



## LeadMint Marketing – Rate Card

Organic Growth, Local Visibility & Paid Media Support

### Core Services

- Brand Foundations – R4,000 per brand (once-off)
- Google Business Profile Setup – R2,500 per brand (once-off)
- Wholesale Website – R6,500 to R9,000 (once-off)
- Retail / E-commerce Website – R8,500 to R12,000 (once-off)
- Standalone Landing Page – R2,500 (once-off)
- Google Ads Management – R3,000 pm (creatives included)
- Facebook / Instagram Ads – R3,000 pm (creatives included)
- Growth Partner & Organic Management – R3,000 pm

LeadMint Marketing | Grow Organically. Scale Intentionally.



## Package Bundles

### Starter Visibility Package – R8,500 once-off

- Logo & mini brand guide
- Google Business Profile setup
- Organic visibility setup

### Growth Foundation Package – R11,500 once-off

- Logo & mini brand guide
- Google Business Profile setup
- Standalone landing page
- Organic visibility setup

### Wholesale Launch Package – From R14,500 once-off

- Logo & mini brand guide
- Google Business Profile setup
- Wholesale / manufacturing website
- Organic visibility setup

All packages are scalable and can be expanded over time.



## Growth Commitments & Monthly Options

### Growth Partner Commitments

- Month-to-Month: R3,000 per month
- 3-Month Commitment: R2,700 per month (Total R8,100)
- 6-Month Commitment: R2,500 per month (Total R15,000)

### Growth Partner Perks (Included)

- Monthly strategy & performance review meeting
- Google Business Profile management
- Monthly GBP posts & updates
- Organic visibility planning & optimisation
- Creatives for GBP & organic campaigns
- Marketing roadmap & launch planning

### Optional Add-On Services

- Automation setup & workflows – from R1,500 pm
- Lead list building & segmentation – from R1,500 pm

### All-In Monthly Payment Option

To support affordability, once-off services can be spread evenly over a 3 or 6 month period and combined with your monthly management fee into one predictable monthly payment.

This allows clients to launch faster without large upfront costs.