



The North Carolina World Trade Association 2026 Summit

Global Trade in Transition

***Equipping North Carolina's Businesses
for a New Era of Global Commerce***



September 17-18, 2026

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Introduction

Welcome to the sponsorship proposal for the **2026 NCWTA Annual World Trade Summit**, a premier two-day forum designed to showcase the vast array of NC's international business resources and growth opportunities. The program will entail highly focused learning sessions and interactive discussions hosted by esteemed international business leaders and experts with extensive “in the know” insights about what's happening in real-time on the international landscape, the impacts to our state, and how attendees can leverage this new knowledge to navigate their own business goals towards growth.

This proposal highlights the benefits of partnering with the NCWTA, including brand exposure to a highly targeted audience and alignment with a forward-thinking organization and summit event that will benefit our state's businesses and, ultimately, our workforce and residents who call this home.

About the Summit

The summit will take place on **September 17th – 18th, 2026** at the beautiful **Charlotte Marriott SouthPark**, in Charlotte, NC. This summit brings together top business and industry leaders, owner-managers, shippers, and trade professionals engaged in global trade. Attendees will hear the latest perspectives and updates on North Carolina's international business engagement and infrastructure, capital investments and resources, and leave the event with a relevant global overview of business impacts and how these apply to and can shape their own business goals and objectives.

The summit program will feature keynote addresses and panel discussions with international business experts. There will also be time for networking and interactive group discussions.

Benefits of Sponsoring

- Prime visibility and access to a diverse international business community and attendee contact list with potential new customers and business leads.
- Enhanced brand visibility through logo placements on event promotional assets and program materials, the NCWTA website, and social media channels.
- Networking opportunities with industry leaders and decision-makers, positioning your brand as an international business influencer and innovator.
- Media exposure through interviews and live on-site posts during the summit and expanded brand recognition and visibility with partnering business outlets and organizations.



Sponsorship Packages

The following pages outline the sponsorship categories for the **NCWTA 2026 World Trade Summit**, each tailored to offer exposure and engagement with attendees and special guest speakers and panelists. Tiers include comprehensive benefits such as logo placement, promotional opportunities, and VIP access to ensure that sponsors receive optimal visibility and networking benefits of value.

Summit Sponsorship Opportunities

In honor of our host city Charlotte, NC



“The Queen” Platinum Sponsor \$3,000

The **platinum package** includes 5 summit registrations, title sponsorship of a keynote or panel session, premium logo placement on signage and event marketing materials and the NCWTA website, event-related social media features, exhibit table, recognition throughout programming, and speaking opportunity in the “Sponsors’ Circle” session.



“The Mecklenburg” Gold Sponsor \$2,000

The **gold package** offers 3 summit registrations, logo placement on event banners and the NCWTA website, event-related social media features, exhibit table, and recognition throughout programming.



“The 1768” Silver Sponsor \$1,000

The **silver package** provides 1 summit registration, logo placement on the event’s website and marketing materials, event-related social media features, and recognition throughout programming.



“The Panther” Bronze Sponsor \$500

The **bronze package** includes logo placement in event marketing materials, event-related social media features, and recognition throughout programming.

Additional Sponsorship Opportunities

We offer some fun additional sponsorship packages tailored to meet specific marketing objectives and budgets that will allow sponsors to have a unique footprint at the **NCWTA 2026 World Trade Summit**.

“EARLY ARRIVALS” WELCOME NETWORKING SOCIAL Wednesday evening, September 16th on the hotel’s patio



- Title Sponsor (1 available) \$500

PROGRAM RELATED SPONSOR OPPORTUNITIES



- Dinner \$1,000
- Lunch \$850
- Coffee Break \$250
- Snack Break \$250
- Lanyard* \$375
- Charging Station* \$125
- Photographer \$350
- Wifi \$250

**Branded lanyards and charging station to be provided by the sponsor.*

Marketing and Promotion Plan

Our comprehensive marketing strategy includes:

- Pre-Event Promotions:** Social media campaigns, targeted email blasts and outreach to all NCWTA members and corporate partners, cross promotion with partnering organizations, listing on the NCWTA website, and digital event advertisements.
- During-Event Engagement:** Posts throughout programming and real-time social media updates, along with cross-promotion and networking events throughout the summit.
- Post-Event Highlights:** Recaps shared on social media, event photos and video, “thank you” messaging throughout the year in NCWTA marketing assets, and follow-up emails to all attendees and partnering organizations.





