

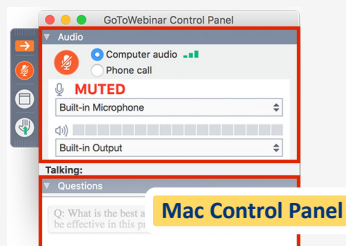
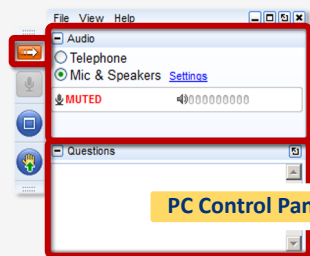
Welcome !



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GoToWebinar Housekeeping



Attendee Participation

Using your control panel...

Join audio:

- Choose "Mic & Speakers" or "Computer Audio" to use VoIP
- OR choose "Telephone" or "Phone Call" and dial-in using the information provided

Submit questions and comments via the Questions panel.

Note: Attendees are muted and your webcams are disabled (listen-only mode).



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This slide is for a presentation titled "Playing the Long Game: Rethinking Relationships to Build Long-Term Power". It is part of "Training Resources for the Environmental Community". The presenter is Trevor Kaul, a TREC Associate, and the date is January 25, 2022. A circular portrait of Trevor Kaul is shown on the left. The TREC logo is in the top right corner.

TREC

Training Resources for the Environmental Community Presents:

Playing the Long Game: Rethinking Relationships to Build Long-Term Power

Presented by:

Trevor Kaul, TREC Associate

January 25, 2022

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Today's purpose

- Explore a new "lay of the land"
- Building power vs leveraging power
- Today we will
 - Get philosophical
 - Reflect
 - Power mapping tools



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What is Power?

IDEOLOGICAL

The ability to **define reality** and have **others accept that definition as their own.**

The ability to **exercise one's will, even over the resistance of others**



INDIVIDUAL

The **ownership and control of the major resources** of a state and the capacity to **make and enforce decisions** based on this ownership and control.



STRUCTURAL /
POSITIONAL

The ability of a **group of people to decide what they want** and to **act in an organized way to get it.**



SOCIAL/POLITICAL



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What is Power? Poll Question

On which type of power does your organization tend to prioritize its resources?

Educating individuals to make different personal choices actions (i.e., buy organic, don't use bottled water, etc.)



INDIVIDUAL

Pressuring decision makers to create new policies, enforce regulations, and allocate resources differently.



STRUCTURAL /
POSITIONAL

Organizing and mobilizing groups of people to have more control over resources, opportunities, and the ability to design their futures.



SOCIAL/POLITICAL



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Engaging with power

- Convince
- Persuade
- Educate
- Incentivize



- Compel
- Discipline
- Shame
- Hold accountable



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Engaging Social (people!) Power

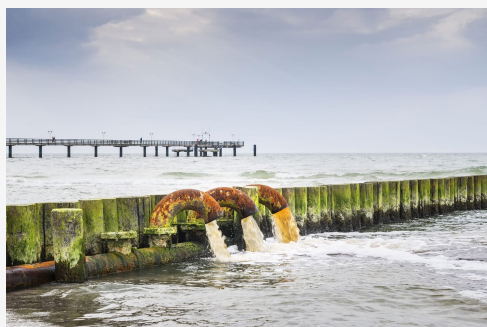
Community Mobilizing		Community Organizing
• Quantity/numbers • Centralized leadership • Marketing pitches • Specific, tactical, & often done alone • Rare, hard skills only	Strategy for Power Structure Communication Types of Asks Leadership Devo	• Mutual growth • Distributed Responsibility • Personal/relational • Room for creativity, cooperative • Frequent, soft/hard

Modified from Hahrie Hahn's Catalyst for Change



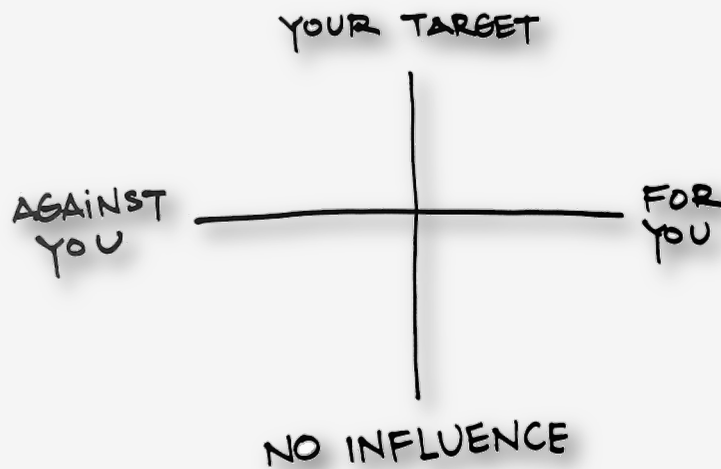
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Relationships lead to better knowledge



