



APA

MEDIA KIT
2026

Moving the field of psychology forward

OUR MISSION

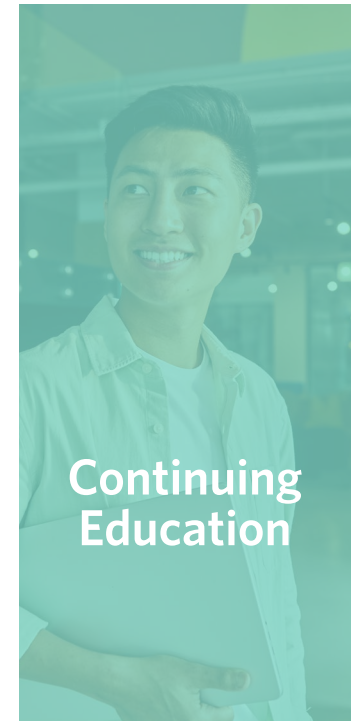
Advancing Psychology to Benefit Society and Improve Lives

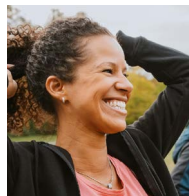
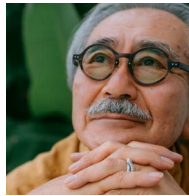
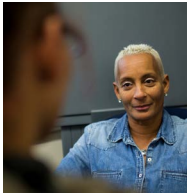
The American Psychological Association's members are the largest group of psychologists in the world, and they all share one vision of moving the psychology field forward. Here at the APA, we work hard to provide them with the resources and support they need to thrive in their long and productive careers.

AUDIENCE

What Do APA Members Want?

From practice management tools and technology, to education and training opportunities and solutions for our science-based audience, APA members want resources and tools to help them learn, grow, and thrive.



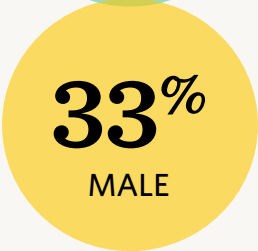
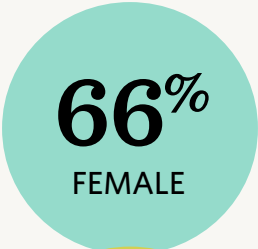


AUDIENCE

Member Snapshot

We have 173,000+ APA members and supporters* from all areas of the psychology landscape. They are practitioners, scientists, researchers, educators, consultants, and students.

**As of December 31, 2024*



41% CLINICAL PSYCHOLOGY

13% COUNSELING PSYCHOLOGY

4% SCHOOL PSYCHOLOGY

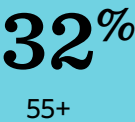
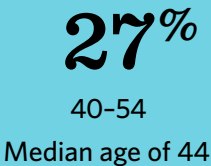
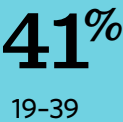
4% GENERAL PSYCHOLOGY

3% I/O PSYCHOLOGY



Age

Career and Education



CONTENTS

MEDIA PROPERTIES BY AUDIENCE	7
PRINT	8
DIGITAL	9-12
LEAD GENERATION	13-14
RECRUITMENT	15
EVENTS	16-17
CUSTOM SOLUTIONS	18-19
RATES & SPECIFICATIONS	20-30



Exposure. Opportunity. Results.

Get wide exposure to an audience who listens.
Realize the power of engaging psychologists
through channels that only APA can provide and
find your next customer.



All Members

Practitioners

Scientists

Students/ Early Career

Monitor on Psychology magazine

Member Update E-Newsletter

Monitor Digital Email

PsycCareers

Six Things Psychologists are
Talking About E-Newsletter

E-Booklets

Paid Topical Webinars

Strategic Alliance Program

Member Advantage Program

Practice Update E-Newsletter

PsycCareers

Custom Targeted Campaigns
through the Strategic Alliance
Program

APA.org: Practitioner Targeted
Banner Advertising

PsycAlerts: Practitioner Targeted
Banner Advertising

E-Booklets: Practitioner Targeted

Paid Topical Webinars: Practitioner
Targeted

Science Spotlight E-Newsletter

PsycCareers

Custom Targeted Campaigns
through the Strategic Alliance
Program

APA.org: Science/Research
Targeted Banner Advertising

PsycAlerts: Science/Research
Targeted Banner Advertising

PsycCareers

PsycAlerts

Custom Targeted Campaigns
through the Strategic Alliance
Program

APA.org: Student/Early Career
Targeted Banner Advertising

Monitor on Psychology

Our award-winning flagship magazine. Trusted content. Rated most valuable member benefit. A must-read.

Special Issues: January 2026: 9th Annual "Trends in Psychology" issue; July/August 2026: Bonus distribution issue at APA 2026.



Winner of the **Grand Award** in the 2025 APEX Awards for Publication Excellence for the Annual "Trends in Psychology" Issue

64,000+
print readers

Named the **best association magazine** in the country—Association Media & Publishing, 2022 Excel Awards

144,000+
digital edition readers

Winner of two **Awards of Excellence** from APEX in 2025 for the March 2024 and Nov/Dec 2024 Issues

Awarded **Silver** in the Best Single Issue category for the March 2024 issue at the 2025 Tabbie Awards

Display advertising available for **recruitment print ads** (see page 21)

