

# The Arts Live Here



## REPORT TO THE COMMUNITY

*Fiscal Year July 2023 - June 2024*

# LETTER FROM THE CHAIRMAN & EXECUTIVE DIRECTOR



***Arts on Main continues to grow  
and expand because of you!***

Your support of Arts on Main has a huge impact! Thanks to you and other like-minded donors, Arts on Main can provide classes, programs, events, and exhibits for art-lovers from Gloucester and beyond. We are so grateful for the opportunities to embrace the community and bring people together through our extracurricular Palette Pals program, our senior art classes, our popular First Friday monthly exhibit openings, and regular art classes. This year's Annual Report to the Community highlights all that you have helped us accomplish in our twelfth year and how your support is providing a solid basis for our continued and future work.

**- Mike Ivey, Chairman**

By supporting Arts on Main each year, you make the arts accessible for thousands of people of all ages, backgrounds, and skill levels. Our visitors, artists, and students come from Gloucester, Yorktown, Newport News, Williamsburg, Richmond, and beyond—we've even had visitors from other states take our classes! Gloucester is increasingly becoming a destination for art lovers, and your support means that Arts on Main is an active and well-known part of this trend. Thank you for making it possible for us to fulfill our mission of ***engaging the community through inspiring arts experiences*** and allowing us to find new ways to unite people and communities through the arts.

**- Kathryn L. Swanson, PhD, Executive Director**

# A YEAR IN REVIEW

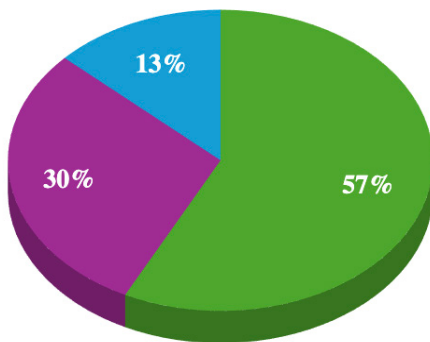


**Your support has a far-reaching impact throughout Gloucester and beyond!**

Between July 2023 and June 2024 (our fiscal year), you helped Arts on Main:

- Host over **10,000 visits to the Gallery** from people (and dogs) of all ages, including:
  - Nearly **4,500 walk-in visits**
  - More than **3,800 signups** for and visits to Arts on Main's
  - Programs, Events, and Classes
  - **1,781 First Fridays attendees**
- Offer **108 classes and artist talks**
- Work with **115 Virginia-based artists**

*Total Revenue*



**\$192,582**

**Contributed Income**

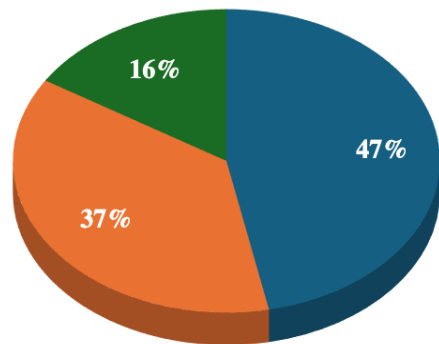
**\$98,927**

**Consignment Sales**

**\$43,964**

**Other Earned Income**

*Total Expenses*



**\$156,930**

**Mission-Related Expenses**

**\$124,343**

**Operating Expenses**

**\$54,001**

**Fundraising Expenses**

# WAYS TO GIVE



Arts on Main is a private non-profit organization that exists to serve its community by bringing people together through art. While it earns money through consigning art, offering classes, and obtaining grants, the majority of funding comes from donors like you. These contributions are vitally important to Arts on Main's ongoing operations and its ability to continue to fulfill its mission of ***engaging the community through inspiring arts experiences***. There are a variety of ways that individuals and businesses can support Arts on Main.

## THE ANNUAL FUND

Giving to Arts on Main's Annual Fund has the most direct and significant impact on both Arts on Main and the community. These gifts are unrestricted funds that support continued gallery operations (e.g. keeping the lights on and paying for utilities) and free programs. Your contributions to the Annual Fund ensure that all can engage with the arts, regardless of their residence, age, background, interests, and skill level.

A strong Annual Fund is essential to securing grants and other sources of funding while also ensuring that Arts on Main can nimbly adjust to community needs and unexpected opportunities, such as offering highly-requested classes and bringing new award-winning artists to Gloucester. Thank you in advance for your continued support of this crucially important fund! There are three levels of giving for the Annual Fund, all of which are acknowledged in the Annual Report to the Community.

