

Banner Advertising

APA.ORG: 2027 RATES

AD SIZE	RATE
300 x 250 Medium Rectangle Banner	\$30/CPM

All rates are net.

Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.

Alt text: Up to 10 words.

Average advertising buy is 100,000 impressions per month.

DEADLINES

Creative is due 15 days prior to campaign start date.

■ **CONTACT:** Cambria Sawyer | csawyer@apa.org | 202-336-5714