

# E-Newsletter Advertising

## SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 RATES

| AD SIZE                                         | RATE                  |
|-------------------------------------------------|-----------------------|
| <b>Banner 300 x 250</b>                         | \$4,155 net per issue |
| Please supply files in jpeg, png or gif format. |                       |

## SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 DEADLINES

| ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE | ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE |
|------------|----------------------|--------------------|------------|----------------------|--------------------|
| JAN 13     | DEC 30               | JAN 6              | JUL 14     | JUL 1                | JUL 8              |
| JAN 27     | JAN 13               | JAN 20             | JUL 28     | JUL 14               | JUL 21             |
| FEB 10     | JAN 27               | FEB 3              | AUG 11     | JUL 28               | AUG 4              |
| FEB 24     | FEB 10               | FEB 17             | AUG 25     | AUG 11               | AUG 18             |
| MAR 10     | FEB 24               | MAR 3              | SEP 8      | AUG 25               | SEP 1              |
| MAR 24     | MAR 10               | MAR 17             | SEP 22     | SEP 8                | SEP 15             |
| APR 14     | MAR 31               | APR 7              | OCT 13     | SEP 29               | OCT 6              |
| APR 28     | APR 14               | APR 21             | OCT 27     | OCT 13               | OCT 20             |
| MAY 12     | APR 28               | MAY 5              | NOV 10     | OCT 27               | NOV 3              |
| MAY 26     | MAY 12               | MAY 19             | NOV 24     | NOV 10               | NOV 17             |
| JUN 9      | MAY 26               | JUN 2              | DEC 8      | NOV 24               | DEC 1              |
| JUN 23     | JUN 9                | JUN 16             | DEC 22     | DEC 8                | DEC 15             |

## MEMBER UPDATE: 2026 RATES

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|-------------------------------------------------|-----------------------|
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## MEMBER UPDATE: 2026 DEADLINES

| ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE | ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE |
|------------|----------------------|--------------------|------------|----------------------|--------------------|
| JAN 6      | DEC 23               | DEC 30             | JUN 16     | JUN 2                | JUN 9              |
| JAN 20     | JAN 6                | JAN 13             | JUL 7      | JUN 23               | JUN 30             |
| FEB 3      | JAN 20               | JAN 27             | JUL 21     | JUL 7                | JUL 14             |
| FEB 18     | FEB 4                | FEB 11             | AUG 4      | JUL 21               | JUL 28             |
| MAR 3      | FEB 17               | FEB 24             | AUG 18     | AUG 4                | AUG 11             |
| MAR 17     | MAR 3                | MAR 10             | SEP 9      | AUG 26               | SEP 2              |
| APR 7      | MAR 24               | MAR 31             | SEP 22     | SEP 8                | SEP 15             |
| APR 21     | APR 7                | APR 14             | OCT 6      | SEP 22               | SEP 29             |
| MAY 5      | APR 21               | APR 28             | OCT 20     | OCT 6                | OCT 13             |
| MAY 19     | MAY 5                | MAY 12             | NOV 17     | NOV 3                | NOV 10             |
| JUN 2      | MAY 19               | MAY 26             | DEC 22     | DEC 8                | DEC 15             |

# E-Newsletter Advertising

## PRACTICE UPDATE: 2026 RATES

| AD SIZE                                                   | RATE                  |
|-----------------------------------------------------------|-----------------------|
| <b>Banner 300 x 250</b>                                   | \$1,225 net per issue |
| <b>Product Spotlight Content Block</b>                    | \$2,225 net per issue |
| Please supply banner ad files in jpeg, png or gif format. |                       |

## PRACTICE UPDATE: 2026 DEADLINES

| ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE |
|------------|----------------------|--------------------|
| JAN 9      | DEC 26               | JAN 2              |
| JAN 16     | JAN 2                | JAN 9              |
| JAN 23     | JAN 9                | JAN 16             |
| JAN 30     | JAN 16               | JAN 23             |
| FEB 13     | JAN 30               | FEB 6              |
| FEB 20     | FEB 6                | FEB 13             |
| FEB 27     | FEB 13               | FEB 20             |
| MAR 6      | FEB 20               | FEB 27             |
| MAR 13     | FEB 27               | MAR 6              |
| MAR 20     | MAR 6                | MAR 13             |
| MAR 27     | MAR 13               | MAR 20             |
| APR 3      | MAR 20               | MAR 27             |

| ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE |
|------------|----------------------|--------------------|
| APR 17     | APR 3                | APR 10             |
| APR 24     | APR 10               | APR 17             |
| MAY 1      | APR 17               | APR 24             |
| MAY 8      | APR 24               | MAY 1              |
| MAY 15     | MAY 1                | MAY 8              |
| MAY 29     | MAY 15               | MAY 22             |
| JUN 5      | MAY 22               | MAY 29             |
| JUN 12     | MAY 29               | JUN 5              |
| JUN 26     | JUN 12               | JUN 17             |
| JUL 10     | JUN 26               | JUL 3              |
| JUL 17     | JUL 3                | JUL 10             |
| JUL 24     | JUL 10               | JUL 17             |

| ISSUE DATE | RESERVATION DEADLINE | MATERIALS DEADLINE |
|------------|----------------------|--------------------|
| JUL 31     | JUL 17               | JUL 24             |
| AUG 21     | AUG 7                | AUG 14             |
| AUG 28     | AUG 14               | AUG 21             |
| SEP 11     | AUG 28               | SEP 4              |
| SEP 25     | SEP 11               | SEP 18             |
| OCT 2      | SEP 18               | SEP 25             |
| OCT 16     | OCT 2                | OCT 9              |
| OCT 23     | OCT 9                | OCT 16             |
| OCT 30     | OCT 16               | OCT 23             |
| NOV 6      | OCT 23               | OCT 30             |
| NOV 20     | NOV 6                | NOV 13             |
| DEC 4      | NOV 20               | NOV 25             |

## SCIENCE SPOTLIGHT: 2026 RATES

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## SCIENCE SPOTLIGHT: 2026 DEADLINES

| ISSUE DATE | MATERIALS DEADLINE | ISSUE DATE | MATERIALS DEADLINE |
|------------|--------------------|------------|--------------------|
| JAN 8      | JAN 3              | JUL 9      | JUL 2              |
| JAN 22     | JAN 15             | AUG 13     | AUG 6              |
| FEB 5      | JAN 29             | SEP 10     | SEP 3              |
| FEB 19     | FEB 12             | SEP 24     | SEP 17             |
| MAR 5      | FEB 26             | OCT 8      | OCT 1              |
| MAR 19     | MAR 12             | OCT 22     | OCT 15             |
| APR 2      | MAR 26             | NOV 5      | OCT 29             |
| APR 16     | APR 9              | NOV 19     | NOV 22             |
| APR 30     | APR 23             | DEC 3      | NOV 23             |
| MAY 14     | MAY 7              | DEC 17     | DEC 10             |
| JUN 11     | JUN 4              |            |                    |