



# ALPA

MEDIA KIT  
2026

*Moving the field of psychology forward*

## OUR MISSION

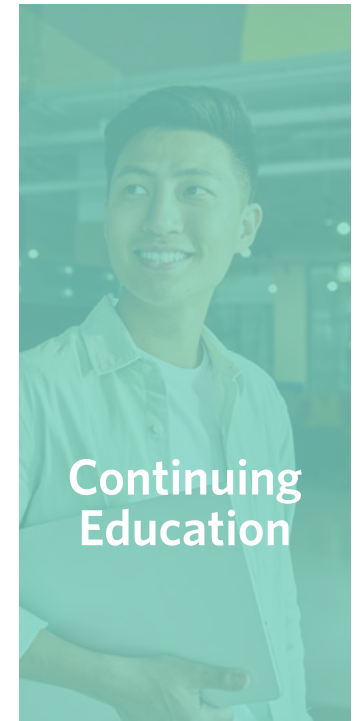
# Advancing Psychology to Benefit Society and Improve Lives

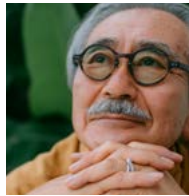
The American Psychological Association's members are the largest group of psychologists in the world, and they all share one vision of moving the psychology field forward. Here at the APA, we work hard to provide them with the resources and support they need to thrive in their long and productive careers.

**AUDIENCE**

# What Do APA Members Want?

From practice management tools and technology, to education and training opportunities and solutions for our science-based audience, APA members want resources and tools to help them learn, grow, and thrive.





**AUDIENCE**

# Member Snapshot

We have 190,000+ APA members and supporters\* from all areas of the psychology landscape. They are practitioners, scientists, researchers, educators, consultants, and students.

*\*As of December 31, 2025*



**66%**  
FEMALE

**33%**  
MALE

**41%** CLINICAL PSYCHOLOGY

**13%** COUNSELING PSYCHOLOGY

**4%** SCHOOL PSYCHOLOGY

**4%** GENERAL PSYCHOLOGY

**3%** I/O PSYCHOLOGY

**31%**  
under 35

**17%**  
research  
scientists

*Age*

*Career and Education*

**41%**  
19-39

**27%**  
40-54

**32%**  
55+

Median age of 44

**67%**  
TERMINAL DEGREE

**25%**  
MASTERS DEGREE

53,000+ student members

# CONTENTS

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# Exposure. Opportunity. Results.

Get wide exposure to an audience who listens. Realize the power of engaging psychologists through channels that only APA can provide and find your next customer.



## All Members

## Practitioners

## Scientists

## Students/ Early Career

Monitor on Psychology magazine

Practice Update E-Newsletter

Science Spotlight E-Newsletter

PsycCareers

Member Update E-Newsletter

PsycCareers

PsycCareers

PsycAlerts

Monitor Digital Email

Custom Targeted Campaigns through the Strategic Alliance Program

Custom Targeted Campaigns through the Strategic Alliance Program

Custom Targeted Campaigns through the Strategic Alliance Program

Six Things Psychologists are Talking About E-Newsletter

APA.org: Practitioner Targeted Banner Advertising

APA.org: Science/Research Targeted Banner Advertising

APA.org: Student/Early Career Targeted Banner Advertising

E-Booklets

PsycAlerts: Practitioner Targeted Banner Advertising

PsycAlerts: Science/Research Targeted Banner Advertising

Paid Topical Webinars

E-Booklets: Practitioner Targeted

Strategic Alliance Program

Paid Topical Webinars: Practitioner Targeted

Member Advantage Program

# Monitor on Psychology

Our award-winning flagship magazine. Trusted content. Rated most valuable member benefit. A must-read.

*Special Issues:* January 2026: 9<sup>th</sup> Annual "Trends in Psychology" issue; July/August 2026: Bonus distribution issue at APA 2026.



Winner of the **Grand Award** in the 2025 APEX Awards for Publication Excellence for the Annual "Trends in Psychology" Issue

**64,000+**  
print readers

Named the **best association magazine** in the country—Association Media & Publishing, 2022 Excel Awards

**144,000+**  
digital edition readers

Winner of two **Awards of Excellence** from APEX in 2025 for the March 2024 and Nov/Dec 2024 Issues

Awarded **Silver** in the Best Single Issue category for the March 2024 issue at the 2025 Tabbie Awards

Display advertising available for **recruitment print ads** (see page 21)

