



**WAKEMAN
BOYS & GIRLS CLUB**

BE A PARTNER.

Corporate Sponsorships 2026-2027

By sponsoring a positive youth development program or event at Wakeman Boys & Girls Club, your company can:

Align with the Club's values that resonate with your company and employees.

Invest in advancing the Club's mission *to guide and inspire young people, especially those who need us most, to reach their full potential as productive, caring, and responsible people.*

Join WBGC in doing whatever it takes to fill gaps, provide safe spaces, and empower kids and teens to imagine and achieve Great Futures.



**Academic
Success**



**Health &
Wellbeing**



**Character &
Leadership**



**Life & Workforce
Readiness**

Additional Benefits to Partnering with Wakeman BGC:

Corporate sponsors are featured on the Community Partners page at wakemanclub.org/beapartner and listed in our Annual Report mailed to 3,000+ WBGC friends. All sponsors are invited to our annual Hand In Hand Community Celebration in the spring where they can see first-hand how their support has impacted Club youth throughout the year. There are many volunteer opportunities to engage your team. We can work together to build an impactful partnership for all!



Academic Success Program Sponsorships



Power Hour Presenting Sponsor: \$25,000

Support the daily homework help that takes place during the After School Program! Your company will be featured on signage at all three clubhouses, recognized on the website, in a monthly newsletter, and with a social media post. Corporate volunteers can provide weekly homework help and tutoring during the fall or spring season to Club kids aged 5 to 18.

Career Exploration Sponsor: \$10,000

Support a program that introduces young people to a wide variety of future careers! Club members learn about job searching, interview skills, and resume writing as well as the follow-up required to secure a job. Sponsorship includes signage at the Clubhouse, features in program promotional materials, website recognition, a social media post, and corporate volunteer opportunities.

**Available at each Clubhouse.*

Diplomas2Degrees Presenting Sponsor: \$5,000

Be a part of our college readiness program! Your company's involvement will be featured with signage at the Clubhouse, on social media, and on our website. Company employees can volunteer and take part in our diplomas2Degrees program.

**Available at each Clubhouse.*

One Year Indoor Space Designation: \$5,000

Choose from one of our learning centers or classrooms at the Smilow-Burroughs Clubhouse, Southport Clubhouse, or Madison Avenue Community Clubhouse. Your company will be showcased with signage, featured on our website, and with a social media post.

**Please inquire about spaces available for annual sponsorship.*

Career Fair Presenting Sponsor: \$1,000

The Annual College, Career, & Entrepreneurship Night showcases over 50 businesses & industries presenting to Club and community teens. Sponsorship includes recognition on flyers, social media posts, and with signage at the event.

Fine Arts Exhibit Sponsor: \$1,000

Each year we showcase artistic talents of members in conjunction with Boys & Girls Clubs of America's Fine Arts Exhibit, designed to promote creativity using various media and to encourage artistic skills and cultural enrichment. Sponsor's logo will be featured on promotional materials and at the Exhibit, which takes place in February with all three Clubs.

Health & Wellbeing Program Sponsorships



Basketball

Travel League Sponsorship: \$5,000

Name a girls or boys Travel League at either Smilow-Burroughs Clubhouse or Southport Clubhouse. The league travels throughout Fairfield County and the Travel League Sponsor will be showcased on all promotional materials, t-shirts and have an opportunity to attend games and meet the players.

Southport In-House Basketball Division Sponsorship: \$2,500

Sponsor a division (4-6 teams) of one of our in-house basketball leagues for Club kids in Grades 6-12. Options vary throughout the year and include Boys Jr League, Girls Jr League, Red Baker League, and Spring Senior League. Divisions available depend on enrollment. Your company logo will be featured on the back of division's t-shirts and on a banner in the gymnasium, as well as our website, social media, and email blasts.

In-House Basketball Team Sponsorships: \$1,000

Your company name will be featured on the back of one team's t-shirts and on banner in the gymnasium as well as our website, social media, and email blasts. Number of teams and leagues available to sponsor vary by Clubhouse and are determined by enrollment.

Banner Sponsor: \$500

For either Smilow-Burroughs Clubhouse, Southport Clubhouse, or Madison Avenue Community Clubhouse, your company will be featured on a banner at the gyms that host the WBGC basketball leagues, sporting events, and other large-scale events.

WBGC Cowboys Tackle Football

Presenting League Sponsor: \$10,000

Your company will be featured as the presenting sponsor on all related promotional materials, uniform, banner, website, and social media. Company recognition and employee participation also available during players' time in After School Program or at After Practice Dinners.

Team Dinner Sponsor: \$5,000

Sponsor the WBGC Cowboys season of Team Dinners! You will receive company recognition on a banner, related promotional materials, website, and social media, as well as recognition at each team dinner.

Team Sponsor: \$1,500

Sponsor one of four teams in our tackle football program for children in Grades 4-8. Your company will be featured on all related promotional materials, uniform, banner, website, and social media.

