-on-1 with attendees via live text or video chat to get to know potential candidates, answer their questions and determine how to move forward.
Contact Us

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