Banner Advertising — *APA.org*

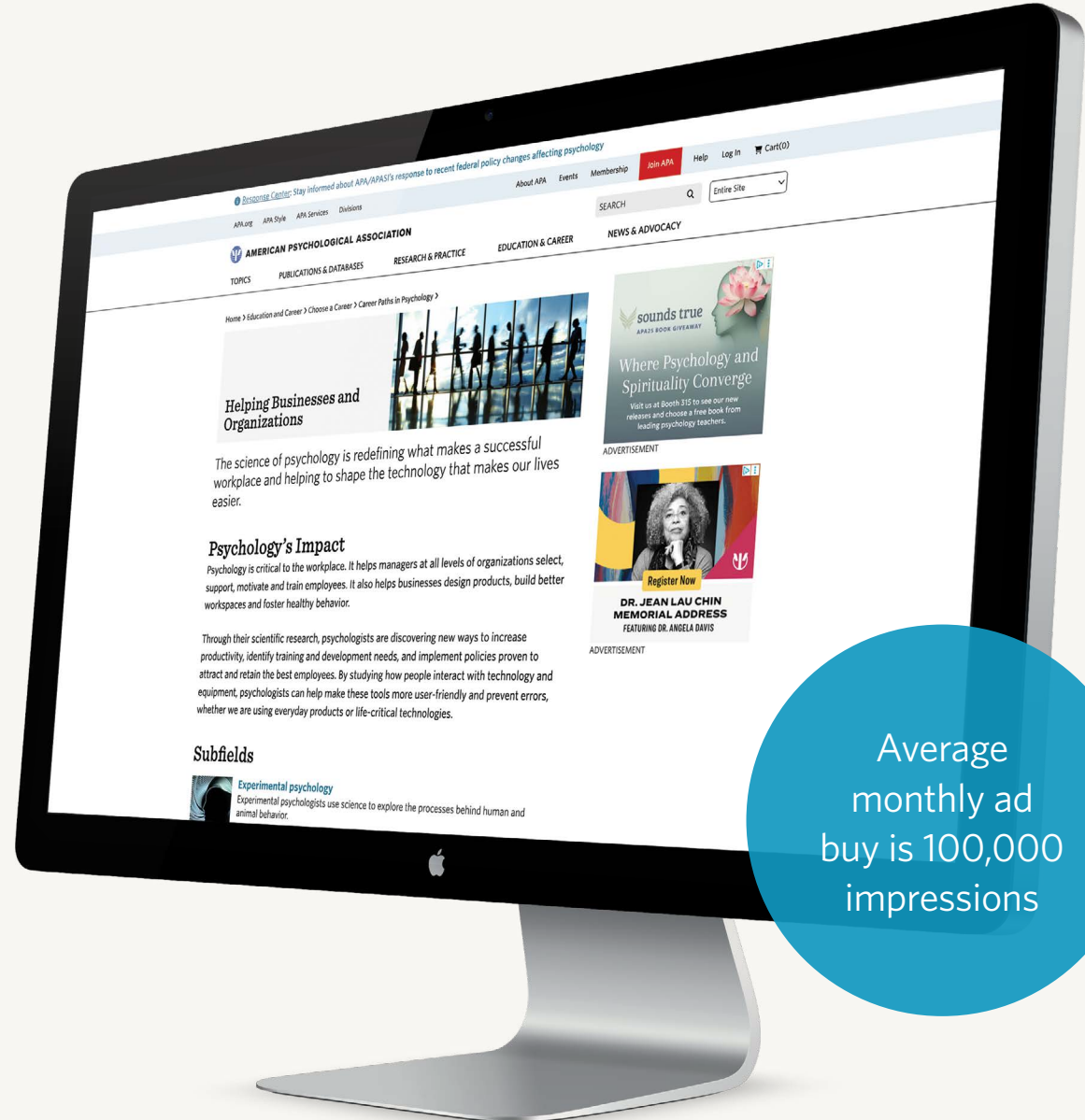
Amplify your reach. APA.org is the best digital choice in the psychology market.

IT'S A POWER TOOL

21 MILLION UNIQUE USERS EACH YEAR

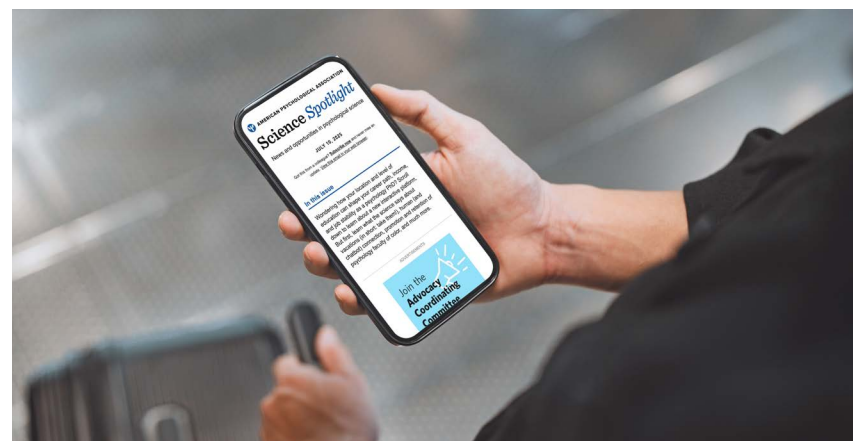
4 MILLION UNIQUE PAGE VIEWS PER MONTH

53 MILLION UNIQUE PAGE VIEWS PER YEAR



E-Newsletters

Engage APA members regularly through banner advertising in all E-Newsletters or a Product Spotlight content block exclusively offered in the Practice Update E-Newsletter. These channels provide thoughtfully curated content to an exclusive audience.



SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT

Hot news in the psychology field

24

ISSUES PER YEAR

150,000⁺

AVERAGE CIRCULATION

46%

AVERAGE OPEN RATE

MEMBER UPDATE

Fresh content for all members

22

ISSUES PER YEAR

109,000⁺

AVERAGE CIRCULATION

47%

AVERAGE OPEN RATE

PRACTICE UPDATE

The latest news and trends for psychologists who provide health and mental health services

52

ISSUES PER YEAR

73,000⁺

AVERAGE CIRCULATION

43%

AVERAGE OPEN RATE

SCIENCE SPOTLIGHT

Highlights for the psychological science community

20

ISSUES PER YEAR

51,000⁺

AVERAGE CIRCULATION

39%

AVERAGE OPEN RATE

The accuracy of email open rates may be impacted by Apple's privacy changes and their Mail Privacy Protection (MPP) feature, and this should be considered as you interpret open rate data.



E-Blasts

Amplify your message to the psychology community through banner advertising in our E-Blasts. These channels announce to subscribers that new digital content is now ready for viewing.

The accuracy of email open rates may be impacted by Apple's privacy changes and their Mail Privacy Protection (MPP) feature, and this should be considered as you interpret open rate data.