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Traditional Power Map



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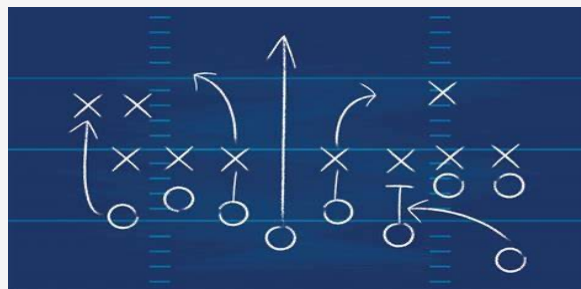
Traditional Power Map

Pros

- Specific decision
- Current Power
- Efficient

Cons

- Short-term
- Moment in time
- Status quo



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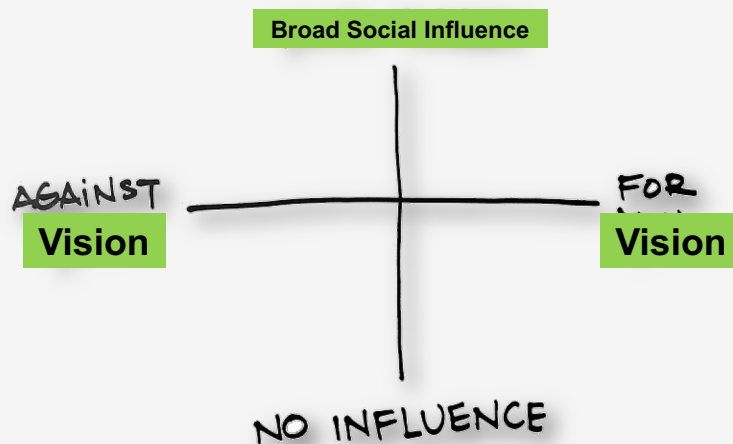
Building your Map(s)

- Demographics
- Economics
- Affinity

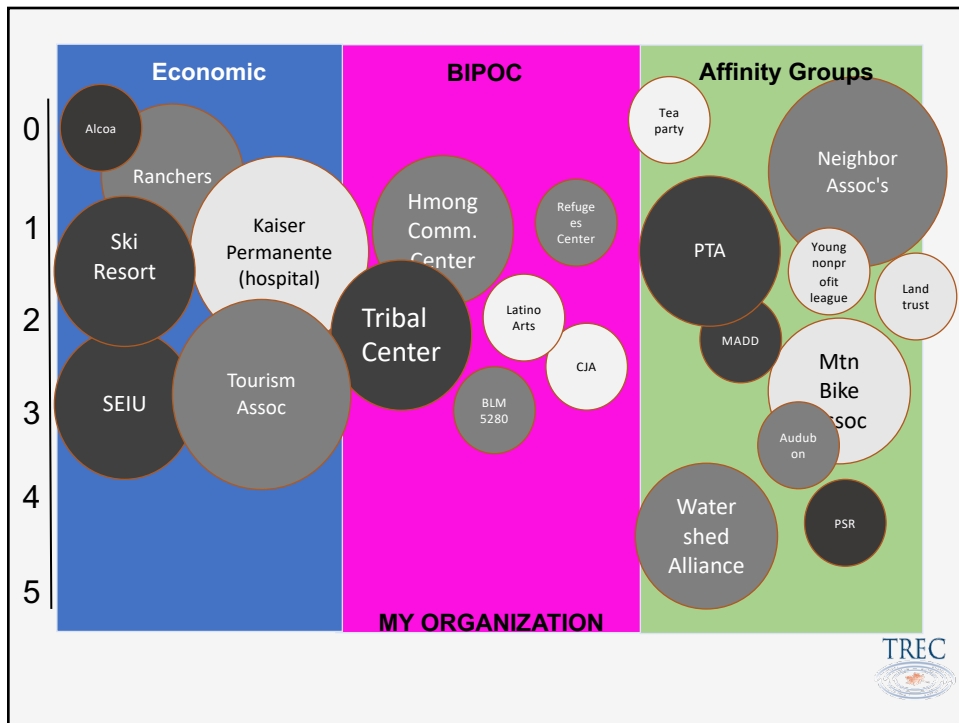


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Community Power Map



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“Rather than seeing people as opponents that must be defeated or neutralized, restorative organizing calls us to view them as members of society who may not be in right relationship with others and may be using their power to cause harm, but whose liberation is nonetheless bound entirely with our own.” - *Restorative Justice project*

TREC

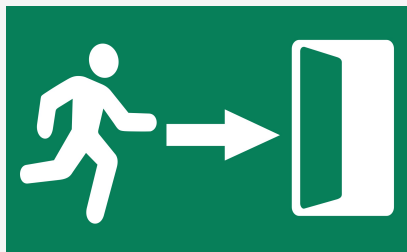
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Evaluation of this webinar

As you exit the webinar...

Please fill out our brief survey!



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Questions?



How to Participate

Using your control panel...

- **RAISE YOUR HAND** if you would like to be unmuted to speak your question
- OR continue to submit questions and comments via the **Questions** panel.

Thank you for attending today's webinar! We will stay after to answer your questions, but feel free to exit the webinar if you need to go.



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