

# Banner Advertising

## APA.ORG: 2025 RATES

AD SIZE	RATE
300 x 250 Medium Rectangle Banner	\$28/CPM

All rates are net.

Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.

Alt text: Up to 10 words.

Average advertising buy is 100,000 impressions per month.

## DEADLINES

Creative is due 15 days prior to campaign start date.

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