

E-Newsletter Advertising

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 13	DEC 30	JAN 6	JUL 14	JUL 1	JUL 8
JAN 27	JAN 13	JAN 20	JUL 28	JUL 14	JUL 21
FEB 10	JAN 27	FEB 3	AUG 11	JUL 28	AUG 4
FEB 24	FEB 10	FEB 17	AUG 25	AUG 11	AUG 18
MAR 10	FEB 24	MAR 3	SEP 8	AUG 25	SEP 1
MAR 24	MAR 10	MAR 17	SEP 22	SEP 8	SEP 15
APR 14	MAR 31	APR 7	OCT 13	SEP 29	OCT 6
APR 28	APR 14	APR 21	OCT 27	OCT 13	OCT 20
MAY 12	APR 28	MAY 5	NOV 10	OCT 27	NOV 3
MAY 26	MAY 12	MAY 19	NOV 24	NOV 10	NOV 17
JUN 9	MAY 26	JUN 2	DEC 8	NOV 24	DEC 1
JUN 23	JUN 9	JUN 16	DEC 22	DEC 8	DEC 15

MEMBER UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
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MEMBER UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 6	DEC 23	DEC 30	JUN 16	JUN 2	JUN 9
JAN 20	JAN 6	JAN 13	JUL 7	JUN 23	JUN 30
FEB 3	JAN 20	JAN 27	JUL 21	JUL 7	JUL 14
FEB 18	FEB 4	FEB 11	AUG 4	JUL 21	JUL 28
MAR 3	FEB 17	FEB 24	AUG 18	AUG 4	AUG 11
MAR 17	MAR 3	MAR 10	SEP 9	AUG 26	SEP 2
APR 7	MAR 24	MAR 31	SEP 22	SEP 8	SEP 15
APR 21	APR 7	APR 14	OCT 6	SEP 22	SEP 29
MAY 5	APR 21	APR 28	OCT 20	OCT 6	OCT 13
MAY 19	MAY 5	MAY 12	NOV 17	NOV 3	NOV 10
JUN 2	MAY 19	MAY 26	DEC 22	DEC 8	DEC 15

E-Newsletter Advertising

PRACTICE UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Product Spotlight Content Block	\$2,225 net per issue

Please supply banner ad files in jpeg, png or gif format.

PRACTICE UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 9	DEC 26	JAN 2
JAN 16	JAN 2	JAN 9
JAN 23	JAN 9	JAN 16
JAN 30	JAN 16	JAN 23
FEB 13	JAN 30	FEB 6
FEB 20	FEB 6	FEB 13
FEB 27	FEB 13	FEB 20
MAR 6	FEB 20	FEB 27
MAR 13	FEB 27	MAR 6
MAR 20	MAR 6	MAR 13
MAR 27	MAR 13	MAR 20
APR 3	MAR 20	MAR 27

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
APR 17	APR 3	APR 10
APR 24	APR 10	APR 17
MAY 1	APR 17	APR 24
MAY 8	APR 24	MAY 1
MAY 15	MAY 1	MAY 8
MAY 29	MAY 15	MAY 22
JUN 5	MAY 22	MAY 29
JUN 12	MAY 29	JUN 5
JUN 26	JUN 12	JUN 17
JUL 10	JUN 26	JUL 3
JUL 17	JUL 3	JUL 10
JUL 24	JUL 10	JUL 17

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JUL 31	JUL 17	JUL 24
AUG 21	AUG 7	AUG 14
AUG 28	AUG 14	AUG 21
SEP 11	AUG 28	SEP 4
SEP 25	SEP 11	SEP 18
OCT 2	SEP 18	SEP 25
OCT 16	OCT 2	OCT 9
OCT 23	OCT 9	OCT 16
OCT 30	OCT 16	OCT 23
NOV 6	OCT 23	OCT 30
NOV 20	NOV 6	NOV 13
DEC 4	NOV 20	NOV 25

SCIENCE SPOTLIGHT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue

Please supply files in jpeg, png or gif format.

SCIENCE SPOTLIGHT: 2026 DEADLINES

ISSUE DATE	MATERIALS DEADLINE
JAN 8	JAN 3
JAN 22	JAN 15
FEB 5	JAN 29
FEB 19	FEB 12
MAR 5	FEB 26
MAR 19	MAR 12
APR 2	MAR 26
APR 16	APR 9
APR 30	APR 23
MAY 14	MAY 7
JUN 11	JUN 4

ISSUE DATE	MATERIALS DEADLINE
JUL 9	JUL 2
AUG 13	AUG 6
SEP 10	SEP 3
SEP 24	SEP 17
OCT 8	OCT 1
OCT 22	OCT 15
NOV 5	OCT 29
NOV 19	NOV 22
DEC 3	NOV 23
DEC 17	DEC 10