# Banner Advertising – *APA.org*

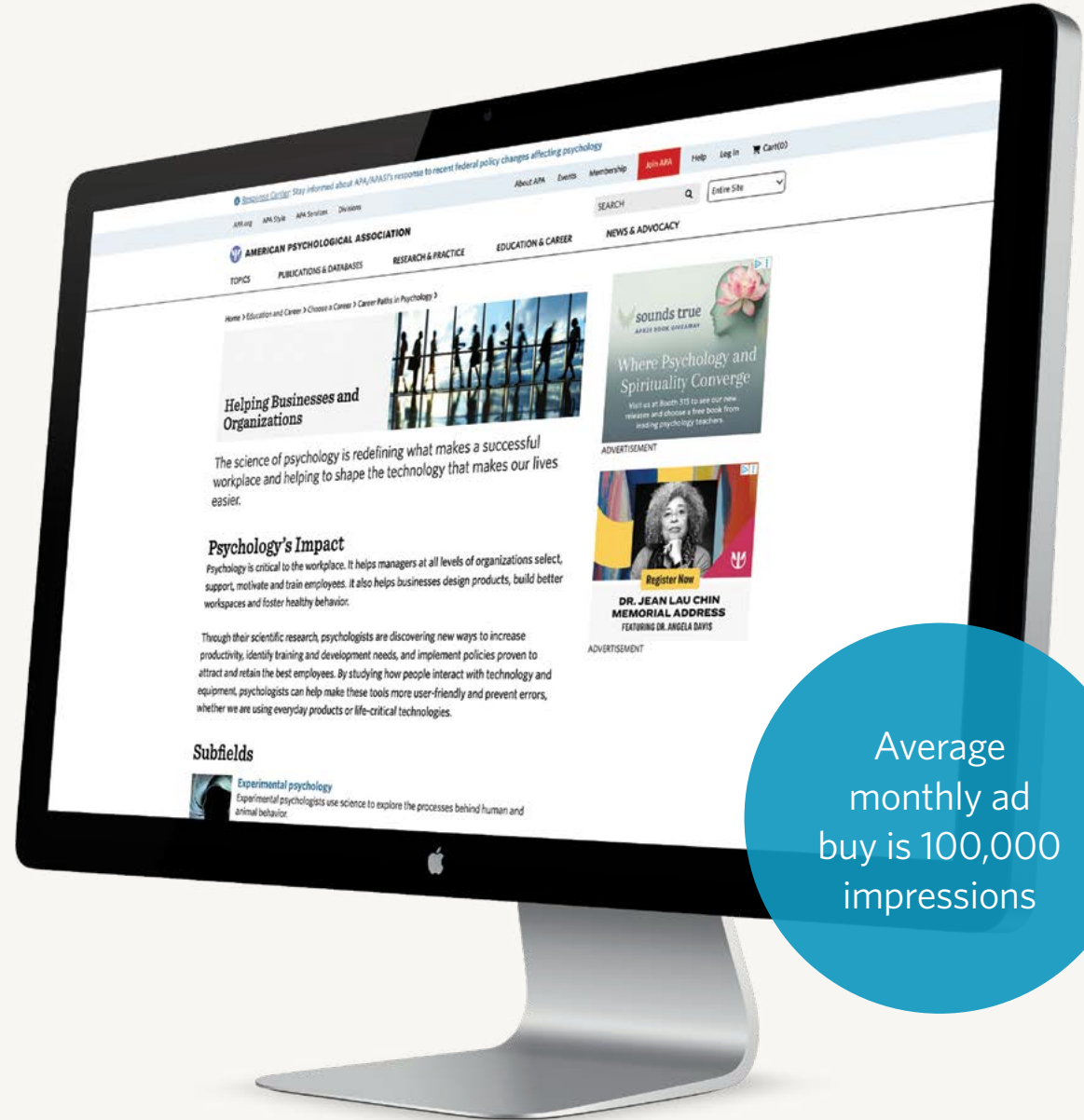
Amplify your reach. APA.org is the best digital choice in the psychology market.

## IT'S A POWER TOOL

**21 MILLION** UNIQUE USERS EACH YEAR

**4 MILLION** UNIQUE PAGE VIEWS PER MONTH

**53 MILLION** UNIQUE PAGE VIEWS PER YEAR



Average monthly ad buy is 100,000 impressions

# E-Newsletters

Engage APA members regularly through banner advertising in all E-Newsletters or a Product Spotlight content block exclusively offered in the Practice Update E-Newsletter. These channels provide thoughtfully curated content to an exclusive audience.

View sample [E-Newsletters](#).



## SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT

*Hot news in the psychology field*

**24**

ISSUES PER YEAR

**150,000<sup>+</sup>**

AVERAGE CIRCULATION

**46%**

AVERAGE OPEN RATE

## MEMBER UPDATE

*Fresh content for all members*

**22**

ISSUES PER YEAR

**109,000<sup>+</sup>**

AVERAGE CIRCULATION

**47%**

AVERAGE OPEN RATE

## PRACTICE UPDATE

*The latest news and trends for psychologists who provide health and mental health services*

**52**

ISSUES PER YEAR

**73,000<sup>+</sup>**

AVERAGE CIRCULATION

**43%**

AVERAGE OPEN RATE

## SCIENCE SPOTLIGHT

*Highlights for the psychological science community*

**20**

ISSUES PER YEAR

**51,000<sup>+</sup>**

AVERAGE CIRCULATION

**39%**

AVERAGE OPEN RATE

The accuracy of email open rates may be impacted by Apple's privacy changes and their Mail Privacy Protection (MPP) feature, and this should be considered as you interpret open rate data.



## E-Blasts

Amplify your message to the psychology community through banner advertising in our E-Blasts. These channels announce to subscribers that new digital content is now ready for viewing.

**View sample [E-Blasts](#).**

The accuracy of email open rates may be impacted by Apple's privacy changes and their Mail Privacy Protection (MPP) feature, and this should be considered as you interpret open rate data.

### **MONITOR DIGITAL EMAIL ALERT**

**8 ISSUES PER YEAR**

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**144,000+ CIRCULATION**

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**43% AVERAGE OPEN RATE**

### **AMERICAN PSYCHOLOGIST DIGITAL EMAIL ALERT**

**9 ISSUES PER YEAR**

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**81,000+ CIRCULATION**

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**51% AVERAGE OPEN RATE**

### **APA PSYCALERTS™**

**ALERT BLASTS FOR TABLE OF CONTENTS AND ONLINE FIRST PUBLICATION ARTICLES FOR 90+ JOURNALS**

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**3.6M+ UNIQUE OPENS**

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**29% AVERAGE OPEN RATE**

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**193,000+ UNIQUE CLICKS PER YEAR**



“Best Podcast”  
gold level winner,  
Association Media &  
Publishing Network,  
2021 Excel Awards

## *Speaking of Psychology Podcast*

Reach a consumer audience interested in psychology through the power of podcast advertising. *Speaking of Psychology* was selected by MillionPodcasts as one of the Top 100 Psychology Podcasts, Top 70 Clinical Psychology Podcasts and Top 70 Behavioral Health Podcasts.

