Moving the field of psychology forward
Advancing Psychology to Benefit Society and Improve Lives

The American Psychological Association’s members are the largest group of psychologists in the world, and they all share one vision of moving the psychology field forward. Here at the APA, we work hard to provide them with the resources and support they need to thrive in their long and productive careers.
What Do APA Members Want?

From practice management tools and technology, to education and training opportunities and solutions for our science-based audience, APA members want resources and tools to help them learn, grow, and thrive.
Audience

Member Snapshot

We have 157,000+ members* from all areas of the psychology landscape. They are practitioners, scientists, researchers, educators, consultants, and students.

*As of December 31, 2023
67% FEMALE
33% MALE

50% CLINICAL PSYCHOLOGY
14% COUNSELING PSYCHOLOGY
5% SCHOOL PSYCHOLOGY
4% EDUCATIONAL PSYCHOLOGY
3% I/O PSYCHOLOGY
3% EXPERIMENTAL PSYCHOLOGY

Age

- 25% under 35
- 40% 19–39
- 27% 40–54
- 33% 55+

Median age of 47

Career and Education

- 73% DOCTORATE DEGREE
  - 41,000+ student members
- 21% MASTERS DEGREE
## CONTENTS

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<th>Pages</th>
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Exposure. Opportunity. Results.

Get wide exposure to an audience who listens. Realize the power of engaging psychologists through channels that only APA can provide.

<table>
<thead>
<tr>
<th>All Members</th>
<th>Practitioners</th>
<th>Scientists</th>
<th>Students/Early Career</th>
</tr>
</thead>
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<tr>
<td>Monitor on Psychology magazine</td>
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<td>Monitor Digital Email</td>
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<td>Custom Targeted Campaigns through the Strategic Alliance Program</td>
</tr>
<tr>
<td>PsycCareers</td>
<td>APA.org: Practitioner Targeted Banner Advertising</td>
<td>APA.org: Science/Research Targeted Banner Advertising</td>
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<tr>
<td>Six Things Psychologists are Talking About E-Newsletter</td>
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<td>PsycAlerts</td>
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<tr>
<td>Sponsored Topical Webinars</td>
<td>E-Booklets: Practitioner Targeted</td>
<td>Sponsored Topical Webinars: Practitioner Targeted</td>
<td></td>
</tr>
<tr>
<td>Strategic Alliance Program</td>
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</tr>
<tr>
<td>Member Advantage Program</td>
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</tbody>
</table>
Monitor on Psychology

Our award-winning flagship magazine. Trusted content. Rated most valuable member benefit. A must-read.

Special Issues: January 2024: 7th Annual “Trends in Psychology” issue; July/August 2024: Bonus distribution issue at APA 2024; October 2024: “Jobs in Academia” issue

63,000+ print readers*


84,000+ digital edition readers*

A superb choice for print recruitment ads (see page 29)

Winner of the 2022 APEX Grand Award for publications excellence in magazines, journals, and tabloids.

* Publisher’s Sworn Statement of Monitor on Psychology Circulation and Website Traffic
Banner Advertising—
APA.org

Amplify your reach. APA.org is the best digital choice in the psychology market.

IT’S A POWER TOOL

25 MILLION UNIQUE USERS EACH YEAR

3 MILLION UNIQUE PAGE VIEWS PER MONTH

45 MILLION UNIQUE PAGE VIEWS PER YEAR

Average monthly ad buy is 100,000 impressions
**E-Newsletters**

Engage APA members regularly through banner advertising in our E-Newsletters. These channels provide thoughtfully curated content to an exclusive audience.

<table>
<thead>
<tr>
<th><strong>SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT</strong></th>
<th><strong>MEMBER UPDATE</strong></th>
<th><strong>PRACTICE UPDATE</strong></th>
<th><strong>SCIENCE SPOTLIGHT</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Hot news in the psychology field</td>
<td>Fresh content for all members</td>
<td>What’s new on the business side of psychology practice</td>
<td>Highlights for the psychological science community</td>
</tr>
<tr>
<td>25 ISSUES PER YEAR</td>
<td>22 ISSUES PER YEAR</td>
<td>23 ISSUES PER YEAR</td>
<td>20 ISSUES PER YEAR</td>
</tr>
<tr>
<td>125,000+ AVERAGE CIRCULATION</td>
<td>102,000+ AVERAGE CIRCULATION</td>
<td>73,000+ AVERAGE CIRCULATION</td>
<td>53,000+ AVERAGE CIRCULATION</td>
</tr>
<tr>
<td>44% AVERAGE OPEN RATE</td>
<td>45% AVERAGE OPEN RATE</td>
<td>43% AVERAGE OPEN RATE</td>
<td>37% AVERAGE OPEN RATE</td>
</tr>
</tbody>
</table>

The accuracy of email open rates may be impacted by Apple’s privacy changes and their Mail Privacy Protection (MPP) feature, and this should be considered as you interpret open rate data.
**E-Blasts**

Amplify your message to the psychology community through banner advertising in our E-Blasts. These channels announce to subscribers that new digital content is now ready for viewing.

