



OVER THE EDGE SPONSORSHIP

BE THE BRAND THAT TAKES YOUTH HIGHER!

On October 24, 2026 dozens of brave supporters will descend the M&T Bank New England Regional Headquarters in Downtown Bridgeport to benefit Wakeman Boys & Girls Club.

For more than 110 Years, Wakeman BGC has opened doors to opportunity for local youth by providing a safe place to learn, grow and thrive.

Your sponsorship helps underwrite event costs, ensuring that more dollars raised directly support life-changing programs for young people through-out our community.



Why Sponsor Over the Edge?

- Highly visible downtown Bridgeport event
- Employee engagement opportunity
- Social media and digital marketing exposure
- Exclusive sponsorship opportunities
- Help ensure every child has access to Wakeman BGC programs regardless of financial circumstances

When: October 24, 2026

**Where: M&T Bank
New England Regional Headquarters
850 Main Street, Bridgeport, CT**

SPONSORSHIP OPPORTUNITIES

Presenting Summit Sponsor **\$25,000 | Exclusive**

Own the Event. Lead the Experience.

Benefits:

- Exclusive Presenting Sponsor designation
- Top Logo placement on all marketing materials
- Premium event signage
- Recognition in media outreach
- Dedicated social media spotlight
- Includes 4 once-in-a-lifetime employee rappel experience
- Logo on participant t-shirts
- Website recognition and links
- Tabling opportunity available

Rising to the Challenge **Sponsor** **\$15,000 | Exclusive**

Stand Above the Crowd.

Benefits:

- Premier logo placement
- Event signage recognition
- Dedicated social media post
- Two once-in-a-lifetime employee rappel experiences
- Website recognition
- Logo on participant shirts
- Tabling opportunity available

Base Camp Sponsor **\$10,000 | Exclusive**

Own the Action at Ground Level.

Benefits:

- Naming rights to Base Camp landing zone
- Tabling opportunity available
- Social media recognition
- 1 once-in-a-lifetime employee rappel experience
- Event signage and website recognition
- Logo on participant shirts

Anchor Sponsor **\$10,000 | Exclusive**

Keep the Excitement Moving.

Benefits:

- Tabling opportunity available
- Social media recognition
- 1 once-in-a-lifetime employee rappel experience
- Event signage and website recognition
- Logo on participant shirts

Rope Sponsor **\$5,000 | Only 2 Available**

Your Brand Takes Every Step Down.

Benefits:

- Exclusive sponsorship of one rappel rope
- Announcer recognition throughout the event
- Event website recognition
- 1 once-in-a-lifetime employee rappel experience
- Logo on participant shirts

Helmet Sponsor **\$2,500 | Exclusive**

Be Seen in Every Photo.

Benefits:

- Logo displayed on helmets
- Logo recognition on event website
- 1 once-in-a-lifetime employee rappel experience
- Logo on participant shirts

Great Heights Corporate Sponsor \$1,500 | Unlimited

Challenge Your Team. Inspire Our Youth.

Benefits:

- Logo recognition on event website
- 1 once-in-a-lifetime employee rappel experience
- Logo on participant shirts

T-Shirt Sponsor \$1,000 | Exclusive

Your Brand Worn Across the Community.

Benefits:

- Logo recognition on event website
- Logo on event website and WBGC Website
- Logo on participant shirts

Belay Sponsor \$500 | Unlimited

Support Local Youth. Gain Community Visibility.

Benefits:

- Logo recognition on event website
- Logo on event website and WBGC Website

TAKE THE LEAD. OPEN DOORS. CHANGE LIVES.

SPONSOR OVER THE EDGE 2026 AND HELP LOCAL YOUTH REACH NEW HEIGHTS.



SPONSORSHIP BENEFITS AT A GLANCE

Benefit	Belay Sponsor	T-Shirt Sponsor	Great Heights Sponsor	Helmet Sponsor	Ropes Sponsor	Anchor Sponsor	Base Camp Sponsor	Rising to the Challenge Sponsor	Presenting Summit Sponsor
Website Recognition	✗	✗	✗	✗	✗	✗	✗	✗	✗
Company Website Linked on Event Site					✗	✗	✗	✗	✗
Event Signage	✗	✗	✗	✗	✗	✗	✗	✗	✗
Logo on T-Shirt		✗	✗	✗	✗	✗	✗	✗	✗
Social Media						✗	✗	✗	✗
Dedicated Social Post								✗	✗
Rappel Spots			1	1	1	1	1	2	4
Tabling Opportunity	✗	✗	✗	✗	✗	✗	✗	✗	✗
Exclusive Naming Rights				Helmet	Rope	DJ Zone	Base	Partner	Presenting
Availability	Unlimited	Unlimited	Unlimited	1	2	1	1	1	1



Ready to Take the Lead?

Join Us for Over the Edge 2026 and Help Open Doors for Local Youth

Ready to make a difference? We'd love to discuss how a sponsorship can align with your organization's goals.



Questions? Let's Build Great Futures Together.

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