WBGC Cowboys Tackle Football

Banner Sponsor: \$500

Your company logo will be featured year-round on a banner in the gym, where large scale events are held and the football players gather during the After School Program, or at the field.

End Zone Sponsor: \$250

Sponsor the supplies, equipment, and food necessary for the program to run. Companies and individuals will receive verbal recognition at the end of season Awards Banquet.

Character & Leadership Sponsorships



Presenting Sponsor: Keystone Club or Torch Club: \$10,000

Receive an annual naming right to either of our teen leadership and service programs. Your company will also be featured in print and social media promotions, Keystone and Torch Club t-shirts (based on timing) and receive corporate volunteer opportunities to collaborate with our young leaders as guest speakers at meetings or at events like the Annual Career Fair. **Sponsorships available at all three Clubhouses.*

Youth of the Year Program Sponsorship: \$5,000

Youth of the Year is a national recognition program that celebrates the extraordinary achievements of Club members. Each year, two youth from each Clubhouse are selected after an intensive application process that spans nearly six months. Your company will be listed on all promotional materials including the dedicated website page and at the Hand In Hand Celebration where the Youth of the Year are honored. One sponsorship is available.

**One sponsorship available.*

Presenting Sponsor: Counselor-in-Training and Leadership-in-Training: \$2,500

Sponsor a camp leadership program that builds skills such as communication, teamwork, goal-setting, job readiness, and relating to others, as well as develop a sense of community service. Be featured in Camp promotional materials and have the opportunity to work with CITs and LITs during the summer to enhance their experience.

**Sponsorships available at all three clubhouses.*

Special Events Sponsorships



Clubhouse Events

Day for Kids Presenting Sponsorship: \$2,500

Your company will be featured at this annual carnival-style, free family event open to the entire community! Includes recognition on promotional materials, social media, email blasts and banner.

**Sponsorship available at Southport Day for Kids and Bridgeport Day for Kids.*

Trunk or Treat Presenting Sponsor: \$1,000

Be a part of this annual favorite! Event will be promoted as “presented by” your company. Representatives can host a “trunk” and give out treats to Club and community kids. Includes a banner to hang in the SBC gym and recognition on website & social media posts. **Sponsorship available at Smilow-Burroughs Clubhouse and Madison Ave. Clubhouse.*

Name in Lights Movie Night Sponsor: \$1,000

The Southport Clubhouse holds several movie nights for grades K-8 throughout the year. Titles will be announced one month in advance as “presented by” your company on flyers and website.

Hand In Hand Community Celebration: April 2027

Be an important part of our end of year celebration honoring our Youth of the Year and other outstanding Club and community members.

Premier Sponsor: \$10,000

Your company will be recognized on event night as the exclusive Premier Sponsor and your logo will be featured prominently on the invitation, social media posts, email blasts, and event program.

Be Great Sponsor: \$5,000

Your company will be recognized on event night as a Be Great Sponsor and your logo will be included on the invitation, email blasts, and event program.

Whatever it Takes Sponsor: \$2,500

Your company will be recognized on event night as a Whatever It Takes Sponsor and your logo will be included in the email blasts and event program.

Great Futures Sponsor: \$1,000

Your company will be recognized on event night as the Be Great Sponsor and your logo will be included in the event program.

Great Futures Golf Tournament Sponsorships: June 2027



Playing Sponsorships

Hole-in-One Sponsor: \$10,000

Event branded as "Great Futures Golf Tournament presented by "Your Company" in marketing materials including:

- Wakeman BGC website and e-newsletter
- Minimum of three Facebook posts
- Banner at a Wakeman BGC Clubhouse
- Signage at check-in on event day
- 2 foursomes for golf, including carts and green fees
- Tee sign for your company
- Pre-outing buffet lunch
- Post-outing cocktails and carving stations
- Special gift for each participant
- Beat the Pro entries and Putting Contest entries for each golfer

Eagle Sponsorship: \$5,000

- 1 foursome for golf, including carts and green fees
- Logo featured at each beverage station
- Recognition on Wakeman BGC event website and e-newsletter
- Tee sign for your company
- Pre-outing buffet lunch
- Post-outing cocktails and carving stations
- Special gift for each participant
- Beat the Pro entries and Putting Contest entries for each golfer

Birdie Sponsorship: \$4,250

- 1 foursome for golf, including carts and green fees
- Tee sign for your company
- Pre-outing buffet lunch
- Post-outing cocktails and carving stations
- Special gift for each participant
- Beat the Pro entries and Putting Contest entries for each golfer

Foursome: \$4,000

- 1 foursome for golf, including carts and green fees
- Pre-outing buffet lunch
- Post-outing cocktails and carving stations
- Special gift for each participant
- Beat the Pro entries and Putting Contest entries for each golfer

Contact Alexis Shivers if you are interested in sponsoring or participating in the 2027 Great Futures Golf Tournament: 203-908-3381 Ext 201 or ashivers@wakemanclub.org.