---

**MONITOR DIGITAL EMAIL ALERT**

- 8 ISSUES PER YEAR
- 84,000+ CIRCULATION
- 41% AVERAGE OPEN RATE

**AMERICAN PSYCHOLOGIST DIGITAL EMAIL ALERT**

- 9 ISSUES PER YEAR
- 72,000+ CIRCULATION
- 51% AVERAGE OPEN RATE

**APA PSYCALERTS™**

- ALERT BLASTS FOR TABLE OF CONTENTS AND ONLINE FIRST PUBLICATION ARTICLES FOR 90+ JOURNALS
- 3M+ UNIQUE OPENS
- 33% AVERAGE OPEN RATE
- 227,000+ UNIQUE CLICKS PER YEAR

---

The accuracy of email open rates may be impacted by Apple’s privacy changes and their Mail Privacy Protection (MPP) feature, and this should be considered as you interpret open rate data.
“Best Podcast” gold level winner, Association Media & Publishing Network, 2021 Excel Awards

Speaking of Psychology Podcast

Reach a consumer audience interested in psychology through the power of podcast advertising.

HIGHLIGHTS

TOP 30 IN ALL SCIENCES

OVER 4.5 STARS ON SPOTIFY AND APPLE

19M+ DOWNLOADS SINCE 2018

5.5M+ UNIQUE DOWNLOADS IN 2022 (100% INCREASE OVER 2021)

OVER 400K LISTENERS EACH MONTH

CONSUMER AUDIENCE DEMOGRAPHICS

62% ARE FEMALE

75% ARE UNDER AGE 40; MEDIAN AGE IS 27

58% HAVE A BACHELOR’S OR GRADUATE DEGREE

13% HAVE A DOCTORAL LEVEL DEGREE

66% ALWAYS LISTEN TO THE ENTIRE EPISODE

81% SUBSCRIBE TO THE PODCAST
E-Booklets

Advertising opportunities available throughout our topical E-Booklets. Distributed digitally using a multi-channel approach with an average reach of 300,000+, including current, former, and prospective APA members.

Guaranteed leads report provided to all advertisers with names and email addresses of readers who opt-in.
Paid Topical Webinars and Content

Elevate your educational thought leadership content, raise your company profile within the psychology field, and generate lead-to-business conversions though our custom opportunities.

Topics must be educational in nature and not salesy or product focused. Some sponsored topical webinars may qualify for CE with an additional cost.

Guaranteed leads report including names and email addresses of those who opt-in.
Job Postings

PsycCareers is the premier resource for job seekers in the mental health industry, offering a quality source of psychology jobs across the nation. Building a comprehensive recruitment plan and generating job exposure has never been easier.

OPPORTUNITIES

ONLINE JOB POSTINGS ON WWW.PSYCCAREERS.COM

VIRTUAL JOB FAIRS THROUGHOUT THE YEAR

JOB POSTING IN APA MEMBER FEATURED JOBS EMAIL

RECRUITMENT PRINT ADS IN MONITOR ON PSYCHOLOGY

RESUME DATABASE SEARCH

BANNER JOB POSTINGS
APA 2024
Seattle, WA & Virtual
August 8-10

An unparalleled opportunity to engage 8,000+ psychology professionals from around the globe.

BUILD CONNECTIONS

APA 2024 SOLUTIONS CENTER EXHIBIT SPACE
APA 2024 SPONSORSHIPS
APA 2024 ADVERTISING
RECRUIT PSYCHOLOGISTS AT APA 2024 VIRTUAL JOB FAIR
Specialty Conferences

Bringing the best in their discipline together to move the psychology field forward.