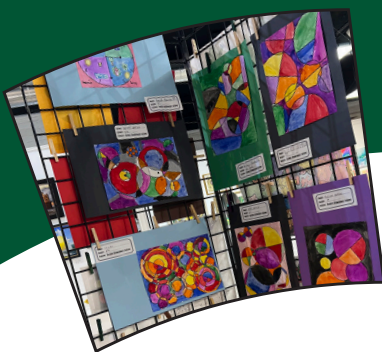
Artists Circle	\$100-\$249
Curators Circle	\$250-\$499
Arts Leaders Council	\$500+, \$1,000+ , \$2,000+

## EVENT SPONSORSHIPS

Throughout the year, Arts on Main offers several special events and programs that are sponsored by individuals, businesses, and business leaders throughout the community. These sponsorships provide unrestricted funds that help cover the costs of these events and contribute to Arts on Main's ongoing expenses.



## *Engaging the community through inspiring arts experiences.*



### **PROGRAM SPONSORSHIPS AND GIFTS**

While Event Sponsorships are unrestricted funds, Program Sponsorships and Gifts are restricted to support our programs: Arts Education Programs, Senior Art Enrichment Programs, and Youth Art Enrichment Programs. These programs directly benefit community residents of all ages, backgrounds, and income levels. Sponsorships help supplement the cost of these programs and ensure that they remain free or low-cost to participants.

### **FIRST FRIDAY EXHIBIT AND MUSIC SPONSORSHIPS**

Arts on Main is well known for its monthly First Friday Exhibit Opening Receptions that celebrate the beginning of each new monthly exhibit. An average of 177 people come to these receptions from a variety of local communities and states. Arts on Main is grateful for the individuals and businesses who sponsor the limited number of monthly exhibits (\$500) and First Friday live music (\$150) each year.

### **PLANNED GIVING**

Planned gifts are another tax-wise way to support Arts on Main and include transferring stocks, real or other personal property, distributions from retirement funds or IRA's, and inclusion in your will, life insurance, or estate planning. If you are interested in considering planned giving, talk with your financial advisor and contact Arts on Main for more information.

### **WHERE TO NEXT?**

Thanks to you, Arts on Main has a solid foundation for future growth. Donor contributions to our Strategic Initiative allowed the Board of Directors and Staff to develop a renovation plan for maximizing the building space to support rapidly growing programs and community needs. These plans include expanding the classroom space, acquiring new equipment to support pottery and fiber arts classes, and updating existing spaces to improve acoustics and functionality. Arts on Main's staff is also actively working on diversifying programs to better embrace all the arts and engage artists and art lovers of all ages, backgrounds, skill levels, styles, and interests. Your support makes these plans possible!

# PROGRAMS



**“I have enjoyed the rich array of classes at Gloucester Arts on Main. I have never felt so creative!!” J.B. Bell**

## PROGRAMS

Your support means that Arts on Main can offer rich and robust programs that provide a variety of ways for all to access and engage with the arts, regardless of their background, experience, skill, or age.

### ART EDUCATION PROGRAMS

Throughout the year, Arts on Main hosts opportunities at various price points (including FREE!) for people to learn new artistic techniques, media, skills, or subjects. These programs range from artist talks for those looking to engage without creating and paint nights for those wanting a fun night out to advanced workshops for talented artists looking to hone their skills. This past year, Arts on Main successfully expanded its offerings to include 14 new teachers and offer unique classes such as wood carving, lace making, storytelling, and mixed-media sculpture!

### SENIOR ART ENRICHMENT PROGRAMS

Thanks to grants and donations, Arts on Main provides professional art instruction for seniors living in local retirement communities. To date, three local senior communities are being served, with an average of 15 individuals taking the classes each month.

### YOUTH ART ENRICHMENT PROGRAMS

Arts on Main's Youth Art Enrichment Programs offers high-quality and in-demand art education for our youngest neighbors. This program includes year-round youth art classes at Arts on Main, youth summer camps for ages 3-18, and our signature extracurricular Palette Pals. Between July 1, 2023 and June 30, 2024, more than 600 children participated in these programs

# STRATEGIC INITIATIVES & CAPITAL GIFTS

Recognizing commitments since December 2019 of \$840,000 toward the three Strategic Plan Goals: facility purchase and enhancements; program expansion; and greater financial sustainability.



