

Banner Advertising

APA.ORG: 2025 RATES

| AD SIZE | RATE |
|-----------------------------------|----------|
| 300 x 250 Medium Rectangle Banner | \$28/CPM |

All rates are net.

Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.

Alt text: Up to 10 words.

Average advertising buy is 100,000 impressions per month.

DEADLINES

Creative is due 15 days prior to campaign start date.

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