





# **OVER THE EDGE**FOR WAKEMAN BOYS & GIRLS CLUB

## **Sponsorship Opportunities**

Partner with us this October, as 50 rappellers go Over The Edge of the M&T Bank New England Regional Headquarters in support of Wakeman Boys & Girls Club!

For over 110 years, Wakeman Boys & Girls Club has offered a safe space, mentorship, and sense of belonging to every young person who walks through our doors. Our mission is

To guide & insipire young people, especially those who need us most, to reach their full potential as productive, caring and responsible people.

Rise up as a leader in the local business community by sponsoring the cost of our Over The Edge event! Your support ensures that every dollar raised goes to general operating costs so that our programs remain affordable to all and we never have to turn away a child due to an inability to pay.



When: October 25, 2025

Where: M&T Bank

New England Regional Headquarters

850 Main Street, Bridgeport, CT

Our first five Over The Edge events raised a combined \$800,000 for our enriching programs, garnered media attention and spectators on event day, and allowed our organization to reach supporters and offer them an exciting once-in-a-lifetime experience!

#### So how does it work?

Rappellers each commit to a personal goal of raising \$1,000 for Wakeman Boys & Girls Club to reserve their spot on a rope. Participants have represented many different groups: youth members & their families, longtime friends of Wakeman BGC, those affiliated with our event sponsors, and pure thrill-seekers!

To learn more contact Alexis: 203.908.3381 Ext 201 ashivers@wakemanclub.org

#### **Presenting Summit Sponsor:**

#### \$25,000 (1 available)

- · Company recognized as 2025 Over The Edge for Wakeman BGC presenting sponsor on all promotional materials (print and media); including flyers, banners, email correspondence, media ads, social media posts
- Prominent branding and link on the Wakeman BGC Over The Edge Registration and Donation event website, as well as recognition and link on the Wakeman Boys & Girls Club home site, www.wakemanclub.org
- · Logo will be prominently featured on the back of participant t-shirt
- · Logo will be prominently featured on all signage on VIP Day and main event day
- · (4) rappel slots for your employees the day of the event (\$4000 value)
- · Dedicated social media post recognizing sponsorship
- · Invitations to pre-event VIP reception

#### Rising to the Challenge Sponsor:

#### \$15,000 (1 available)

- · Prominent branding and link on the Wakeman BGC Over The Edge Registration and Donation event website, as well as recognition and link on the Wakeman Boys & Girls Club home site, www.wakemanclub.org
- · Logo on the back of participant t-shirt
- · Dedicated social media posts
- · Logo will be prominently featured on all signage
- · (2) rappel slots for your employees the day of the event (\$2000 value)

#### Base Camp Sponsor: \$10,000 (1 available)

- Recognition and logo at rappel landing zone (Base Camp)
- · Opportunity for company to have representation at Base Camp (booth, table, etc.), providing exposure to all spectators at landing zone as well as participants as they finish rappelling
- Recognition on social media posts as Base Camp Sponsor
- Logo/link on event website and recognition on WBGC website
- · Logo on back of participant t-shirt
- 1 rappel slot for company representative (\$1,000 value)





#### **Anchor Sponsor:**

#### \$10,000 (1 available)

- · Recognition and logo near DJ Booth
- · Opportunity for company to have representation near DJ Booth (booth, table, etc.), providing exposure to all spectators as well as participants as they finish rappelling
- · Recognition on social media posts as Anchor Sponsor
- · Logo/link on event website and recognition on WBGC website
- · Logo on back of participant t-shirt
- · 1 rappel slot for company representative (\$1,000 value)

#### **Ropes Sponsor**

### \$5,000 (1 of 2 available)

- · Company recognized as sponsor of one of two ropes used at event, including significant on-site mentions ("Participant X is descending on the Blue Rope Sponsored by Your Company")
- · Logo/link on event website and recognition on WBGC website
- · Logo on back of participant t-shirts
- · 1 rappel slot for company representative

#### **Helmet Sponsor** \$2,500 (1 available)

- · Logo affixed to rappelling helmet of participants on VIP Day and main event day
- · Logo/link on event website and recognition on WBGC website
- · Logo on back of participant t-shirts
- · 1 rappel slot for company representative
- Invitations to pre-event VIP reception

#### \$1,500 (While Slots Available) **Great Heights Corporate Sponsor**

- · One rappel slot (\$1000 value) for company employee on event day
- · Logo on WBGC website and event website
- · Mention on event day and in email blast to participants

#### **T-Shirt Sponsor**

**\$1,000** (unlimited)

- · Logo featured on event t-shirt
- Logo on event website and WBGC website
- · Name listed on signage at event

#### **Belay Sponsor**

- Name listed on event website and WBGC website
- · Name listed on signage at event



\$500 (unlimited)