MONITOR DIGITAL EMAIL ALERT

8 ISSUES PER YEAR

144,000+ CIRCULATION

43% AVERAGE OPEN RATE

AMERICAN PSYCHOLOGIST DIGITAL EMAIL ALERT

9 ISSUES PER YEAR

81,000+ CIRCULATION

51% AVERAGE OPEN RATE

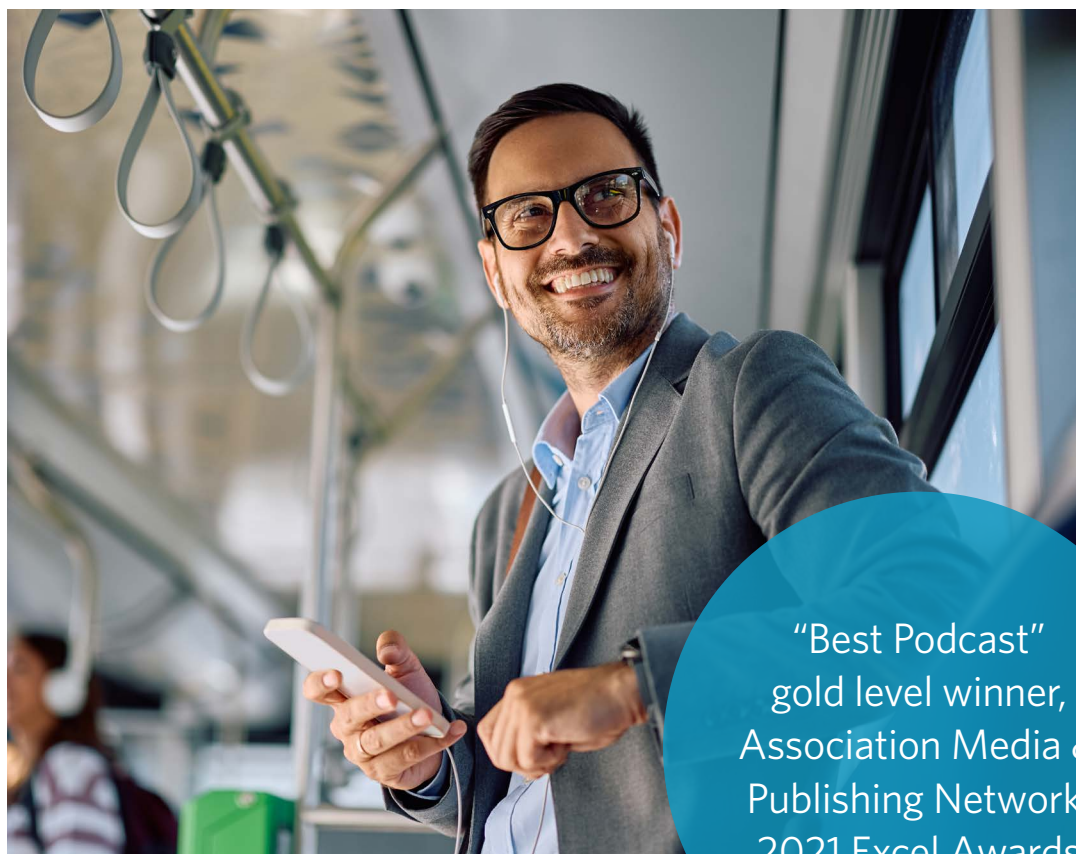
APA PSYCALERTS™

ALERT BLASTS FOR TABLE OF CONTENTS AND ONLINE
FIRST PUBLICATION ARTICLES FOR **90+ JOURNALS**

3.6M+ UNIQUE OPENS

29% AVERAGE OPEN RATE

193,000+ UNIQUE CLICKS PER YEAR



“Best Podcast”
gold level winner,
Association Media &
Publishing Network,
2021 Excel Awards

Speaking of Psychology Podcast

Reach a consumer audience interested in psychology through the power of podcast advertising. *Speaking of Psychology* was selected by MillionPodcasts as one of the Top 100 Psychology Podcasts, Top 70 Clinical Psychology Podcasts and Top 70 Behavioral Health Podcasts.