### HIGHLIGHTS

**TOP 30** IN ALL SCIENCE PODCASTS

**OVER 4.5 STARS** ON SPOTIFY AND APPLE

**23M+** DOWNLOADS SINCE 2018

**4M+** DOWNLOADS IN 2024

**225,000+** TOTAL EPISODE DOWNLOADS PER MONTH

**56K** AVERAGE DOWNLOADS PER EPISODE

**33,000+** TOTAL YOUTUBE VIEWS PER MONTH

**8K** AVERAGE YOUTUBE VIEWS PER EPISODE

### CONSUMER AUDIENCE DEMOGRAPHICS

**64%** ARE FEMALE

**65%** ARE UNDER AGE 45; MEDIAN AGE IS 39

**58%** HAVE A BACHELOR'S OR GRADUATE DEGREE

**13%** HAVE A DOCTORAL LEVEL DEGREE

**8%** HAVE A DOCTORAL DEGREE IN PSYCHOLOGY

**15%** HAVE A MASTERS DEGREE IN PSYCHOLOGY

**18%** HAVE A BACHELORS DEGREE IN PSYCHOLOGY

**73%** SUBSCRIBE TO THE PODCAST

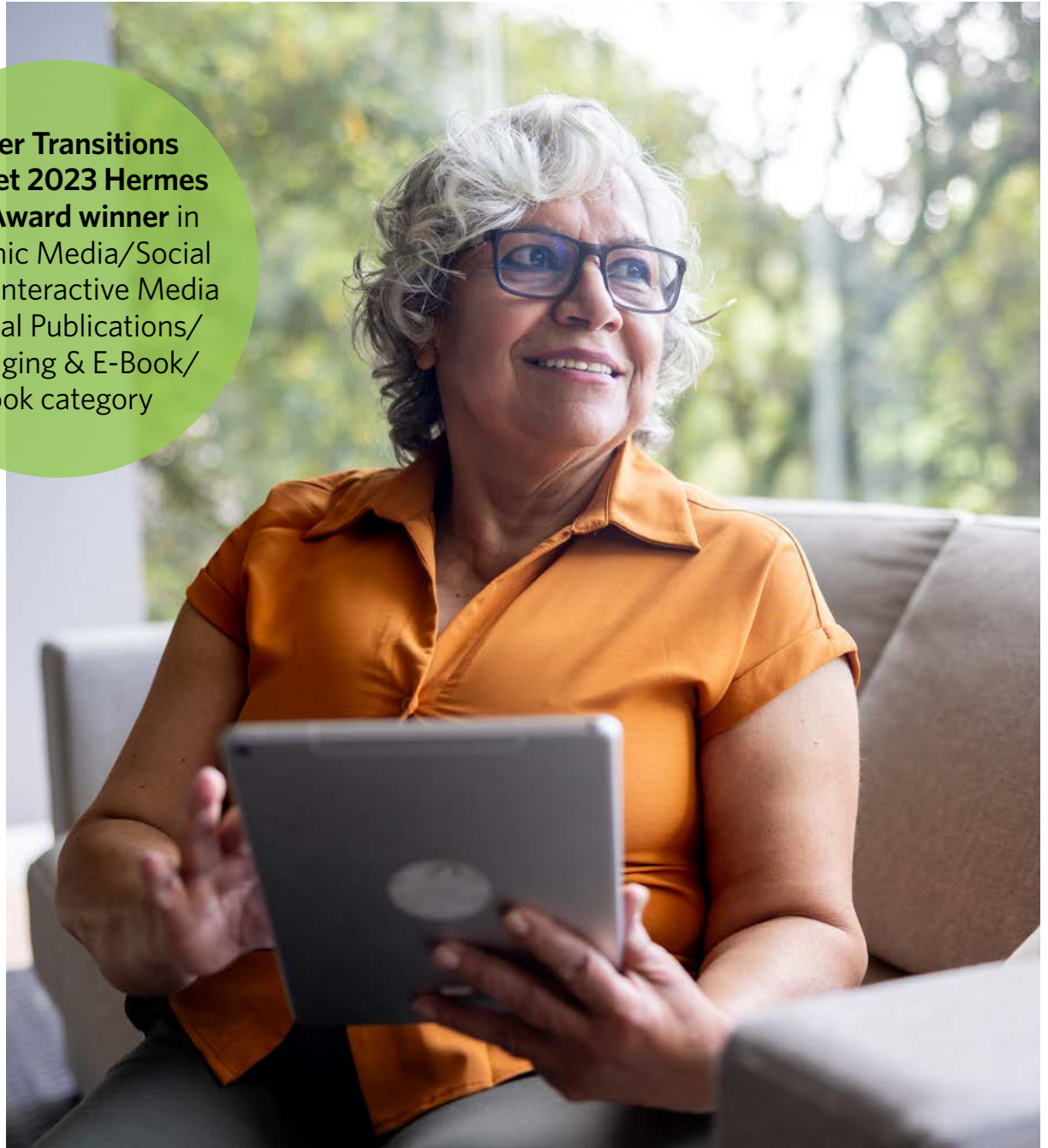
## E-Booklets

Advertising opportunities available throughout our topical E-Booklets. Distributed digitally using a multi-channel approach with an average reach of 300,000+, including current, former, and prospective APA members.

Guaranteed leads report provided to all advertisers with names and email addresses of readers who opt-in.

View sample pages from the [Trends E-Booklet](#).