REACH THE EXPERTS THROUGH THESE AVENUES

VIRTUAL AND IN-PERSON EXHIBITS

DIGITAL ADVERTISING IN EVENT MARKETING OUTREACH

STAND-ALONE CO-BRANDED EMAIL TO REGISTRANTS (POST-EVENT)

Practice Leadership Conference
300+ Leaders
60+ Affiliate Psychological Associations
Strategic Alliance Program

Become an APA Corporate Supporter and achieve a deeper, more targeted level of engagement with our members.

Amplify your brand with integrated campaigns, unique sponsorship opportunities, and more.

PROGRAM OPPORTUNITIES

- EXCLUSIVE COMMUNICATION CHANNELS
- CUSTOM CAMPAIGN INTEGRATION
- MULTI-CHANNEL SPONSORED CONTENT CAMPAIGNS
- SOCIAL MEDIA
- BUSINESS INTELLIGENCE
Member Advantage Program

Develop deeper member engagement through the APA Member Advantage Program. In exchange for providing a benefit unique to APA members, participants gain access to publicly unavailable member marketing channels.

**PROGRAM OPPORTUNITIES**

- ACCESS TO APA MEMBERSHIP
- CO-BRANDED MARKETING
- CAMPAIGN INTEGRATION
- THOUGHT LEADERSHIP

Benefits include a wide range of personal and professional tools, information, and services.
RATES AND SPECS

*MONITOR ON PSYCHOLOGY*  21–22

*APA.ORG BANNER ADVERTISING*  23

*E-NEWSLETTER/E-BLAST*  24–26

*PODCAST/E-BOOKLET*  27

*PSYCCAREERS RECRUITMENT/VIRTUAL JOB FAIRS*  28

*APA 2024 ADVERTISING*  29

*CONTACT US*  30
Monitor on Psychology

2024 RATES: COLOR

<table>
<thead>
<tr>
<th></th>
<th>1X</th>
<th>3X</th>
<th>6X</th>
<th>11X</th>
<th>16X</th>
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</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$11,330</td>
<td>$10,935</td>
<td>$10,535</td>
<td>$10,130</td>
<td>$9,535</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$7,300</td>
<td>$7,060</td>
<td>$6,815</td>
<td>$6,580</td>
<td>$6,275</td>
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<tr>
<td>1/3 Page</td>
<td>$4,935</td>
<td>$4,795</td>
<td>$4,655</td>
<td>$4,500</td>
<td>$4,125</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>$4,510</td>
<td>$4,385</td>
<td>$4,260</td>
<td>$4,135</td>
<td>$3,940</td>
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<td>Cover 2</td>
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<td>$13,530</td>
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<td>Cover 3</td>
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<td>$12,655</td>
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<td>$11,715</td>
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<td>Cover 4</td>
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<td>$14,415</td>
<td>$13,870</td>
<td>$13,320</td>
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<tr>
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<td>$14,330</td>
<td>$13,770</td>
<td>$13,255</td>
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<td>$12,005</td>
<td>$11,580</td>
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<tr>
<td>Page 3</td>
<td>$13,135</td>
<td>$12,655</td>
<td>$12,190</td>
<td>$11,715</td>
<td>$11,005</td>
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<tr>
<td>Opening Spread</td>
<td>$25,300</td>
<td>$24,340</td>
<td>$23,385</td>
<td>$22,425</td>
<td>$20,985</td>
</tr>
</tbody>
</table>

2024 MONITOR AD SIZES

- **Full Spread Bleed** (15¾” x 10¾” Live Area) 16¼” x 11¼”
- **Full Spread** 15¾” x 10¾”
- **Full Page Bleed** (7¾” x 10¾” Live Area) 8½” x 11¾”
- **Full Page** 7½” x 10¼”
- **1/2 Page Horizontal** 7” x 4 ¾”
- **1/2 Page Vertical** 3¾” x 9 ¾”
- **1/3 Page Square** 4 ¾” x 4 ¾”
- **1/3 Page Vertical** 2 ¾” x 9 ¾”
- **1/6 Page** 2 ¾” x 4 ¾”