HIGHLIGHTS

TOP 30 IN ALL SCIENCE PODCASTS

OVER 4.5 STARS ON SPOTIFY AND APPLE

23M+ DOWNLOADS SINCE 2018

4M+ DOWNLOADS IN 2024

225,000+ TOTAL EPISODE DOWNLOADS PER MONTH

56K AVERAGE DOWNLOADS PER EPISODE

33,000+ TOTAL YOUTUBE VIEWS PER MONTH

8K AVERAGE YOUTUBE VIEWS PER EPISODE

CONSUMER AUDIENCE DEMOGRAPHICS

62% ARE FEMALE

75% ARE UNDER AGE 40; MEDIAN AGE IS 27

58% HAVE A BACHELOR'S OR GRADUATE DEGREE

13% HAVE A DOCTORAL LEVEL DEGREE

11% HAVE A DOCTORAL DEGREE IN PSYCHOLOGY

13% HAVE A MASTERS DEGREE IN PSYCHOLOGY

18% HAVE A BACHELORS DEGREE IN PSYCHOLOGY

66% ALWAYS LISTEN TO THE ENTIRE EPISODE

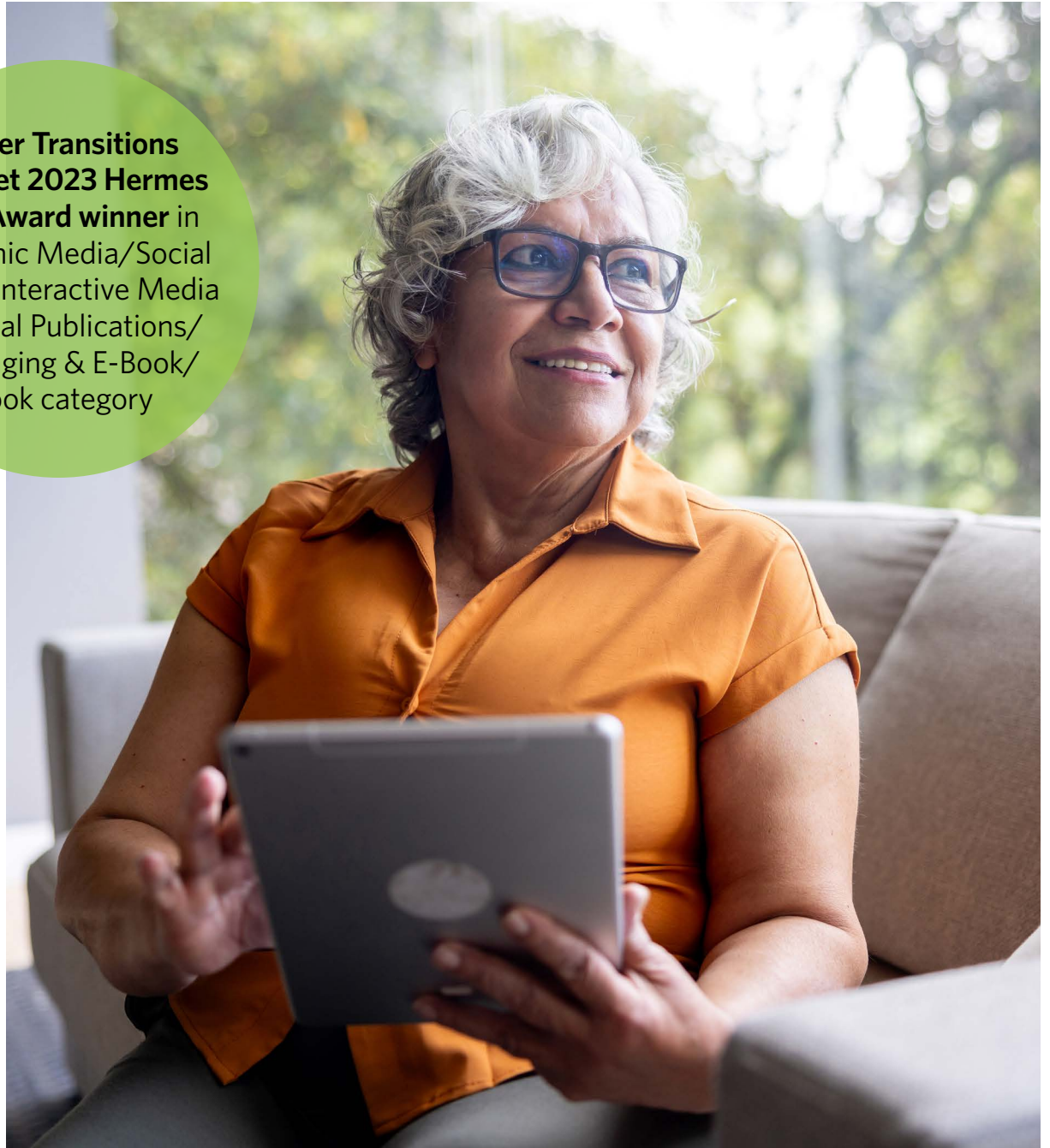
81% SUBSCRIBE TO THE PODCAST

E-Booklets

Advertising opportunities available throughout our topical E-Booklets. Distributed digitally using a multi-channel approach with an average reach of 300,000+, including current, former, and prospective APA members.

Guaranteed leads report provided to all advertisers with names and email addresses of readers who opt-in.

**Career Transitions
eBooklet 2023 Hermes
Gold Award winner** in
Electronic Media/Social
Media/Interactive Media
& Digital Publications/
Messaging & E-Book/
iBook category



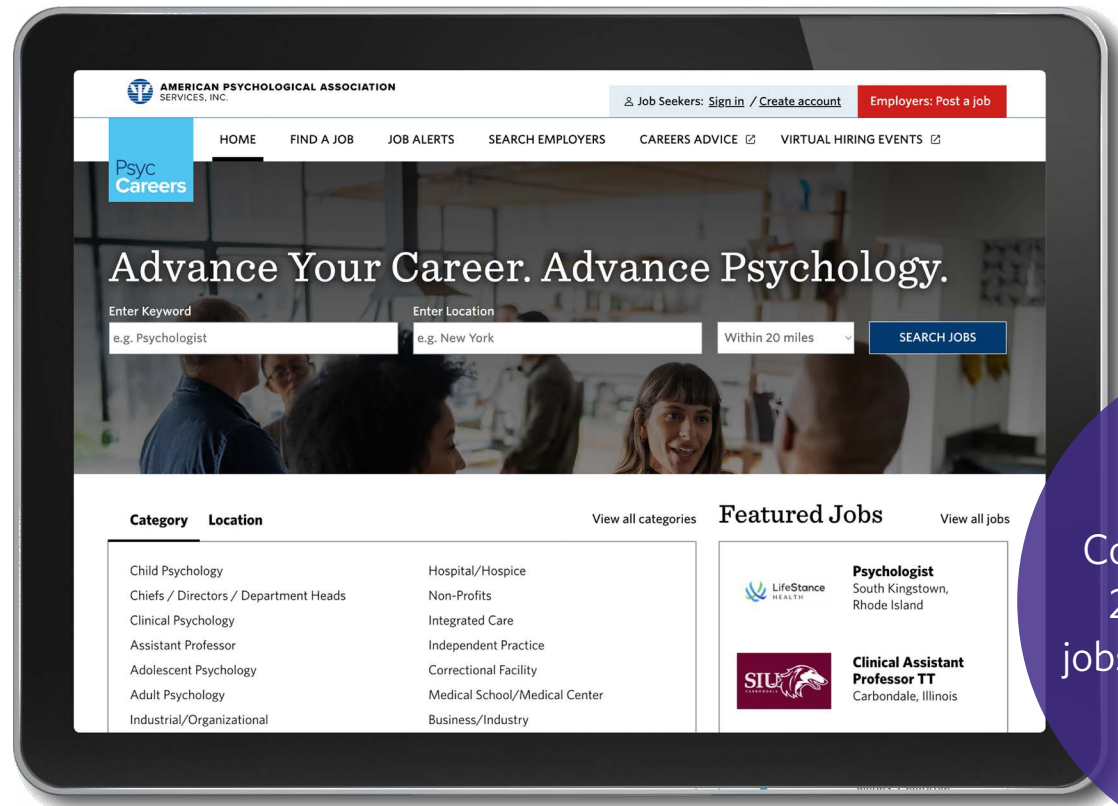
Paid Topical Webinars and Content

Elevate your educational thought leadership content, raise your company profile within the psychology field, and generate lead-to-business conversions through our custom opportunities.

Topics must be educational in nature and not salesy or product-focused. Some paid topical webinars may qualify for CE with an additional cost.

Guaranteed leads report including names and email addresses of those who opt-in





Connect instantly with
25,000+ registered
jobseekers in psychology

Job Postings

PsycCareers is the premier job board in the field of psychology. Cut through the noise by connecting with highly qualified, engaged psychology professionals. PsycCareers prioritizes authenticity, human connection, and meaningful career advancement.