## PRINCIPAL BENEFACTORS

Anonymous  
Cook Foundation  
Letitia & Willard Grant  
Lynn & Chip Hornsby  
Marietta McNeill & Samuel Tate, Jr. Morgan Trust  
The Mary Morton Parsons Foundation  
Main Street Preservation Trust  
Mr. & Mrs. E. Claiborne Robins, Jr.  
Pamela K. Royall  
Theresa & Troy Stavens

## LEAD DONORS

Anonymous  
Roxanna & William Andersen  
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Charla & Thomas Barnard  
Barbara & Hugh Bryan  
Cammy & Jim Carleton  
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Vicki Dreelan  
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Gloucester Community Foundation  
Gloucester County - Economic Development  
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Marjo Holthaus

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Mike Ivey & Walt Evaniak  
Dianne & Jon Lucy  
Lynne Bohon Manning  
Sherri & John Milner  
North River Construction  
Lourdes Travieso-Parker, PhD & Donald Parker  
Sue & Bill Perrin  
Teresa & Anthony Rinderer  
Lynn & Bob Ripley  
Riverwood Designs  
Susanne & Randy Scott  
Carol Steele  
Julianna Stone  
Yolanda & George Teschner  
Meredith Timberlake & Jason Slusher

# HONOR ROLL

## Individual Giving

### **Anonymous**

Roxanna & Bill Andersen, *AN, AEP*

Leslie & Rob Atkinson, *AN*

Mari Ann Banks, *AN*

Joseph Barragan & Rob Fraser, *AN, IK*

Brownie & Ted Bartley, *AN*

Cheryl Battle, *AN*

Gulay Berryman, *IK*

Durfee & Joe Betts, *AN*

Alisa Bohon, *YP*

Anita Bolger, *AN*

Ronda & Ash Bowden, *AN*

Rene & Bill Boyd, *IK*

**Barbara & Hugh Bryan III,**  
***AN, AEP, FF, G, IK, RJ***

Ms. Bryner, *AN*

Renate Bumgarner, *IK*

Melva & Buddy Burnett, *AN*

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Christopher Carter, *AN, YP*

Bill Casto, *IK*

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Carolyn Davis, *AN*

Cheryl & Bob Davis, *AN*

Becky & Warren Deal, *AN*

Carol & Jim Dees, *AN*

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Nancy & Doug Dwoyer, *AN*

Christine & David Evans, *AN*

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Joan & Ray Farr, *AN*

Linda & Stephen Farr, *AN*

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Scott & Denise Finney, *AN*

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Mall Fraser-Seay, *AEP*

Jim Garrett, *IK*

Norma Geddes, *IK*

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Ed Gorham, *FF*

**Letitia & Willard Grant, *AN, G, FF***

Vera & Thomas Green, *FF*

Janet & Jim Griffin, *AN*

**Gail & Rick Griffin, *AN, RJ, FF, IK***

Kristin Haas, *AN*

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Ms. Harden, *AN*

Caroline & Trotter Hardy, *IK*

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**Bobby Hatten, *AN***

Teresa Henderson, *AN*

Kim & Devin Hensley, *AN, IK*

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Patrice & Woody Hobbs, *AN, IK*

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Marjo Holthaus, *AN, RJ, IK*

Tomoko Homada, *AN*

Lynn & Chip Hornsby, *AN*

Suzanne & David Hudson, *AN*

Denise & Jay Hutchins, *YP*

**Mike Ivey & Walt Evaniak,**  
***AN, AEP, RJ, FF, IK***

Mimi & Ralph Jackson, *AN, G*

Joan & Wayne Jackson, *AN*

June James, *AN*

Isabelle Johnson, *AEP*

Eleanor & Wesley Jones, *AN*

JoAnn & James Jones, *AN*

Julie & Catesby Jones, *AN*

Shari Jourdan, *AEP, FF*

Nancy Keenan, *AN*

Nancy King, *YP*



**Kathy & Rick Klein, AN,FF**

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Dia & Ned Lawless, *IK*  
Carolyn Lemon, *AN*  
Kaye Levy, *AN*

**Dianne & Jon Lucy, AN**

**Lynne Bohon Manning, AN,G,SI,IK**

David Marbain, *IK*  
William Marks, *YP*  
Julie Martin, *AEP*

**Martha Matthews, AN,FF**

Katherine & Raymond Mazzocco, *IK*  
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**Eva & Donnie Mullins, AN**

Rose & George Nygaard, *IK*

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**Sue & Bill Perrin, AN**

Cathy Peterson, *AN*

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Alisa Potter, *AN,IK*

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Maricel & Ken Quintana-Baker, *AN*

**Cara & Randy Randolph, AN**

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Debbie & Donald Rhodes, *IK*