2024 DEADLINES

<table>
<thead>
<tr>
<th>ISSUE MONTH</th>
<th>RESERVATION DEADLINE</th>
<th>MATERIALS DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN/FEB</td>
<td>NOV 1</td>
<td>NOV 10</td>
</tr>
<tr>
<td>MAR</td>
<td>DEC 27</td>
<td>JAN 10</td>
</tr>
<tr>
<td>APR/MAY</td>
<td>JAN 26</td>
<td>FEB 9</td>
</tr>
<tr>
<td>JUN</td>
<td>APR 4</td>
<td>APR 12</td>
</tr>
<tr>
<td>JUL/AUG</td>
<td>MAY 2</td>
<td>MAY 13</td>
</tr>
<tr>
<td>SEP</td>
<td>JUN 28</td>
<td>JUL 12</td>
</tr>
<tr>
<td>OCT</td>
<td>AUG 2</td>
<td>AUG 16</td>
</tr>
<tr>
<td>NOV/DEC</td>
<td>SEP 3</td>
<td>SEP 13</td>
</tr>
</tbody>
</table>

CONTACT: James Boston | jboston@apa.org | 202-336-5714
SPECIFICATIONS FOR MONITOR ON PSYCHOLOGY

Printing Process
Heatset web offset

Paper Stock
Cover: 80lb. coated text,
Text: 34lb. publication grade coated text

Binding
Perfect bound line

Screen
133 line screen

Trim Size
8¼” x 10¾”

Live Area
7¾” x 10¼”

Bleeds
Bleeds should extend ¼” outside of magazine trim size

File Requirements
PDF-X1a, PDF, Postscript, EPS and TIFF files are acceptable. All high resolution images and fonts must be embedded in files. Images must be SWOP (CMYK or grayscale), 300 dpi. Please include standard trim, bleed and registration marks. Total area density should not exceed 300 percent. Grayscale images greater than 85 percent density may fill in on press. All required image trapping must be included in the file.

Color Specifications
All art work must be submitted as CMYK. APA will not be held responsible for inaccurate color conversion on ads submitted incorrectly. Files prepared with spot, Pantone® (PMS) or RGB color are not acceptable. All ads submitted should be suitable to print without color corrections or conversion.

ADDITIONAL CHARGES

Preferred Positioning
The additional charge is 15 percent of the earned rate for guaranteed right-hand page placement within the first one-third of the magazine.

Frequency Discounts
Frequency discounts are computed over a period of 12 consecutive months. The cancellation of a space reservation will result in an adjustment of the rate (short-rate) based on previous insertions in that 12-month period to reflect actual space used.
# Banner Advertising

## APA.ORG: 2024 Rates

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>300 x 250 Medium Rectangle Banner</td>
<td>$27/CPM</td>
</tr>
</tbody>
</table>

All rates are net.

- Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.
- Alt text: Up to 10 words.
- Average advertising buy is 100,000 impressions per month.

## Deadlines

Creative is due 15 days prior to campaign start date.

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**Contact:**

James Boston  | jboston@apa.org | 202-336-5714
E-Newsletter/E-Blast Advertising

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2024 RATES

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner 300 x 250</td>
<td>$3,955 net per issue</td>
</tr>
</tbody>
</table>

Please supply files in jpeg, png or gif format.

MEMBER UPDATE: 2024 RATES

<table>
<thead>
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<tr>
<td>Banner 300 x 250</td>
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Please supply files in jpeg, png or gif format.

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2024 DEADLINES

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>RESERVATION DEADLINE</th>
<th>MATERIALS DEADLINE</th>
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<tbody>
<tr>
<td>JAN 9</td>
<td>DEC 26</td>
<td>JAN 2</td>
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<tr>
<td>JAN 23</td>
<td>JAN 9</td>
<td>JAN 16</td>
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<td>FEB 6</td>
<td>JAN 23</td>
<td>JAN 30</td>
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<td>FEB 13</td>
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<td>FEB 27</td>
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<td>MAR 12</td>
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<td>MAR 26</td>
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<td>MAR 19</td>
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<td>APR 9</td>
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<td>MAY 21</td>
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MEMBER UPDATE: 2024 DEADLINES

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</tr>
<tr>
<td>DEC 17</td>
<td>DEC 3</td>
<td>DEC 10</td>
</tr>
</tbody>
</table>

CONTACT: James Boston  | jboston@apa.org  | 202-336-5714
### E-Newsletter/E-Blast Advertising

#### PRACTICE UPDATE: 2024 RATES

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner 300 x 250</td>
<td>$1,165 net per issue</td>
</tr>
</tbody>
</table>

Please supply files in jpeg, png or gif format.

#### SCIENCE SPOTLIGHT: 2024 RATES

<table>
<thead>
<tr>
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<th>RATE</th>
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<tbody>
<tr>
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</tr>
</tbody>
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Please supply files in jpeg, png or gif format.