OPPORTUNITIES

ONLINE JOB POSTINGS ON WWW.PSYCCAREERS.COM

VIRTUAL HIRING EVENTS THROUGHOUT THE YEAR

JOB POSTING IN APA MEMBER FEATURED JOBS EMAIL

DISPLAY ADVERTISING FOR RECRUITMENT PRINT ADS IN MONITOR ON PSYCHOLOGY

UNLIMITED RESUME DATABASE ACCESS FOR 60 DAYS

BANNER JOB POSTINGS



APA 2026 Washington, DC & Virtual August 6-8

An unparalleled opportunity to engage 8,000+ psychology professionals from around the globe.

BUILD CONNECTIONS

APA 2026 SOLUTIONS CENTER EXHIBIT SPACE

APA 2026 SPONSORSHIPS

APA 2026 ADVERTISING

APA 2026 THOUGHT LEADERSHIP

RECRUIT PSYCHOLOGISTS AT APA 2026
VIRTUAL HIRING EVENT

Specialty Conferences

Bringing the best in their discipline together to move the psychology field forward.

REACH THE EXPERTS THROUGH THESE AVENUES

IN-PERSON EXHIBITS

DIGITAL ADVERTISING IN EVENT
MARKETING OUTREACH

STAND-ALONE CO-BRANDED EMAIL
TO REGISTRANTS (POST-EVENT)

Practice & State, Provincial, and
Territorial Psychological Association
(SPTA) Leadership Conference (PSLC)
300+ Leaders
60+ Affiliate Psychological Associations



Strategic Alliance Program

Become an APA Corporate Supporter and achieve a deeper, more targeted level of engagement with our members.

PROGRAM OPPORTUNITIES

EXCLUSIVE COMMUNICATION CHANNELS

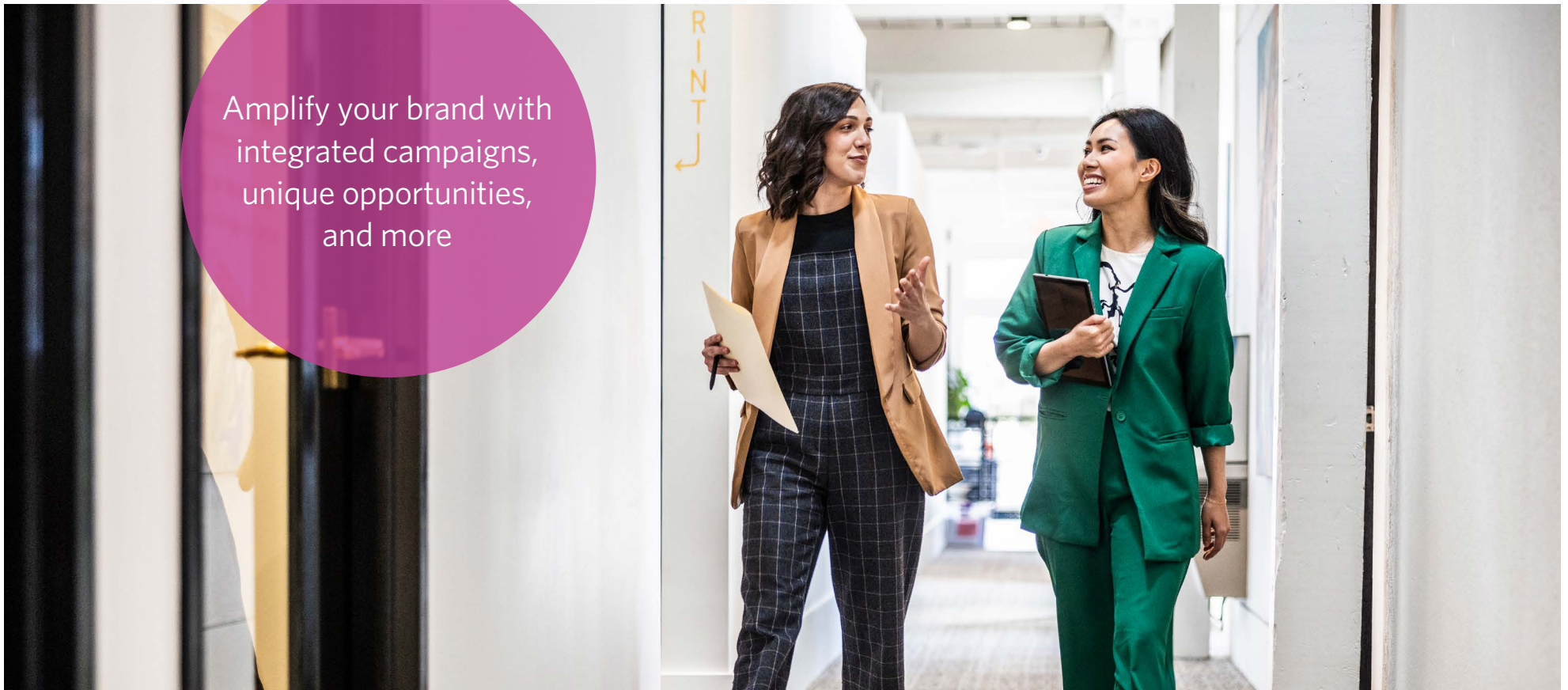
CUSTOM CAMPAIGN INTEGRATION

MULTI-CHANNEL PAID TOPICAL CONTENT CAMPAIGNS

SOCIAL MEDIA

BUSINESS INTELLIGENCE

Amplify your brand with integrated campaigns, unique opportunities, and more



Member Advantage Program

Develop deeper member engagement through the APA Member Advantage Program. In exchange for providing a benefit unique to APA members, participants gain access to publicly unavailable member marketing channels.