**Career Transitions eBooklet 2023 Hermes Gold Award winner** in Electronic Media/Social Media/Interactive Media & Digital Publications/Messaging & E-Book/iBook category



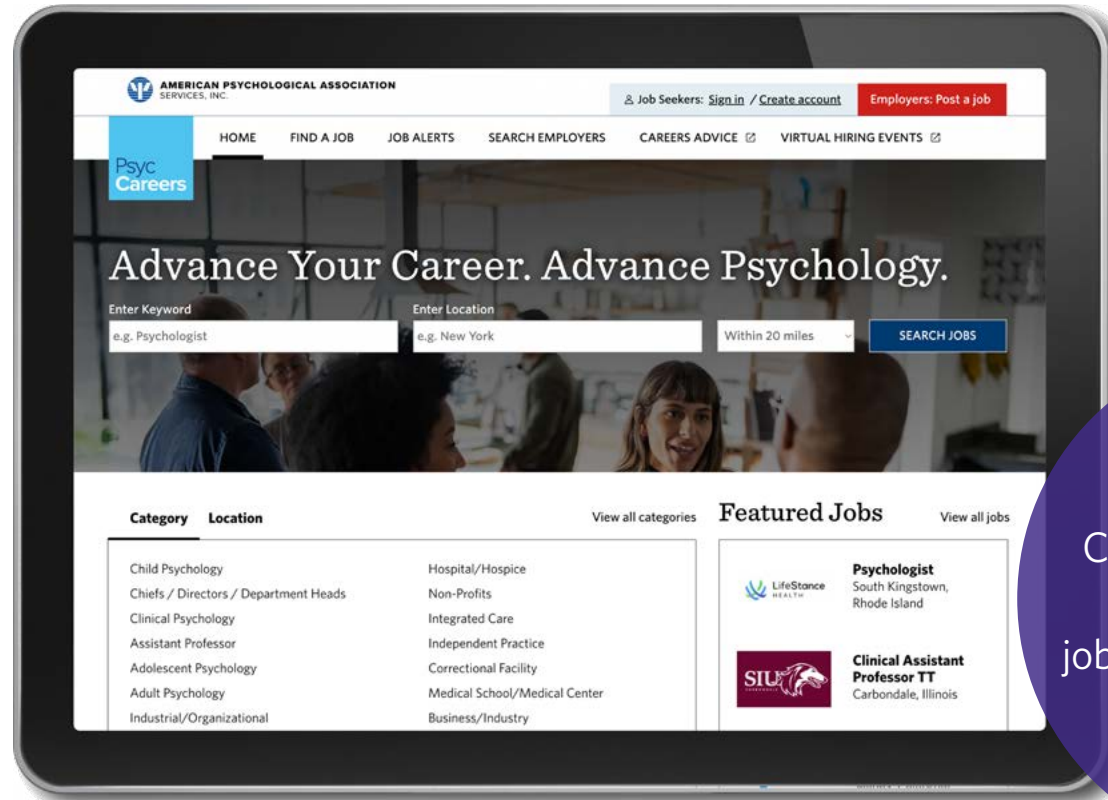
Guaranteed leads report including names and email addresses of those who opt-in

## **Paid Topical Webinars and Content**

Elevate your educational thought leadership content, raise your company profile within the psychology field, and generate lead-to-business conversions through our custom opportunities.

Topics must be educational in nature and not salesy or product-focused. Some paid topical webinars may qualify for CE with an additional cost.





Connect instantly with  
25,000+ registered  
jobseekers in psychology

## Job Postings

PsycCareers is the premier job board in the field of psychology. Cut through the noise by connecting with highly qualified, engaged psychology professionals. PsycCareers prioritizes authenticity, human connection, and meaningful career advancement.

### OPPORTUNITIES

ONLINE JOB POSTINGS ON WWW.PSYCCAREERS.COM

VIRTUAL HIRING EVENTS THROUGHOUT THE YEAR

JOB POSTING IN APA MEMBER FEATURED JOBS EMAIL

DISPLAY ADVERTISING FOR RECRUITMENT PRINT ADS IN MONITOR ON PSYCHOLOGY

UNLIMITED RESUME DATABASE ACCESS FOR 60 DAYS

BANNER JOB POSTINGS



# APA 2026 Washington, DC & Virtual August 6-8

An unparalleled opportunity to engage 8,000+ psychology professionals from around the globe.

## BUILD CONNECTIONS

APA 2026 SOLUTIONS CENTER EXHIBIT SPACE

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APA 2026 SPONSORSHIPS

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APA 2026 ADVERTISING

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APA 2026 THOUGHT LEADERSHIP

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RECRUIT PSYCHOLOGISTS AT APA 2026  
VIRTUAL HIRING EVENT

# Specialty Conferences

Bringing the best in their discipline together to move the psychology field forward.

## REACH THE EXPERTS THROUGH THESE AVENUES

IN-PERSON EXHIBITS

DIGITAL ADVERTISING IN EVENT MARKETING OUTREACH

STAND-ALONE CO-BRANDED EMAIL TO REGISTRANTS (POST-EVENT)

Practice & State, Provincial, and Territorial Psychological Association (SPTA) Leaders Conference (PSLC)  
300+ Leaders  
60+ Affiliate Psychological Associations



# Strategic Alliance Program

Become an APA Corporate Supporter and achieve a deeper, more targeted level of engagement with our members.

