

THE **DARE** **TO** **DREAM** *Experience*

A Career Exploration & Motivational Program for High School,
College Students and Young Professionals



What Is The Dare to Dream Experience?

D2D is a career exploration, educational and motivational program and event introducing high school, college students and young professionals to careers behind the scenes in the sports and entertainment industries.

D2D assists students who graduate from high school and college by providing important information as they are faced with important decisions regarding their future.

D2D provides students and aspiring young professionals with an opportunity to network and receive important advice from industry experts and career coaches.

D2D has impacted over 3,000 students who attended events held on college campuses in PA and KY. In 2022. We are now re-launching in conjunction with national industry associations.

D2D offers college students an opportunity move closer to securing an internship or full-time position upon graduation bringing them closer to landing their dream job.

D2D provides important information and resources to help high school students decide and pursue colleges and universities offering programs

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Cultivates and develops the future workforce and leaders in sports & entertainment via industry partners, organizations and professionals who provide important insights and advice

Provides a platform to help promote opportunities for young women to secure a future career and leadership roles in these industries

Motivates underserved and at-risk students to pursue their dreams by providing a road map for pursuing a higher education via college, universities or trade school.

Develops mentoring, motivational and important life-skill building programs to help students navigate and achieve ultimate success.

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SPORTS

eSports | Gaming | Sports Law | Sports Marketing | Sports Management | Sports Technology | Sports Journalism | Fan Development | Sports Broadcasting & Production | Sports Tourism & Travel | Sponsorship & Activation | Sports Media / Sports Information | Sports Photography



MARKETING, BRANDING, COMMUNICATIONS, TECHNOLOGY

Promotions | Branding | Marketing | Public Relations | Digital & Social Media | TV & Radio Broadcasting | Telecommunications and Technology



ENTERTAINMENT

TV / Film / Video Production | Animation | Screenwriting | Cinematography
Tour Management | Music Management | Talent Representation |
Casting | Live Stage Productions | Visual & Creative Arts | Sound / Stage Engineering |
Theater / Performing Arts



INDUSTRY PARTNERS





Industry Partners

National Association of Broadcasters (NAB) is the voice of the nations radio and television Broadcasters. The NAB Show is designed for industry professionals to leverage and expand their production expertise and discover new platforms and tech to engage and retain audiences. Dare to Dream will host virtual and live sessions at the NAB and BEA shows.

Broadcast Education Association (BEA) and NAB's educational and professional development provides educational offerings, including live and on-demand webcasts, podcasts, certificate courses and related materials. D2D will be featured at the BEA Career Fair at the NAB Show. The Career Fair matches high-quality candidates of all job levels to potential employers. Job seekers will have to meet with major industry recruiters.

SVG Sports Video Group. Supports the professional community that relies on video, audio and broadband technologies to produce and Distribute sports content. For many teens and students, a career in sports production begins and ends with trying to become on-air talent. SVG's Spirit program educates and introduces students to careers in (Production, Engineering, Operations, Artistic Crafts, Technology and Broadcasting

Sports Travel Magazine TEAMS is the world's leading conference and expo for the sports-event industry which attracts more than 2,000 attendees including CEOs, executive directors and event managers from sports organizations, sports commissions, convention bureaus, corporate sponsors, event suppliers and other hospitality industry opinion leaders.



Why Host / Sponsor Dare to Dream?

We would like to offer your company / organization an opportunity to participate as a host or sponsor of the Dare to Dream Experience through a variety of levels by

Providing a Life-Changing Experience for Thousands of Students

- ◆ Creating and developing the future workforce in the sports and entertainment industry
- ◆ Providing underserved and at-risk students future career and internship opportunities
- ◆ Providing a platform to help promote career opportunities for "Women In Sports and Entertainment"

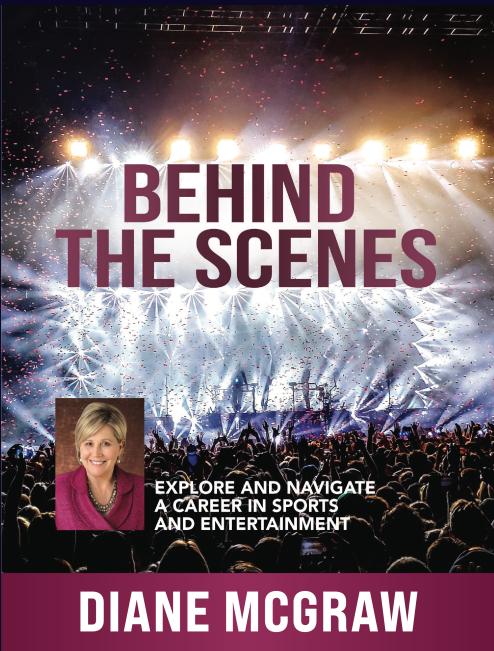
Please Join Us On Tour



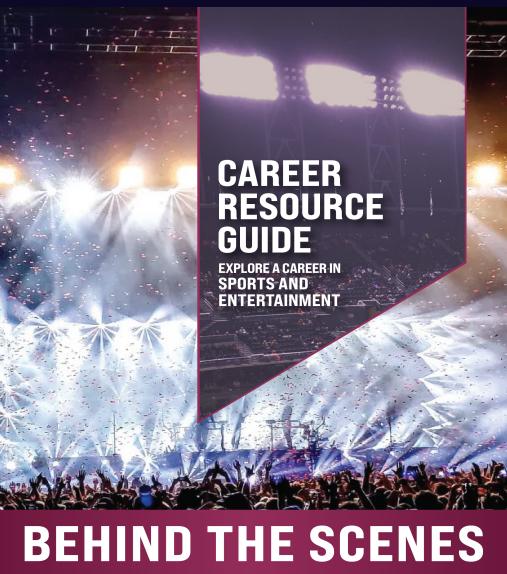
The Dare **to** Dream Experience

Tour Event Schedule
2022 - 2025

<u>Industry Event</u>	<u>Location</u>	<u>Dates</u>
NAB Convention / Broadcast Education Assoc.	Las Vegas	April 19-26. 2022
Sports Video Group Annual Conference (SVG	New York City	December 2022
Sports Travel Magazine / TEAMS Convention	Atlantic City Palm Beach Anaheim Ft. Lauderdale	October 10-13, 2022 October 2-5, 2023 September 23-26, 2024 October 26-29, 2025



DIANE MCGRAW



Students who register / attend the Dare to Dream Experience receive a complimentary digital download of **BEHIND THE SCENES: Explore And Navigate A Career in Sports and Entertainment** by Diane McGraw/. The book and Career Resource Guide offer important advice from Diane and top industry professionals representing the sports, TV, film, performing arts and music industry. Each student at sponsored events will receive a free digital download.

- ✓ A directory of colleges, universities, trade schools and educational institutions that offer programs and curriculum targeting these industries
- ✓ Comprehensive list of job descriptions in sports, TV, film, music and performing arts.
- ✓ Key advice from top industry professionals and executives
- ✓ Career coaching and tips on the job search and interviewing process
- ✓ How to make you and your resume stand out in the clutter of applicants
- ✓ How to network and present yourself to future employers
- ✓ Important strategies to help students choose the best job and career path that best suits them
- ✓ Best job site platforms to network that specialize in these careers

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