PROGRAM OPPORTUNITIES

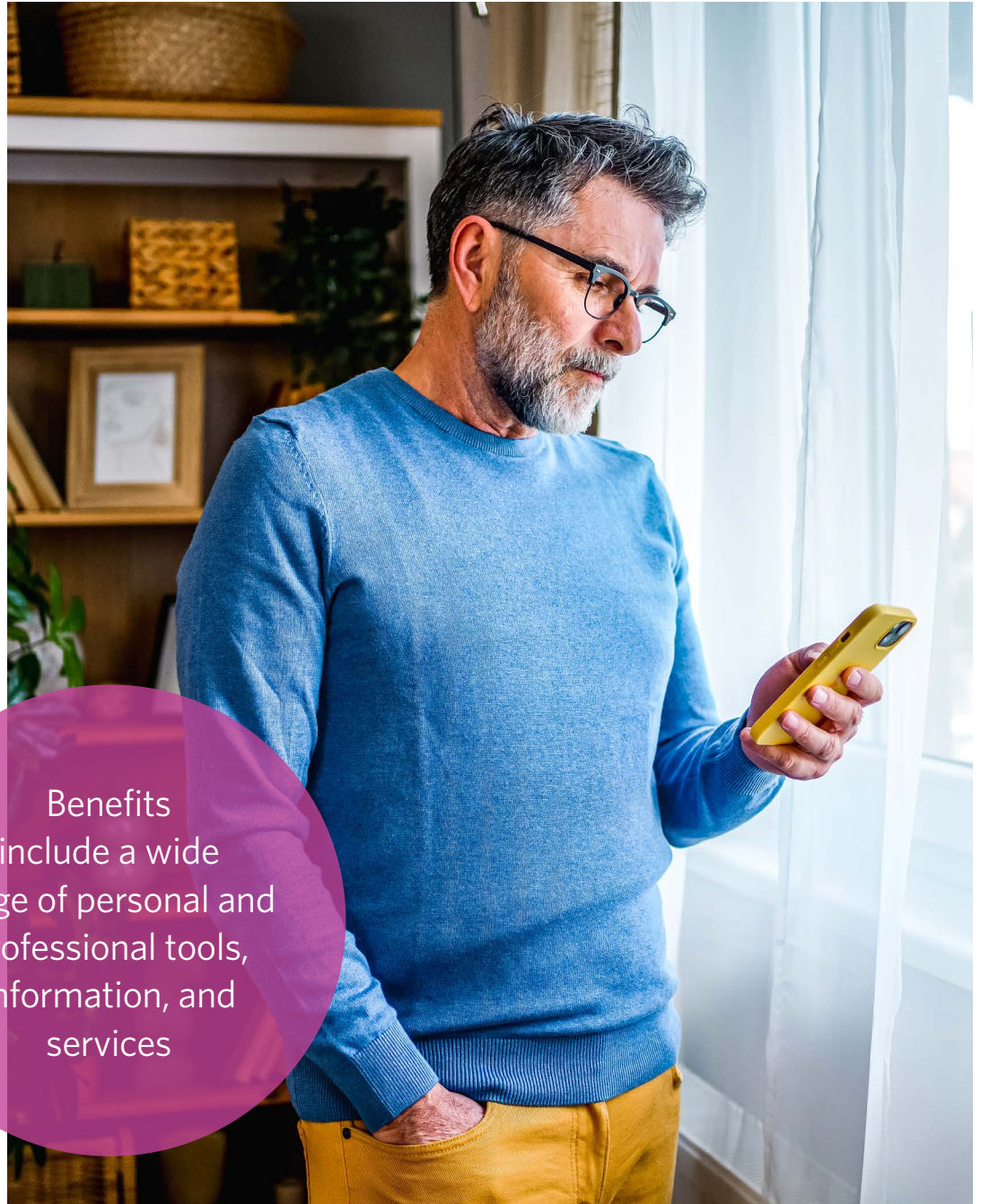
ACCESS TO APA MEMBERSHIP

CO-BRANDED MARKETING

CAMPAIGN INTEGRATION

THOUGHT LEADERSHIP

Benefits include a wide range of personal and professional tools, information, and services



RATES AND SPECS

MONITOR ON PSYCHOLOGY	21-22
APA.ORG BANNER ADVERTISING	23
E-NEWSLETTER/E-BLAST	24-26
PODCAST/E-BOOKLET	27
PSYCCAREERS RECRUITMENT/VIRTUAL HIRING EVENTS	28
APA 2026 ADVERTISING	29
CONTACT US	30



Monitor on Psychology

2026 RATES: COLOR

	1X	3X	6X	11X	16X
Full Page	\$11,330	\$10,935	\$10,535	\$10,130	\$9,535
1/2 Page	\$7,300	\$7,060	\$6,815	\$6,580	\$6,275
1/3 Page	\$4,935	\$4,795	\$4,655	\$4,500	\$4,125
1/6 Page	\$4,510	\$4,385	\$4,260	\$4,135	\$3,940
Cover 2	\$14,595	\$14,065	\$13,530	\$13,000	\$12,210
Cover 3	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
Cover 4	\$14,960	\$14,415	\$13,870	\$13,320	\$12,510
Page 1	\$14,330	\$13,770	\$13,255	\$12,735	\$11,955
Page 2	\$12,005	\$11,580	\$11,155	\$10,730	\$10,080
Page 3	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
Opening Spread	\$25,300	\$24,340	\$23,385	\$22,425	\$20,985

2026 MONITOR AD SIZES

Full Spread Bleed (15¾"x 10¼" Live Area)	16¾" x 11½"
Full Spread	15¾" x 10¼"
Full Page Bleed (7¾"x 10¼" Live Area)	8½" x 11½"
Full Page	7½" x 10¼"
1/2 Page Horizontal	7" x 4⅞"
1/2 Page Vertical	3⅞" x 9⅞"
1/3 Page Square	4⅞" x 4⅞"
1/3 Page Vertical	2⅞" x 9⅞"
1/6 Page	2⅞" x 4⅞"

2026 DEADLINES

ISSUE MONTH	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	NOV 3	NOV 10
MAR	DEC 26	JAN 9
APR/MAY	JAN 23	FEB 6
JUN	APR 3	APR 10
JUL/AUG	MAY 1	MAY 13
SEP	JUN 26	JUL 10
OCT	AUG 3	AUG 14
NOV/DEC	SEP 3	SEP 14

**SPECIFICATIONS FOR MONITOR
ON PSYCHOLOGY**

Printing Process

Heatset web offset

Paper Stock

Cover: 80lb. coated text,
Text: 34lb. publication grade coated
text

Binding

Perfect bound line

Screen

133 line screen

Trim Size

8¼" x 10⅞"

Live Area

7¾" x 10¼"

Bleeds

Bleeds should extend ¼" outside of
magazine trim size

File Requirements

PDF-X1a, PDF, Postscript, EPS and
TIFF files are acceptable. All high
resolution images and fonts must be
embedded in files. Images must be
SWOP (CMYK or grayscale), 300
dpi. Please include standard trim,
bleed and registration marks. Total
area density should not exceed 300
percent. Grayscale images greater
than 85 percent density may fill in on
press. All required image trapping
must be included in the file.