What do past attendees have to say?

- "The NCWTA summit is always time well spent. I left feeling inspired, informed, and better connected. The sessions, speakers, and conversations gave me fresh ideas and valuable relationships that continue to support my work. Grateful for such a strong international trade community here in North Carolina!"
- "I always get so much out of the NCWTA summit. Great speakers, helpful sessions, and the chance to connect with people who really get international trade. I came away with new ideas and some great contacts. Big thanks to NCWTA for putting it all together!"
- "NCWTA nailed it again! Awesome speakers, super useful sessions, and tons of great convos with people who actually get this stuff. I left with new ideas and some solid connections. Can't wait for the next one!"
- "The North Carolina World Trade Summit was an exceptional opportunity to expand my global business knowledge and forge invaluable connections. I left with actionable insights and an expanded professional network that has proven instrumental in navigating international markets."
- "Attending the North Carolina World Trade Summit consistently provides valuable returns for our organization. The insights and knowledge gained from the sessions are directly applicable to our strategic planning, and the networking opportunities have led to meaningful connections with leaders across various sectors. It's a well-organized event that delivers tangible benefits for attendees looking to engage with a serious audience in international trade."
- "The NCWTA summit brings the world to NC through the speakers, members, sponsors, and students that support this great organization."
- "The multicultural experiences that the NCWTA brings to its members and sponsors at the various programs throughout the whole state is such a learning and inspirational experience for me."
- "The NCWTA summit has been a tremendous opportunity for me to gain insights about the international trade landscape from a great line-up of sessions and speakers. It was great to have that many experts under one roof. I was also able to network with other attendees and build impactful, influential relationships that have benefitted my business. Thank you to the NCWTA for providing such a great summit!"
- "I have attended several NCWTA events, including the annual summit, and each one is a very valuable investment of my time. From the sessions to the keynote speakers, I have been inspired and challenged as to how we can continue to make our home state shine on the international stage!"



NCWTA 2026 NC World Trade Summit Sponsorship Agreement

First & Last Name _____
Company Name _____
Company Website _____
Company Phone _____
Company Address _____
Cell Phone _____
Email _____

Full Summit Sponsorship Options

- ☐ “The Queen” Platinum - \$3,000
- ☐ “The Mecklenburg” Gold - \$2,000
- ☐ “The 1768” Silver - \$1,000
- ☐ “The Panther” Bronze - \$500

Opening Night Welcome Networking Social

- ☐ Title Sponsor - \$500

Additional Sponsorship Options

- ☐ Dinner \$1,000 ☐ Lunch - \$850 ☐ Coffee Break - \$250
- ☐ Snack Break - \$250 ☐ Lanyard - \$375 ☐ Charging Station - \$125
- ☐ Photographer - \$350 ☐ WiFi - \$250

Payment Type: (All payments are non-refundable)

- ☐ Visa ☐ Mastercard ☐ American Express ☐ Check (Payable to NCWTA)

To securely pay for sponsorship by credit card online or mail a check, please email:
Patrick Weaver, Treasurer of NCWTA at: pat.weaver@stonex.com

About NCWTA

The North Carolina World Trade Association promotes international business between North Carolina and the world by providing networking, education, resources, and advocacy for North Carolinians engaged in global business-- connecting you to the world, one handshake at a time.

The North Carolina World Trade Association (NCWTA) was established in 1964 as a 501(c)(6) non-profit corporation. Our membership is comprised of a diverse mix of global business professionals representing multiple industry sectors who value cultural awareness and economic prosperity internationally. The organization promotes the growth of international commerce between North Carolina and the world by fostering relationships between individuals, companies, and organizations that seek trade expansion for the state.

NCWTA is composed of a state board and regional chapters. Membership is open to anyone with an interest in world trade and commerce. Members include manufacturers, exporters, importers, and service providers as well as academic and governmental leaders. Chapters hold regular networking events and support a variety of informational and educational activities throughout the year.



Executive Committee Contacts

- ❑ **Lisa Bamford**, President – Lisa.Bamford@sciencix.com
- ❑ **David Jones**, Vice President - David.Jones@greerwalker.com
- ❑ **Patrick Weaver**, Treasurer - Patrick.Weaver@corpay.com
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