## PROGRAM OPPORTUNITIES

EXCLUSIVE COMMUNICATION CHANNELS

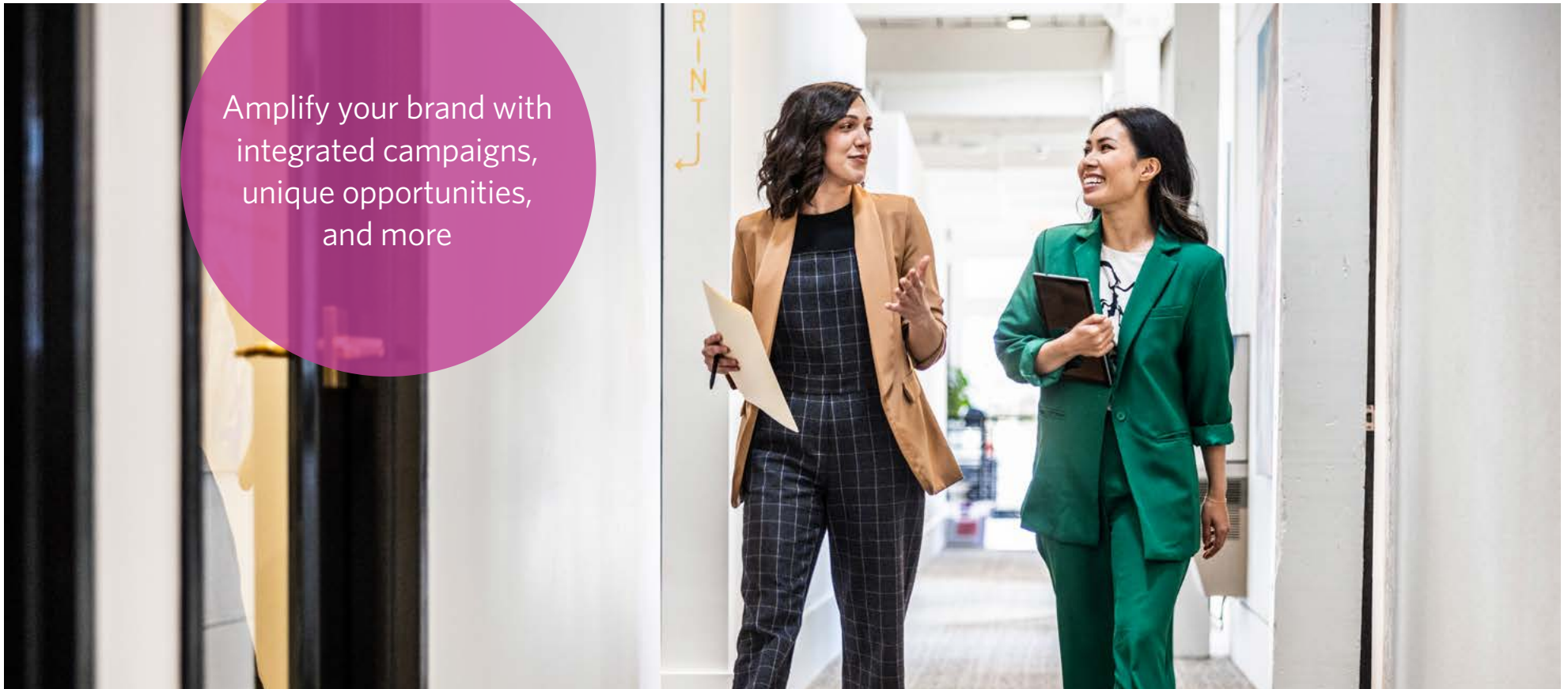
CUSTOM CAMPAIGN INTEGRATION

MULTI-CHANNEL PAID TOPICAL CONTENT CAMPAIGNS

SOCIAL MEDIA

BUSINESS INTELLIGENCE

Amplify your brand with integrated campaigns, unique opportunities, and more



# Member Advantage Program

Develop deeper member engagement through the APA Member Advantage Program. In exchange for providing a benefit unique to APA members, participants gain access to publicly unavailable member marketing channels.

## PROGRAM OPPORTUNITIES

ACCESS TO APA MEMBERSHIP

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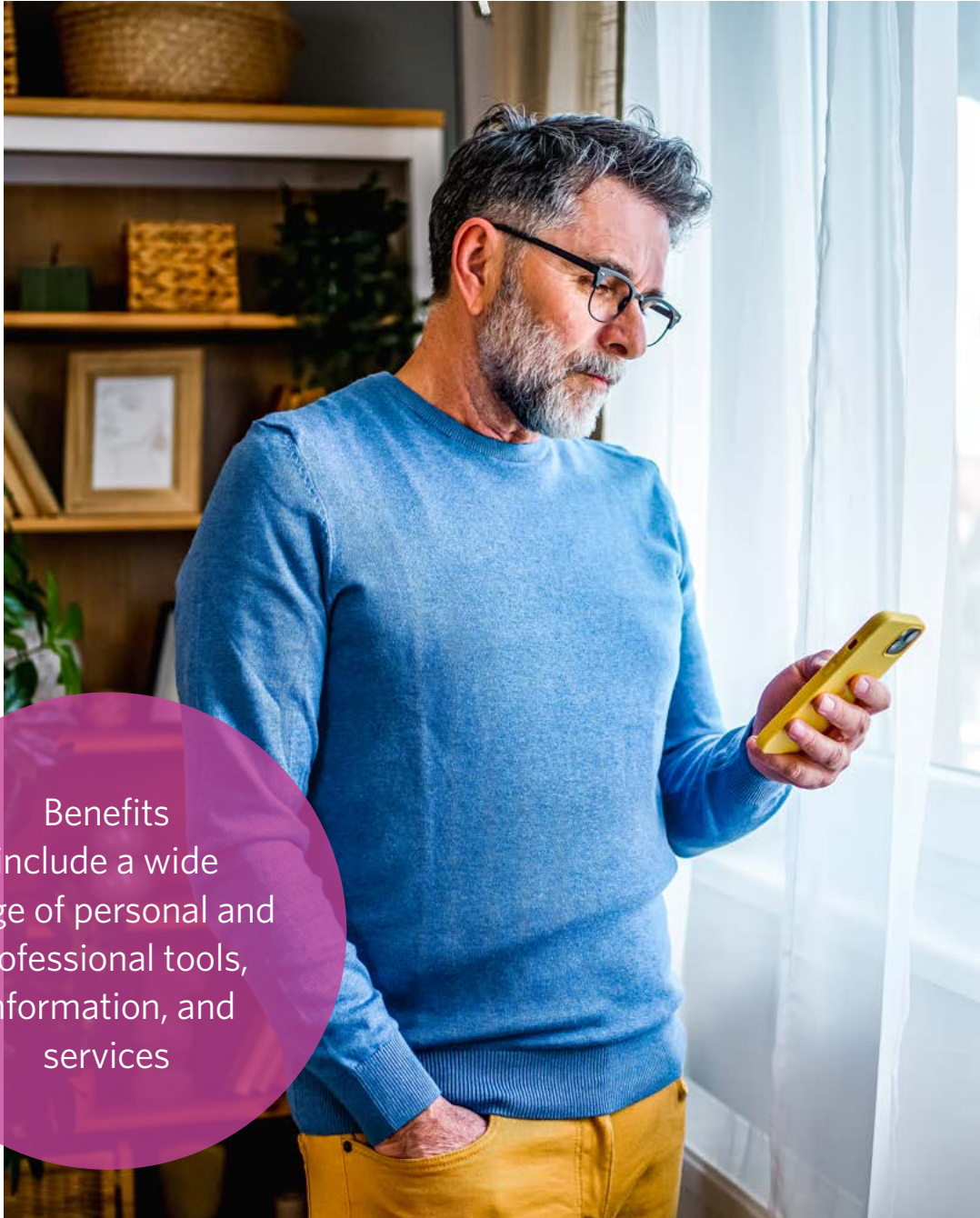
CO-BRANDED MARKETING