Color Specifications

All art work must be submitted
as CMYK. APA will not be held
responsible for inaccurate color
conversion on ads submitted
incorrectly. Files prepared with spot,
Pantone® (PMS) or RGB color are not
acceptable. All ads submitted should
be suitable to print without color
corrections or conversion.

ADDITIONAL CHARGES

Preferred Positioning

The additional charge is 15 percent of
the earned rate for guaranteed right-
hand page placement within the first
one-third of the magazine.

Frequency Discounts

Frequency discounts are computed
over a period of 12 consecutive
months. The cancellation of a
space reservation will result in an
adjustment of the rate (short-rate)
based on previous insertions in that
12-month period to reflect actual
space used.

Banner Advertising

APA.ORG: 2026 RATES

AD SIZE	RATE
300 x 250 Medium Rectangle Banner	\$28/CPM

All rates are net.

Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.

Alt text: Up to 10 words.

Average advertising buy is 100,000 impressions per month.

DEADLINES

Creative is due 15 days prior to campaign start date.

E-Newsletter/E-Blast Advertising

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 14	DEC 30	JAN 6	JUL 14	JUL 1	JUL 8
JAN 28	JAN 13	JAN 20	JUL 28	JUL 14	JUL 21
FEB 11	JAN 27	FEB 3	AUG 11	JUL 28	AUG 4
FEB 25	FEB 10	FEB 17	AUG 25	AUG 11	AUG 18
MAR 11	FEB 24	MAR 3	SEP 8	AUG 25	SEP 1
MAR 25	MAR 10	MAR 17	SEP 22	SEP 8	SEP 15
APR 8	MAR 31	APR 7	OCT 13	SEP 29	OCT 6
APR 22	APR 14	APR 21	OCT 27	OCT 13	OCT 20
MAY 13	APR 28	MAY 5	NOV 10	OCT 27	NOV 3
MAY 27	MAY 12	MAY 19	NOV 24	NOV 10	NOV 17
JUN 10	MAY 26	JUN 2	DEC 8	NOV 24	DEC 1
JUN 24	JUN 9	JUN 16	DEC 22	DEC 8	DEC 15

MEMBER UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

MEMBER UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 6	DEC 23	DEC 30	JUN 16	JUN 2	JUN 9
JAN 20	JAN 6	JAN 13	JUL 7	JUN 23	JUN 30
FEB 3	JAN 20	JAN 27	JUL 21	JUL 7	JUL 14
FEB 18	FEB 4	FEB 11	AUG 4	JUL 21	JUL 28
MAR 3	FEB 17	FEB 24	AUG 18	AUG 4	AUG 11
MAR 17	MAR 3	MAR 10	SEP 9	AUG 26	SEP 2
APR 7	MAR 24	MAR 31	SEP 22	SEP 8	SEP 15
APR 21	APR 7	APR 14	OCT 6	SEP 22	SEP 29
MAY 5	APR 21	APR 28	OCT 20	OCT 6	OCT 13
MAY 19	MAY 5	MAY 12	NOV 17	NOV 3	NOV 10
JUN 2	MAY 19	MAY 26	DEC 22	DEC 8	DEC 15

E-Newsletter/E-Blast Advertising

PRACTICE UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Product Spotlight Content Block	\$2,225 net per issue
Please supply banner ad files in jpeg, png or gif format.	

PRACTICE UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 9	DEC 26	JAN 2
JAN 16	JAN 2	JAN 9
JAN 23	JAN 9	JAN 16
JAN 30	JAN 16	JAN 23
FEB 13	JAN 30	FEB 6
FEB 20	FEB 6	FEB 13
FEB 27	FEB 13	FEB 20
MAR 6	FEB 20	FEB 27
MAR 13	FEB 27	MAR 6
MAR 20	MAR 6	MAR 13
MAR 27	MAR 13	MAR 20
APR 3	MAR 20	MAR 27

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
APR 17	APR 3	APR 10
APR 24	APR 10	APR 17
MAY 1	APR 17	APR 24
MAY 8	APR 24	MAY 1
MAY 15	MAY 1	MAY 8
MAY 29	MAY 15	MAY 22
JUN 5	MAY 22	MAY 29
JUN 12	MAY 29	JUN 5
JUN 26	JUN 12	JUN 17
JUL 10	JUN 26	JUL 3
JUL 17	JUL 3	JUL 10
JUL 24	JUL 10	JUL 17

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JUL 31	JUL 17	JUL 24
AUG 21	AUG 7	AUG 14
AUG 28	AUG 14	AUG 21
SEP 11	AUG 28	SEP 4
SEP 25	SEP 11	SEP 18
OCT 2	SEP 18	SEP 25
OCT 16	OCT 2	OCT 9
OCT 23	OCT 9	OCT 16
OCT 30	OCT 16	OCT 23
NOV 6	OCT 23	OCT 30
NOV 20	NOV 6	NOV 13
DEC 4	NOV 20	NOV 25

SCIENCE SPOTLIGHT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Please supply files in jpeg, png or gif format.	

SCIENCE SPOTLIGHT: 2026 DEADLINES

ISSUE DATE	MATERIALS DEADLINE	ISSUE DATE	MATERIALS DEADLINE
JAN 8	JAN 3	JUL 9	JUL 2
JAN 22	JAN 15	AUG 13	AUG 6
FEB 5	JAN 29	SEP 10	SEP 3
FEB 19	FEB 12	SEP 24	SEP 17
MAR 5	FEB 26	OCT 8	OCT 1
MAR 19	MAR 12	OCT 22	OCT 15
APR 2	MAR 26	NOV 5	OCT 29
APR 16	APR 9	NOV 19	NOV 22
APR 30	APR 23	DEC 3	NOV 23
MAY 14	MAY 7	DEC 17	DEC 10
JUN 11	JUN 4		

E-Newsletter/E-Blast Advertising

MONITOR DIGITAL: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

MONITOR DIGITAL: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	DEC 1	DEC 16
MAR	FEB 2	FEB 13
APR/MAY	MAR 2	MAR 16
JUN	MAY 1	MAY 15
JUL/AUG	JUN 1	JUN 15
SEP	AUG 3	AUG 14
OCT	SEP 1	SEP 15
NOV/DEC	OCT 1	OCT 15

AMERICAN PSYCHOLOGIST DIGITAL: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Please supply files in jpeg, png or gif format.	

