

E-Newsletter Advertising

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 14	DEC 30	JAN 6	JUL 14	JUL 1	JUL 8
JAN 28	JAN 13	JAN 20	JUL 28	JUL 14	JUL 21
FEB 11	JAN 27	FEB 3	AUG 11	JUL 28	AUG 4
FEB 25	FEB 10	FEB 17	AUG 25	AUG 11	AUG 18
MAR 11	FEB 24	MAR 3	SEP 8	AUG 25	SEP 1
MAR 25	MAR 10	MAR 17	SEP 22	SEP 8	SEP 15
APR 8	MAR 31	APR 7	OCT 13	SEP 29	OCT 6
APR 22	APR 14	APR 21	OCT 27	OCT 13	OCT 20
MAY 13	APR 28	MAY 5	NOV 10	OCT 27	NOV 3
MAY 27	MAY 12	MAY 19	NOV 24	NOV 10	NOV 17
JUN 10	MAY 26	JUN 2	DEC 8	NOV 24	DEC 1
JUN 24	JUN 9	JUN 16	DEC 22	DEC 8	DEC 15

MEMBER UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

MEMBER UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 6	DEC 23	DEC 30	JUN 16	JUN 2	JUN 9
JAN 20	JAN 6	JAN 13	JUL 7	JUN 23	JUN 30
FEB 3	JAN 20	JAN 27	JUL 21	JUL 7	JUL 14
FEB 18	FEB 4	FEB 11	AUG 4	JUL 21	JUL 28
MAR 3	FEB 17	FEB 24	AUG 18	AUG 4	AUG 11
MAR 17	MAR 3	MAR 10	SEP 9	AUG 26	SEP 2
APR 7	MAR 24	MAR 31	SEP 22	SEP 8	SEP 15
APR 21	APR 7	APR 14	OCT 6	SEP 22	SEP 29
MAY 5	APR 21	APR 28	OCT 20	OCT 6	OCT 13
MAY 19	MAY 5	MAY 12	NOV 17	NOV 3	NOV 10
JUN 2	MAY 19	MAY 26	DEC 22	DEC 8	DEC 15

E-Newsletter Advertising

PRACTICE UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Product Spotlight Content Block	\$2,225 net per issue
Please supply banner ad files in jpeg, png or gif format.	

PRACTICE UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 9	DEC 26	JAN 2	JUL 10	JUN 26	JUL 3
JAN 23	JAN 9	JAN 16	JUL 24	JUL 10	JUL 17
FEB 6	JAN 23	JAN 30	AUG 21	AUG 7	AUG 14
FEB 20	FEB 6	FEB 13	SEP 4	AUG 21	AUG 28
MAR 6	FEB 20	FEB 27	SEP 18	SEP 4	SEP 11
MAR 20	MAR 6	MAR 13	OCT 2	SEP 18	SEP 25
APR 3	MAR 20	MAR 27	OCT 16	OCT 2	OCT 9
APR 17	APR 3	APR 10	OCT 30	OCT 16	OCT 23
MAY 1	APR 17	APR 24	NOV 13	OCT 30	NOV 6
MAY 15	MAY 1	MAY 8	NOV 20	NOV 6	NOV 13
MAY 29	MAY 15	MAY 22	DEC 4	NOV 20	NOV 25
JUN 12	MAY 29	JUN 5	DEC 18	DEC 4	DEC 11
JUN 26	JUN 12	JUN 17			

SCIENCE SPOTLIGHT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Please supply files in jpeg, png or gif format.	

SCIENCE SPOTLIGHT: 2026 DEADLINES

ISSUE DATE	MATERIALS DEADLINE	ISSUE DATE	MATERIALS DEADLINE
JAN 8	JAN 3	JUL 9	JUL 2
JAN 22	JAN 15	AUG 13	AUG 6
FEB 5	JAN 29	SEP 10	SEP 3
FEB 19	FEB 12	SEP 24	SEP 17
MAR 5	FEB 26	OCT 8	OCT 1
MAR 19	MAR 12	OCT 22	OCT 15
APR 2	MAR 26	NOV 5	OCT 29
APR 16	APR 9	NOV 19	NOV 22
APR 30	APR 23	DEC 3	NOV 23
MAY 14	MAY 7	DEC 17	DEC 10
JUN 11	JUN 4		