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CAMPAIGN INTEGRATION

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THOUGHT LEADERSHIP

A photograph of a middle-aged man with a grey beard and glasses, wearing a blue sweater and yellow pants. He is standing in a room with a bookshelf and a window with white curtains. He is holding a yellow smartphone in his right hand and looking at it. A large purple circle is overlaid on the bottom left of the image, containing text.

Benefits include a wide range of personal and professional tools, information, and services

## RATES AND SPECS

<b><i>MONITOR ON PSYCHOLOGY</i></b>	21-22
<b>APA.ORG BANNER ADVERTISING</b>	23
<b>E-NEWSLETTER/E-BLAST</b>	24-26
<b>PODCAST/E-BOOKLET</b>	27
<b>PSYCCAREERS RECRUITMENT/VIRTUAL HIRING EVENTS</b>	28
<b>APA 2026 ADVERTISING</b>	29
<b>CONTACT US</b>	30



# Monitor on Psychology

**2026 RATES: COLOR**

	1X	3X	6X	11X	16X
<b>Full Page</b>	\$11,330	\$10,935	\$10,535	\$10,130	\$9,535
<b>1/2 Page</b>	\$7,300	\$7,060	\$6,815	\$6,580	\$6,275
<b>1/3 Page</b>	\$4,935	\$4,795	\$4,655	\$4,500	\$4,125
<b>1/6 Page</b>	\$4,510	\$4,385	\$4,260	\$4,135	\$3,940
<b>Cover 2</b>	\$14,595	\$14,065	\$13,530	\$13,000	\$12,210
<b>Cover 3</b>	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
<b>Cover 4</b>	\$14,960	\$14,415	\$13,870	\$13,320	\$12,510
<b>Page 1</b>	\$14,330	\$13,770	\$13,255	\$12,735	\$11,955
<b>Page 2</b>	\$12,005	\$11,580	\$11,155	\$10,730	\$10,080
<b>Page 3</b>	\$13,135	\$12,655	\$12,190	\$11,715	\$11,005
<b>Opening Spread</b>	\$25,300	\$24,340	\$23,385	\$22,425	\$20,985

**2026 MONITOR AD SIZES**

Full Spread Bleed (15¾" x 10¼" Live Area)	16¾" x 11½"
Full Spread	15¾" x 10¼"
Full Page Bleed (7¾" x 10¼" Live Area)	8½" x 11½"
Full Page	7½" x 10¼"
1/2 Page Horizontal	7" x 4 ⅞"
1/2 Page Vertical	3 ⅞" x 9 ⅞"
1/3 Page Square	4 ⅞" x 4 ⅞"
1/3 Page Vertical	2 ⅞" x 9 ⅞"
1/6 Page	2 ⅞" x 4 ⅞"

**2026 DEADLINES**

ISSUE MONTH	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	NOV 3	NOV 10
MAR	DEC 26	JAN 9
APR/MAY	JAN 23	FEB 6
JUN	APR 3	APR 10
JUL/AUG	MAY 1	MAY 13
SEP	JUN 26	JUL 10
OCT	AUG 3	AUG 14
NOV/DEC	SEP 3	SEP 14

SPECIFICATIONS FOR *MONITOR ON PSYCHOLOGY*

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**Printing Process**

Heatset web offset

**Paper Stock**

Cover: 80lb. coated text,  
Text: 34lb. publication grade coated text

**Binding**

Perfect bound line

**Screen**

133 line screen

**Trim Size**

8¼" x 10⅞"

**Live Area**

7¾" x 10¼"

**Bleeds**

Bleeds should extend ¼" outside of magazine trim size

**File Requirements**

PDF-X1a, PDF, Postscript, EPS and TIFF files are acceptable. All high resolution images and fonts must be embedded in files. Images must be SWOP (CMYK or grayscale), 300 dpi. Please include standard trim, bleed and registration marks. Total area density should not exceed 300 percent. Grayscale images greater than 85 percent density may fill in on press. All required image trapping must be included in the file.

**Color Specifications**

All art work must be submitted as CMYK. APA will not be held responsible for inaccurate color conversion on ads submitted incorrectly. Files prepared with spot, Pantone® (PMS) or RGB color are not acceptable. All ads submitted should be suitable to print without color corrections or conversion.