AMERICAN PSYCHOLOGIST DIGITAL: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	OCT 6	OCT 27
FEB/MAR	NOV 5	NOV 26
APR	JAN 2	JAN 23
MAY/JUN	FEB 3	MAR 3
JUL/AUG	MAY 1	MAY 22
SEP	JUN 5	JUN 26
OCT	JUL 2	JUL 23
NOV	AUG 4	AUG 25
DEC	SEP 3	SEP 24

APA PSYCALERTS™: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per month
Please supply files in jpeg, png or gif format.	

APA PSYCALERTS: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	DEC 1	DEC 15
FEB	JAN 1	JAN 15
MAR	FEB 2	FEB 13
APR	MAR 2	MAR 13
MAY	APR 1	APR 15
JUN	MAY 1	MAY 15
JUL	JUN 1	JUN 15
AUG	JUL 1	JUL 15
SEP	AUG 3	AUG 14
OCT	SEP 1	SEP 14
NOV	OCT 1	OCT 15
DEC	NOV 2	NOV 16

CONTACT: Jodi Ashcraft | jashcraft@apa.org | 202-336-5565

Podcast/E-Booklet Advertising

SPEAKING OF PSYCHOLOGY PODCAST: 2026 RATES

RATE
Contact James Boston for current ad rates.
Deadlines are TBD. Pre-roll and mid-roll packages available.

E-BOOKLET: 2026 RATES

OPTIONS	COST
Full page	\$4,155
Half page	\$2,760
Deadlines and specs dependent on e-booklet. Contact for specific details.	

CONTACT

Podcast/E-Booklet Advertising: Jodi Ashcraft | jashcraft@apa.org | 202-336-5565

Recruitment Job Postings & Advertising

PSYCCAREERS

ONLINE PACKAGES

TYPE	COST
Basic	\$499
Featured	\$735
Premium	\$995
Ultimate	\$1,575

BULK JOB POSTING PACKAGES

TYPE	COST
Basic 3-Pack	\$1,260
Featured 3-Pack	\$1,764
Premium 3-Pack	\$2,388
Ultimate 3-Pack	\$3,780

JOB SCRAPE PACKAGES*

TYPE	COST
3 Month Job Scrape**	\$8,000
6 Month Job Scrape	\$18,000
1 Year Job Scrape	\$30,000

*250 active job maximum for all job scrape packages

**1-time only trial

PsycCareers has discontinued placing recruitment print ads in the *Monitor on Psychology* magazine after the July/August 2025 issue.

If you wish to place a display ad in the magazine to find your next hire, please contact James Boston, Senior Manager, Media Sales, at jboston@apa.org or 202-336-5714 for assistance.

Learn more: www.psycCareers.com

VIRTUAL HIRING EVENTS

Reach highly qualified jobseekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Hiring Events. This is your best, no-travel opportunity to meet your hiring needs and connect with APA members and other jobseekers in the psychology community.

Check out our package options:
employers.psycareers.com/pricing

CONTACT

East Coast: Nancy Onyewu | nonyewu@apa.org | 202-336-5866

West Coast: Kenneth Rubongoya | krubongoya@apa.org | 202-336-5569

APA 2026 Advertising

APA 2026 will be held August 6-8, 2026, at the Walter E. Washington Convention Center in Washington, DC.

APA 2026 EXHIBIT SPACE, SPONSORSHIPS, AND ADVERTISING

To request information about APA 2026 exhibit space, sponsorships, and/or advertising, contact Carol Hall, Senior Manager, Event Sales, chall@apa.org.

APA 2026 MOBILE APP

OPTIONS	COST
Banner Ad	\$2,205
1200 pixels x 180 pixels	

DEADLINES

SPACE RESERVATION	AD MATERIALS
JUNE 5	JUNE 12

Contact Us

PRINT MEDIA

Monitor on Psychology

JODI ASHCRAFT

Senior Director,
Media and Event Sales
jashcraft@apa.org
202-336-5565

DIGITAL MEDIA

JODI ASHCRAFT

Senior Director,
Media and Event Sales
jashcraft@apa.org
202-336-5565

PAID TOPICAL WEBINARS AND CONTENT

JODI ASHCRAFT

Senior Director,
Media and Event Sales
jashcraft@apa.org
202-336-5565

PODCASTS

JODI ASHCRAFT

Senior Director,
Media and Event Sales
jashcraft@apa.org
202-336-5565

RECRUITMENT

AMELIA DODSON

Senior Manager,
PscCareers Operations
adodson@apa.org
202-336-5564

NANCY ONYEWU

Senior Manager, Recruitment
Advertising and Job Posting Sales
(East Coast)
nonyewu@apa.org
202-336-5866

KENNETH RUBONGOYA

Recruitment Advertising and Job
Posting Sales Representative
(West Coast)
krubongoya@apa.org
202-336-5569

DELBAR ZARE

Marketing Associate
dzare@apa.org
202-336-5567

EVENTS

APA 2026

CAROL HALL

Senior Manager, Event Sales
chall@apa.org
202-336-5627

Specialty Conferences

JODI ASHCRAFT

Senior Director,
Media and Event Sales
jashcraft@apa.org
202-336-5565

CAROL HALL

Senior Manager, Event Sales
chall@apa.org
202-336-5627

STRATEGIC ALLIANCE PROGRAM

JENN CHREKY

Senior Manager,
Strategic Partner Programs
jchreky@apa.org
202-572-3036

MEMBER ADVANTAGE PROGRAM

JENN CHREKY

Senior Manager,
Strategic Partner Programs
jchreky@apa.org
202-572-3036

ADDITIONAL CONTACTS

JODI ASHCRAFT

Senior Director,
Media and Event Sales
jashcraft@apa.org
202-336-5565

ROBIN T. KERR

Marketing Director,
Media and Event Sales
rkerr@apa.org

ERIC FULLER

Media & Event Sales
Business Manager
efuller@apa.org

BRI GARRISON

Media & Event Sales
Coordinator
bgarrison@apa.org
202-742-2984



AMERICAN PSYCHOLOGICAL ASSOCIATION

750 First St., NE, Washington, DC 20002-4242
advertising@apa.org | (202)-742-2984 | advertising.apa.org