

# Creating Future Lions 50 for the Pride



## Business Sponsorship Opportunities

**Glossop Cricket Club** is one of the town's most established and ambitious community sports clubs. Our Creating Future Lions campaign invites 50 local businesses to support grassroots sport and support the next generation of cricketers while benefiting from brand exposure.



## Advertising Opportunities - Creating Future Lions

As part of the *Creating Future Lions* campaign, Glossop Cricket Club is offering a **range of advertising options** to suit different businesses and budgets. Each tier contributes directly to supporting junior cricket and the long-term sustainability of the club.

## Our Growing Community

Rapidly growing **junior section** introducing cricket to boys and girls aged 5–11, with clear progression into competitive junior teams (including teams at **Under 9s, 11s, 13s, 15s and 18s**)

Developing girls' and women's pathway through **Dynamo Girls** and beyond

**4 senior teams** competing every weekend

**2 social cricket teams**

**Women's team**

**Disability cricket** session host

Over **400** members

A **busy club environment** with **weekly functions** as well as families, players and visitors on site throughout the week

## Partner Packages At a Glance

To keep things clear and concise, the key differences between our partner packages are set out in the table below. This allows businesses to quickly compare options and choose the level of involvement that best suits them.

Feature	Tier 1 Community Partner	Tier 2 Proud Partner	Tier 3 Premium Partner
Annual Cost (+VAT)	£250 year 1, £150 year 2	£350 per year (min 2 years)	£450 per year (min 2 years)
Advertising Format	6ft x 3ft double sided banner	8ft x 4ft DiBond board	10ft x 5ft DiBond board
Location	Ground	Boundary	Boundary
Website Partner Page	Inclusion	Standard placement	Priority placement
Social Media Recognition	1 per season	2 per season	4 per season
Promotional Sponsors Offers	Included	Included	Advertised
YouTube Sponsor Video	Listed	Half page	Full page
GCC Sponsor Brochure	Listed 1/4 page	Half page	Full page
GCC Sponsors Day	2 tickets	4 tickets	6 tickets
Renewal/Upgrade Priority	No	No	Yes
Digital Partner Badge	No	Yes	Yes
Website Links	Included	Included	Feature
Junior Squad photo featuring sponsor	No	No	Yes

## What All Partners Receive

Regardless of tier, all *Creating Future Lions* partners receive:

- Inclusion in the club's **2026 Business Partner Directory**
- Promotion across Glossop Cricket Club social media channels
- Association with junior, girls', disability and women's cricket programmes.
- Recognition as a supporter of grassroots cricket in Glossop

## What Your Support Delivers

Support through *Creating Future Lions* directly contributes to:

1. Junior coaching courses to increase our qualified coaches
2. Junior coaching equipment and match provision
3. First aid courses for coaches and members
4. Girls' cricket and Dynamo Girls programmes
5. Safe, welcoming facilities for young players and families
6. Keeping participation affordable and accessible across the community

Your support helps us keep cricket accessible, fun and aspirational for young people across Glossop.



## Why Partner With Us?

Align your brand with a trusted, community-led club.

Support youth development, inclusion and girls' participation in sport.

Build long-term, meaningful visibility – not one-off advertising.



## Get Involved

To become part of *Creating Future Lions* and secure this premium sponsorship opportunity:

**Email:** [info@glossopcricketclub.co.uk](mailto:info@glossopcricketclub.co.uk)