ADDITIONAL CHARGES

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**Preferred Positioning**

The additional charge is 15 percent of the earned rate for guaranteed right-hand page placement within the first one-third of the magazine.

**Frequency Discounts**

Frequency discounts are computed over a period of 12 consecutive months. The cancellation of a space reservation will result in an adjustment of the rate (short-rate) based on previous insertions in that 12-month period to reflect actual space used.

# Banner Advertising

**APA.ORG: 2026 RATES**

AD SIZE	RATE
300 x 250 Medium Rectangle Banner	\$28/CPM

All rates are net.

Please supply files in .jpg, .png or .gif format, 72 dpi or above. File size must be less than 1,000,000 bytes.

Alt text: Up to 10 words.

Average advertising buy is 100,000 impressions per month.

**DEADLINES**

Creative is due 15 days prior to campaign start date.

# E-Newsletter/E-Blast Advertising

## SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

## SIX THINGS PSYCHOLOGISTS ARE TALKING ABOUT: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 13	DEC 30	JAN 6	JUL 14	JUL 1	JUL 8
JAN 27	JAN 13	JAN 20	JUL 28	JUL 14	JUL 21
FEB 10	JAN 27	FEB 3	AUG 11	JUL 28	AUG 4
FEB 24	FEB 10	FEB 17	AUG 25	AUG 11	AUG 18
MAR 10	FEB 24	MAR 3	SEP 8	AUG 25	SEP 1
MAR 24	MAR 10	MAR 17	SEP 22	SEP 8	SEP 15
APR 14	MAR 31	APR 7	OCT 13	SEP 29	OCT 6
APR 28	APR 14	APR 21	OCT 27	OCT 13	OCT 20
MAY 12	APR 28	MAY 5	NOV 10	OCT 27	NOV 3
MAY 26	MAY 12	MAY 19	NOV 24	NOV 10	NOV 17
JUN 9	MAY 26	JUN 2	DEC 8	NOV 24	DEC 1
JUN 23	JUN 9	JUN 16	DEC 22	DEC 8	DEC 15

## MEMBER UPDATE: 2026 RATES

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

## MEMBER UPDATE: 2026 DEADLINES

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 6	DEC 23	DEC 30	JUN 16	JUN 2	JUN 9
JAN 20	JAN 6	JAN 13	JUL 7	JUN 23	JUN 30
FEB 3	JAN 20	JAN 27	JUL 21	JUL 7	JUL 14
FEB 18	FEB 4	FEB 11	AUG 4	JUL 21	JUL 28
MAR 3	FEB 17	FEB 24	AUG 18	AUG 4	AUG 11
MAR 17	MAR 3	MAR 10	SEP 9	AUG 26	SEP 2
APR 7	MAR 24	MAR 31	SEP 22	SEP 8	SEP 15
APR 21	APR 7	APR 14	OCT 6	SEP 22	SEP 29
MAY 5	APR 21	APR 28	OCT 20	OCT 6	OCT 13
MAY 19	MAY 5	MAY 12	NOV 17	NOV 3	NOV 10
JUN 2	MAY 19	MAY 26	DEC 22	DEC 8	DEC 15

# E-Newsletter/E-Blast Advertising

**PRACTICE UPDATE: 2026 RATES**

AD SIZE	RATE
<b>Banner 300 x 250</b>	\$1,225 net per issue
<b>Product Spotlight Content Block</b>	\$2,225 net per issue

Please supply banner ad files in jpeg, png or gif format.

**PRACTICE UPDATE: 2026 DEADLINES**

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN 9	DEC 26	JAN 2
JAN 16	JAN 2	JAN 9
JAN 23	JAN 9	JAN 16
JAN 30	JAN 16	JAN 23
FEB 13	JAN 30	FEB 6
FEB 20	FEB 6	FEB 13
FEB 27	FEB 13	FEB 20
MAR 6	FEB 20	FEB 27
MAR 13	FEB 27	MAR 6
MAR 20	MAR 6	MAR 13
MAR 27	MAR 13	MAR 20
APR 3	MAR 20	MAR 27

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
APR 17	APR 3	APR 10
APR 24	APR 10	APR 17
MAY 1	APR 17	APR 24
MAY 8	APR 24	MAY 1
MAY 15	MAY 1	MAY 8
MAY 29	MAY 15	MAY 22
JUN 5	MAY 22	MAY 29
JUN 12	MAY 29	JUN 5
JUN 26	JUN 12	JUN 17
JUL 10	JUN 26	JUL 3
JUL 17	JUL 3	JUL 10
JUL 24	JUL 10	JUL 17

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JUL 31	JUL 17	JUL 24
AUG 21	AUG 7	AUG 14
AUG 28	AUG 14	AUG 21
SEP 11	AUG 28	SEP 4
SEP 25	SEP 11	SEP 18
OCT 2	SEP 18	SEP 25
OCT 16	OCT 2	OCT 9
OCT 23	OCT 9	OCT 16
OCT 30	OCT 16	OCT 23
NOV 6	OCT 23	OCT 30
NOV 20	NOV 6	NOV 13
DEC 4	NOV 20	NOV 25

**SCIENCE SPOTLIGHT: 2026 RATES**

AD SIZE	RATE
<b>Banner 300 x 250</b>	\$1,225 net per issue

Please supply files in jpeg, png or gif format.

