



together, we can help end
hunger in our community.

double match day June 14

On double match days, Meijer will match each \$10 Simply Give card contribution up to a maximum Meijer donation of \$10,000 per pantry/campaign.

Pick up \$10 donation cards at your local Meijer:

Royal Oak Meijer, 5100 Coolidge Rd

to provide food to families in your community at:

Franciscan Outreach Program

meijer

visit meijercommunity.com for more details



FIGHTING FOOD INSECURITY

- Food insecurity remains at high levels, making programs like Simply Give even more important.
- Current economic conditions are placing increased pressures on low-income families.
- In fact, more than **44.2M*** Americans are considered food insecure.



OUR PURPOSE

- Meijer is committed to feeding families by stocking the shelves of food pantries across the Midwest through its Simply Give program.
- For the past **17 YEARS**, the Simply Give program has fed hungry families in the communities Meijer serves.
- Hunger relief is a corporate philanthropic focus at Meijer, in addition to inclusion & belonging, environmental stewardship, health & wellness and local giving.



SUPPORTING LOCAL PANTRIES

- Each of the more than **270** Meijer stores across the Midwest partner with multiple local food pantries, keeping the money within the community.
- Customers are encouraged to add a \$10 Simply Give donation card to their cart, which is converted into a Meijer food-only gift card and given to the food pantry selected by the individual store.
- The Simply Give program allows food pantries the opportunity to choose the grocery or baby items (diapers, wipes, formula, baby food) best suited for the families they serve.



CONTINUED IMPACT

- Since 2008, Simply Give has generated more than **\$97M** for local food pantry partners since its beginning, equivalent to more than 871 million meals**.
- The 2024 Spring Simply Give campaign generated more than \$3.6 million for partnering food pantries to feed hungry families.
- The Meijer LPGA Classic for Simply Give has generated more than \$12 million for the Simply Give program over the past 10 tournaments***.

Franciscan Outreach Program and Meijer Partner Up

One in eight Americans face food insecurity nationwide and our community continues to feel its impact*. More and more members of our community are turning to us for help in ensuring they know where their next meal will come from. The Franciscan Outreach Program has seen a continued demand in the last year and the resulting economic impact of our nation continues to bring great need and challenges to our community. In response, we're pleased to announce that the Franciscan Outreach Program has joined forces with the Meijer Simply Give hunger relief program during this difficult time to help fill that void for our local families.

Each Simply Give campaign helps more than 270 food pantries in Michigan, Illinois, Indiana, Ohio, Kentucky and Wisconsin feed hungry families by keeping their shelves stocked with food for those in need. The campaign also fosters a sense of community by encouraging Meijer customers to add a \$10 Simply Give donation card to their cart at checkout, which is then converted into a Meijer food-only gift card and given to the local food pantry selected by the store.

The Franciscan Outreach Program will benefit from donation cards at the Royal Oak Meijer, 5100 Coolidge Road from March 30 to June 28, 2025.

Help us fulfill our mission of feeding the hungry in Southfield by adding a food donation card to your cart during your next shopping trip at Meijer. Tell your friends, relatives, neighbors and co-workers because every dollar makes a difference. Whether you shop in-store or online using Meijer Pickup or Home Delivery, consider adding a Simply Give donation card to your basket.

And when we give, Meijer gives. For every \$10 Simply Give donation card a customer adds to their trip on Saturday, June 14, Meijer will DOUBLE match the contribution, meaning they will contribute an additional \$20. This means our pantry will receive a total of \$30 on those days.

Together, we can make a meaningful difference in the lives of our neighbors in need.

*Source: U.S. Department of Agriculture

Insert Your Food Pantry Receives Insert \$\$\$ Donation from the Meijer Simply Give Program

Thanks to the generous support of our community and Meijer, Insert your food pantry will be able to feed insert number hungry families in insert your community as a result of the latest Meijer Simply Give hunger relief campaign.

Insert your food pantry received a insert \$ donation from Meijer on insert date. This donation equals insert number meals* and allows us to continue our mission of feeding families facing food insecurity in your community.

We want to thank all our insert partners, constituents, congregation members for helping us spread the word about this fantastic program that will put food on the tables of our neighbors in need.

The Meijer Simply Give program is truly a blessing because, with each campaign, it feeds hungry families by replenishing the shelves of more than 270 food pantries in Michigan, Illinois, Indiana, Ohio, Kentucky and Wisconsin. However, the program goes above and beyond simply writing a check. It fosters a sense of social responsibility by encouraging customers to grab a \$10 Simply Give donation card, which is then converted into a Meijer food-only gift card and given to the local food pantry selected by the store.

Insert your food pantry is truly grateful for this opportunity and hope our partnership with Meijer will continue to thrive in the future.

* One meal equates to 25 cents. Meal calculation is based on the approximate average cost of a meal from select food pantry partners across the Meijer footprint.