

# E-Blast Advertising

## MONITOR DIGITAL: 2026 RATES

AD SIZE	RATE
<b>Banner 300 x 250</b>	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

## MONITOR DIGITAL: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	DEC 1	DEC 16
MAR	FEB 2	FEB 13
APR/MAY	MAR 2	MAR 16
JUN	MAY 1	MAY 15
JUL/AUG	JUN 1	JUN 15
SEP	AUG 3	AUG 14
OCT	SEP 1	SEP 15
NOV/DEC	OCT 1	OCT 15

## AMERICAN PSYCHOLOGIST DIGITAL: 2026 RATES

AD SIZE	RATE
<b>Banner 300 x 250</b>	\$1,225 net per issue
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## AMERICAN PSYCHOLOGIST DIGITAL: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	OCT 6	OCT 27
FEB/MAR	NOV 5	NOV 26
APR	JAN 2	JAN 23
MAY/JUN	FEB 3	MAR 3
JUL/AUG	MAY 1	MAY 22
SEP	JUN 5	JUN 26
OCT	JUL 2	JUL 23
NOV	AUG 4	AUG 25
DEC	SEP 3	SEP 24

## APA PSYCALERTS™: 2026 RATES

AD SIZE	RATE
<b>Banner 300 x 250</b>	\$4,155 net per issue
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## APA PSYCALERTS: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	DEC 1	DEC 15
FEB	JAN 1	JAN 15
MAR	FEB 2	FEB 13
APR	MAR 2	MAR 13
MAY	APR 1	APR 15
JUN	MAY 1	MAY 15
JUL	JUN 1	JUN 15
AUG	JUL 1	JUL 15
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