Great Futures Golf Tournament Sponsorships: June 2027



Non-Playing Sponsorships

Putting Contest Sponsor: \$2,500 (1 available)

- Signage at Putting Green
- Verbal recognition as the sponsor to each foursome as they pass through the putting contest

Lunch Sponsor: \$1,500 (1 available)

- Signage at Buffet Lunch
- Verbal recognition as Lunch Sponsor during welcoming remarks
- Company recognition on Wakeman BGC website and in email blast to participants

Beat the Pro Sponsor: \$1,000 (1 available)

- Signage at Beat the Pro contest hole
- Company recognition on Wakeman BGC website and in email blast to participants

Driving Range Sponsor: \$1,000 (1 available)

- Signage on both ends of Driving Range
- Company recognition on Wakeman BGC website and in email blast to participants

Cocktail Sponsor: \$1,500 (1 available)

- Signage at Cocktail Hour
- Company recognition on Wakeman BGC website and in email blast to participants

Bag Drop Sponsor: \$1,000 (1 available)

- Signage on both ends of Driving Range
- Company recognition on Wakeman BGC website and in email blast to participants

Cart Sponsor: \$1,000 (1 available)

- Logo/Name placement in each golf cart that goes out on day of tournament
- Company recognition on Wakeman BGC website and in email blast to participants

Prize Sponsor: \$1,000 (1 available)

- Logo/Name placement in Dining Room during Dinner Program
- Company recognition on Wakeman BGC website and in email blast to participants

Greens Sponsor: \$500

- Signage at one hole's green
- Company recognition on Wakeman BGC website and in email blast to participants

****All Wakeman BGC Sponsors are listed in the organization's Annual Report.***

**Contact Alexis Shivers if you are interested in sponsoring or participating in the 2027 Great Futures Golf Tournament:
203-908-3381 Ext 201 or ashivers@wakemanclub.org.**

Over The Edge Sponsorships: October 24, 2026



Presenting Summit Sponsor: \$25,000 | SOLD

- Company recognized as 2026 Over The Edge for Wakeman BGC presenting sponsor on all promotional materials (print and media); including flyers, banners, email correspondence, media ads, social media posts
- Prominent branding and link on the Wakeman BGC Over The Edge Registration and Donation event website, as well as recognition and link on the Wakeman Boys & Girls Club home site, www.wakemanclub.org
- Logo will be prominently featured on the back of participant t-shirt
- Logo will be prominently featured on all signage on VIP Day and main event day
- (4) rappel slots for your employees the day of the event (\$4,000 value)
- Dedicated social media post recognizing sponsorship
- Invitations to pre-event VIP reception

Rising to the Challenge Sponsor: \$15,000

- Prominent branding and link on the Wakeman BGC Over The Edge Registration and Donation event website, as well as recognition and link on the Wakeman Boys & Girls Club home site, www.wakemanclub.org
- Logo on the back of participant t-shirt
- Dedicated social media posts
- Logo will be prominently featured on all signage
- (2) rappel slots for your employees the day of the event (\$2,000 value)

Base Camp Sponsor: \$10,000 (1 available)

- Recognition and logo at rappel landing zone (BaseCamp)
- Opportunity for company to have representation at Base Camp (booth, table, etc.), providing exposure to all spectators at landing zone as well as participants as they finish rappelling
- Recognition on social media posts as Base Camp Sponsor
- Logo/link on event website and recognition on WBGC website
- Logo on back of participant t-shirt
- 1 rappel slot for company representative (\$1,000 value)

Anchor Sponsor: \$10,000

- Recognition and logo near DJ Booth
- Opportunity for company to have representation near DJ Booth (booth, table, etc.), providing exposure to all spectators as well as participants as they finish rappelling
- Recognition on social media posts as Anchor Sponsor
- Logo/link on event website and recognition on WBGC website
- Logo on back of participant t-shirt
- 1 rappel slot for company representative (\$1,000 value)

**To learn more contact Alexis Shivers: 203.908.3381
Ext 201 or ashivers@wakemanclub.org**

Over The Edge Sponsorships: October 24, 2026



Ropes Sponsor: \$5,000 (2 of 2 available)

- Company recognized as sponsor of one of two ropes used at event, including significant on-site mentions (“Participant X is descending on the Blue Rope Sponsored by Your Company”)
- Logo/link on event website and recognition on WBGC website 8
- Logo on back of participant t-shirts
- 1 rappel slot for company representative

Helmet Sponsor: \$2,500 (1 available)

- Logo affixed to rappelling helmet of participants on
- VIP Day and main event day
- Logo/link on event website and recognition on WBGC website
- Logo on back of participant t-shirts
- 1 rappel slot for company representative
- Invitations to pre-event VIP reception

Great Heights Corporate Sponsor: \$1,500 (While Slots Available)

- One rappel slot (\$1000 value) for company employee on event day
- Logo on WBGC website and event website
- Mention on event day and in email blast to participants

T-Shirt Sponsor: \$1,000 (unlimited)

- Logo featured on event t-shirt
- Logo on event website and WBGC website
- Name listed on signage at event

Belay Sponsor: \$500 (unlimited)

- Name listed event website and WBGC website
- Name listed on signage at event

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