#### PRACTICE UPDATE: 2024 DEADLINES

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>RESERVATION DEADLINE</th>
<th>MATERIALS DEADLINE</th>
</tr>
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<tbody>
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<td>JAN 12</td>
<td>DEC 29</td>
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</tr>
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<td>JAN 12</td>
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<tr>
<td>OCT 18</td>
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<td>OCT 11</td>
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<td>OCT 18</td>
<td>OCT 25</td>
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</tr>
<tr>
<td>DEC 11</td>
<td>DEC 4</td>
</tr>
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</table>

**CONTACT:** James Boston | jboston@apa.org | 202-336-5714
## E-Newsletter/E-Blast Advertising

### Monitor Digital: 2024 Rates

<table>
<thead>
<tr>
<th>AD Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner 300 x 250</td>
<td>$3,955 net per issue</td>
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</table>

Please supply files in jpeg, png or gif format.

### American Psychologist Digital: 2024 Rates

<table>
<thead>
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<th>AD Size</th>
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### APA PsychAlerts™: 2024 Rates

<table>
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<th>AD Size</th>
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### Monitor Digital: 2024 Deadlines

<table>
<thead>
<tr>
<th>Issue Date</th>
<th>Reservation Deadline</th>
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<tbody>
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<td>JAN/FEB</td>
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<tr>
<td>MAR</td>
<td>FEB 1</td>
<td>FEB 15</td>
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<td>MAR 15</td>
</tr>
<tr>
<td>JUN</td>
<td>MAY 1</td>
<td>MAY 15</td>
</tr>
<tr>
<td>JUL/AUG</td>
<td>JUN 3</td>
<td>JUN 14</td>
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<tr>
<td>SEP</td>
<td>AUG 1</td>
<td>AUG 15</td>
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<td>SEP 13</td>
</tr>
<tr>
<td>NOV/DEC</td>
<td>OCT 1</td>
<td>OCT 15</td>
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### American Psychologist Digital: 2024 Deadlines

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<td>MAY/JUN</td>
<td>FEB 8</td>
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<td>JUL 24</td>
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### APA PsychAlerts: 2024 Deadlines

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</tr>
<tr>
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<td>NOV 15</td>
</tr>
</tbody>
</table>

**Contact:** James Boston | jboston@apa.org | 202-336-5714
## Podcast/E-Booklet Advertising

### SPEAKING OF PSYCHOLOGY PODCAST: 2024 RATES

<table>
<thead>
<tr>
<th>RATE</th>
<th>SPEAKING OF PSYCHOLOGY PODCAST: 2024 RATES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Erica Farmer for current ad rates.</td>
<td></td>
</tr>
<tr>
<td>Deadlines are TBD. Pre-roll and mid-roll packages available.</td>
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### E-BOOKLET: 2024 RATES

<table>
<thead>
<tr>
<th>OPTIONS</th>
<th>COST</th>
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</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$3,955</td>
</tr>
<tr>
<td>Half page</td>
<td>$2,625</td>
</tr>
</tbody>
</table>

Deadlines and specs dependent on e-booklet. Contact for specific details.

### CONTACT

**Speaking of Psychology Podcast:** Erica Farmer | efarmer@gemini13media.com

**E-Booklet:** James Boston | jboston@apa.org | 202-336-5714
Recruitment Job Postings & Advertising

PSYCCAREERS

<table>
<thead>
<tr>
<th>ONLINE PACKAGES</th>
<th>TYPE</th>
<th>COST</th>
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<tbody>
<tr>
<td>Basic</td>
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<td>$499</td>
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<tr>
<td>Featured</td>
<td>Featured</td>
<td>$735</td>
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<tr>
<td>Premium</td>
<td>Ultimate</td>
<td>$995</td>
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<tr>
<td>Ultimate</td>
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<td>$1,575</td>
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<table>
<thead>
<tr>
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<th>COST</th>
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<tr>
<td>Featured</td>
<td>6-Post Pack</td>
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<tr>
<td>Premium</td>
<td>12-Post Pack</td>
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<table>
<thead>
<tr>
<th>PRINT PACKAGES IN MONITOR ON PSYCHOLOGY</th>
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<th>COST</th>
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<tbody>
<tr>
<td>Basic</td>
<td>Line Ad</td>
<td>$260 + $3.15/word</td>
</tr>
<tr>
<td>Featured</td>
<td>Line Ad Plus</td>
<td>$720 + $3.15/word</td>
</tr>
<tr>
<td>Premium</td>
<td>Nonrecruitment Ads</td>
<td>$3.15/word (30 word minimum)</td>
</tr>
<tr>
<td>Ultimate</td>
<td>Display Ad</td>
<td>$995-$7,940, depends on size</td>
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</table>