**SCIENCE SPOTLIGHT: 2026 DEADLINES**

ISSUE DATE	MATERIALS DEADLINE	ISSUE DATE	MATERIALS DEADLINE
JAN 8	JAN 3	JUL 9	JUL 2
JAN 22	JAN 15	AUG 13	AUG 6
FEB 5	JAN 29	SEP 10	SEP 3
FEB 19	FEB 12	SEP 24	SEP 17
MAR 5	FEB 26	OCT 8	OCT 1
MAR 19	MAR 12	OCT 22	OCT 15
APR 2	MAR 26	NOV 5	OCT 29
APR 16	APR 9	NOV 19	NOV 22
APR 30	APR 23	DEC 3	NOV 23
MAY 14	MAY 7	DEC 17	DEC 10
JUN 11	JUN 4		

# E-Newsletter/E-Blast Advertising

**MONITOR DIGITAL: 2026 RATES**

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

**MONITOR DIGITAL: 2026 DEADLINES**

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN/FEB	DEC 1	DEC 16
MAR	FEB 2	FEB 13
APR/MAY	MAR 2	MAR 16
JUN	MAY 1	MAY 15
JUL/AUG	JUN 1	JUN 15
SEP	AUG 3	AUG 14
OCT	SEP 1	SEP 15
NOV/DEC	OCT 1	OCT 15

**AMERICAN PSYCHOLOGIST DIGITAL: 2026 RATES**

AD SIZE	RATE
Banner 300 x 250	\$1,225 net per issue
Please supply files in jpeg, png or gif format.	

**AMERICAN PSYCHOLOGIST DIGITAL: 2026 DEADLINES**

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	OCT 6	OCT 27
FEB/MAR	NOV 5	NOV 26
APR	JAN 2	JAN 23
MAY/JUN	FEB 3	MAR 3
JUL/AUG	MAY 1	MAY 22
SEP	JUN 5	JUN 26
OCT	JUL 2	JUL 23
NOV	AUG 4	AUG 25
DEC	SEP 3	SEP 24

**APA PSYCALERTS™: 2026 RATES**

AD SIZE	RATE
Banner 300 x 250	\$4,155 net per issue
Please supply files in jpeg, png or gif format.	

**APA PSYCALERTS: 2026 DEADLINES**

ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE
JAN	DEC 1	DEC 15
FEB	JAN 1	JAN 15
MAR	FEB 2	FEB 13
APR	MAR 2	MAR 13
MAY	APR 1	APR 15
JUN	MAY 1	MAY 15
JUL	JUN 1	JUN 15
AUG	JUL 1	JUL 15
SEP	AUG 3	AUG 14
OCT	SEP 1	SEP 14
NOV	OCT 1	OCT 15
DEC	NOV 2	NOV 16

**CONTACT:** Cambria Sawyer | [csawyer@apa.org](mailto:csawyer@apa.org) | 202-336-5714

# Podcast/E-Booklet Advertising

## SPEAKING OF PSYCHOLOGY PODCAST: 2026 RATES

RATE
Contact Cambria Sawyer for current ad rates.
Deadlines are TBD. Pre-roll and mid-roll packages available.

## E-BOOKLET: 2026 RATES

OPTIONS	COST
<b>Full page</b>	\$4,155
<b>Half page</b>	\$2,760
Deadlines and specs dependent on e-booklet. Contact for specific details.	

## CONTACT

Podcast/E-Booklet Advertising: Cambria Sawyer | [csawyer@apa.org](mailto:csawyer@apa.org) | 202-336-5714

# Recruitment Job Postings & Advertising

## PSYCCAREERS

### ONLINE PACKAGES

TYPE	COST
Basic	\$499
Featured	\$735
Premium	\$995
Ultimate	\$1,575

### BULK JOB POSTING PACKAGES

TYPE	COST
Basic 3-Pack	\$1,260
Featured 3-Pack	\$1,764
Premium 3-Pack	\$2,388
Ultimate 3-Pack	\$3,780

### JOB SCRAPE PACKAGES\*

TYPE	COST
3 Month Job Scrape**	\$8,000
6 Month Job Scrape	\$18,000
1 Year Job Scrape	\$30,000

\*250 active job maximum for all job scrape packages

\*\*1-time only trial

PsycCareers has discontinued placing recruitment print ads in the *Monitor on Psychology* magazine after the July/August 2025 issue.

If you wish to place a display ad in the magazine to find your next hire, please contact Cambria Sawyer, Senior Manager, Media Sales, at [csawyer@apa.org](mailto:csawyer@apa.org) or 202-336-5714 for assistance.

Learn more: [www.psycCareers.com](http://www.psycCareers.com)

## VIRTUAL HIRING EVENTS

Reach highly qualified jobseekers in psychology throughout the year with a remote booth space at one of our PsycCareers Virtual Hiring Events. This is your best, no-travel opportunity to meet your hiring needs and connect with APA members and other jobseekers in the psychology community.

Check out our package options:  
[employers.psycareers.com/pricing](http://employers.psycareers.com/pricing)

### CONTACT

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# APA 2026 Advertising

APA 2026 will be held August 6-8, 2026, at the Walter E. Washington Convention Center in Washington, DC.

**APA 2026 EXHIBIT SPACE, SPONSORSHIPS, AND ADVERTISING**

To request information about APA 2026 exhibit space, sponsorships, and/or advertising, contact Carol Hall, Senior Manager, Event Sales, [chall@apa.org](mailto:chall@apa.org).

**APA 2026 MOBILE APP**

OPTIONS	COST
<b>Banner Ad</b>	\$2,205
1200 x 180 pixels	

**DEADLINES**

SPACE RESERVATION	AD MATERIALS
JUNE 5	JUNE 12

**DIGITAL SIGNAGE  
WALTER E. WASHINGTON CONVENTION CENTER**

OPTIONS	COST
<b>Overhead Video Marquee</b>	\$3,000
3360 x 540 pixels	

**DEADLINES**

SPACE RESERVATION	AD MATERIALS
MAY 7	MAY 14

# Contact Us

## PRINT MEDIA

### *Monitor on Psychology*

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## DIGITAL MEDIA

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## PAID TOPICAL WEBINARS AND CONTENT

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