<table>
<thead>
<tr>
<th>JOB SCRAPE PACKAGES*</th>
<th>TYPE</th>
<th>COST</th>
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<tbody>
<tr>
<td>3 Month Job Scrape**</td>
<td>Line Ad</td>
<td>$260 + $3.15/word</td>
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<tr>
<td>6 Month Job Scrape</td>
<td>Line Ad Plus</td>
<td>$720 + $3.15/word</td>
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<tr>
<td>1 Year Job Scrape</td>
<td>Nonrecruitment Ads</td>
<td>$3.15/word (30 word minimum)</td>
</tr>
</tbody>
</table>

*250 active job maximum for all job scrape packages
**1-time only trial

Learn more: www.psycCareers.com

VIRTUAL JOB FAIRS
Reach highly qualified jobseekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Job Fairs. This is your best no-travel opportunity to meet your hiring needs and connect with APA members and other jobseekers in the psychology community.

Check out our package options:
www.psycCareers.com/employer-offers#events

CONTACT
(East Coast): Nancy Onyewu  | nonyewu@apa.org  | 202-336-5866
(Midwest/West Coast): Shawn Deadwiler II  | sdeadwiler@apa.org  | 202-312-6486
APA 2024 Advertising

APA 2024 will be held August 8-10, 2024, at the Seattle Convention Center in Seattle, WA.

APA 2024 EXHIBIT SPACE, SPONSORSHIPS, AND ADVERTISING

To request information about APA 2024 exhibit space, sponsorships, and/or advertising, contact Carol Hall, Senior Manager, Event Sales, chall@apa.org.

APA 2024 MOBILE APP

<table>
<thead>
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<th>OPTIONS</th>
<th>COST</th>
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<tbody>
<tr>
<td>Banner Ad</td>
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1200 pixels x 180 pixels

DEADLINES

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<tr>
<th>SPACE RESERVATION</th>
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<tbody>
<tr>
<td>JUNE 7</td>
<td>JUNE 14</td>
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</table>

CONTACT: Carol Hall | chall@apa.org | 202-336-5627
Contact Us

PRINT MEDIA

Monitor on Psychology

JAMES BOSTON
Senior Manager, Media Sales
jboston@apa.org
202-336-5714

DIGITAL MEDIA

JAMES BOSTON
Senior Manager, Media Sales
jboston@apa.org
202-336-5714

SPONSORED TOPICAL WEBINARS AND CONTENT

JAMES BOSTON
Senior Manager, Media Sales
jboston@apa.org
202-336-5714

RECRUITMENT

AMELIA DODSON
Senior Manager, PsycCareers Operations
adodson@apa.org
202-336-5564

NANCY ONYEWU
Senior Manager, Recruitment Advertising and Job Posting Sales (East Coast)
nonyewu@apa.org
202-336-5866

SHAWN DEADWILER II
Recruitment Advertising and Job Posting Sales Representative (Midwest/West Coast)
sdeadwiler@apa.org
202-312-6486

DELBAR ZARE
Marketing Associate
dzare@apa.org
202-336-5567

EVENTS

APA 2024

CAROL HALL
Senior Manager, Event Sales
chall@apa.org
202-336-5627

Specialty Conferences

JODI ASHCRAFT
Director, Media and Event Sales
jashcraft@apa.org
202-336-5565

STRATEGIC ALLIANCE PROGRAM

JENN CHREKY
Manager, Strategic Programs
jchreky@apa.org
202-572-3036

MEMBER ADVANTAGE PROGRAM

JENN CHREKY
Manager, Strategic Programs
jchreky@apa.org
202-572-3036

PODCASTS

ERICA FARMER
VP, Strategic Marketing, Gemini XIII
efarmer@gemini13media.com

ADDITIONAL CONTACTS

JODI ASHCRAFT
Director, Media and Event Sales
jashcraft@apa.org
202-336-5565

ROBIN T. KERR
Associate Director of Marketing, Media and Event Sales
rkerr@apa.org
202-336-5565

ERIC FULLER
Media & Event Sales Business Manager
efuller@apa.org

BRI GARRISON
Media & Event Sales Coordinator
bgarrison@apa.org
202-742-2984