Diane Richman, *AN,YP*

Joyce Richter, *G*

**Teresa & Anthony Rinderer, AN,SI,IK**

Lynn & Bob Ripley, *AN*

**Michelle Rippey, AN**

Peggy Robins, *AN*

**Mary Ellen and Claiborne Robins, Jr., AN,G,RJ,SI**

**Marty & Dan Ross, AN**

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Susan & Kurt Schlimme, *YP*

Bob Schuler, *IK*

Tracy Shackelford, *AEP*

Vivian Shackelford, *AN*

Monti Sikes, *IK*

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**Theresa & Troy Stavens, AN,G,YP,AEP,RJ,FF,IK**

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Theresa Stifel, *IK*

Ann Stifel, *AN*

Sue & Tim Stiff, *AN*

**Mr. Arnold Stolberg, AN**

**Julie Stone, AN,G,RJ,SI,FF,IK**

Page & Lewis Strickland, *AN*

Mary Ellen Stumpf, *FF*

Diana Swenson, *AN*

Darlene Talbott, *AN*

**Stuart Teach, AN**

Yolanda & George Teschner, *AN,SI,FF*

Lew Thatcher, *IK*

Cheryl & Rupert Thomas, *AN*

Lourdes & Donald Travieso-Parker, *AN,SI,IK*

Arlene Tucker, *AN*

Daniel Uptmor, *AEP*

Sandy & Evan Van Leeuwen, *AN*

**Linda Wahlman, AN**

Christine Wesson, *AN*

Carole White, *AN*

Katrina & Ron White-Brown, *AN,AEP,FF,IK*

Margaret Wiley, *AEP*

Brad Williams, *IK*

Lena Wilson, *AN*

Janis & Doug Wood, *AN*

Jane & Peter Worthington, *AN*

Helen & Ron Worthington, *AN*

**Mary Jane Zander, AN,FF**

Kate & Peter Zullo, *AN*

**AN** - ANNUAL FUND ARTS LEADERS COUNCIL

**AN** - CURATORS CIRCLE

**AN** - ARTISTS CIRCLE

**AEP** - ARTS EDUCATION PROGRAMS

**G** - GALA SPONSOR

**IK** - IN KIND DONATIONS

**RJ** - RIVERJAM SPONSOR

**SI** - STRATEGIC INITIATIVES

**YP** - YOUTH ARTS EDUCATION PROGRAMS

**SR** - SENIOR ARTS EDUCATION PROGRAMS

**FF** - FIRST FRIDAY & MUSIC SPONSOR

*The names in bold represent those whos combined gifts were particularly significant.*

# HONOR ROLL

## Organizational Giving

Andrews Funeral Home, *AN*  
 Bena Creations, *IK*  
 Brent and Becky's Bulbs, *IK*  
 Cappahosic Oyster Co., *IK*  
**Catamount Tactical, LLC, G,RJ,FF**  
 Chesapeake Bank, *RJ*  
 Chimney Corner, *IK*  
**Cook Foundation, G,RJ,FF**  
**County of Gloucester, GRANT**  
**David Nice Builders, YP**  
 Dunham Massie Co., *G*  
 Fulcrum Concepts, LLC, *G*  
 Gate of Life Acupuncture, *IK*  
**Gloucester Community Foundation, GRANT**  
 Gloucester-Mathews Gazette-Journal, *IK*  
 Gloucester-Mathews Humane Society, *G,RJ*  
 Goodman's Antiques & Interiors, *IK*  
 Grace Llewellyn Designs, *IK*  
 Green Planters Garden & Nursery, *IK*  
 Hair on Main Salon, *IK*  
 Inn at Warner Hall, *IK*  
 Jamestowne Investments, LLC, *RJ*  
 JJM Associates, *IK*  
 Ken Houtz Chevrolet-Buick, Inc., *G,IK*  
 Kristin Rahn Photography, *IK*  
 LC Salon, *IK*  
 Mainsail Wealth Advisors, *RJ*  
 Martin, Ingles & Hensley Ltd., *RJ*  
 Mathews Pharmacy, *RJ*  
 Mobjack Bay Marina, Inc., *RJ*  
 Nester Dental, *AN*  
 Nuttall Country Store, *IK*  
 Office Supply of Gloucester, *IK*  
 Olivia's and Scoot's Restaurants, *G*  
 Peninsula Heating and A/C, *G*  
**Phillips Energy, AN,G,RJ**  
 Piankatank River Golf Course, *IK*  
 Riverwood Designs, *AN,G,AEP,YR,IK*  
 Sara Harris Photography, *G*  
 Shaheen, Ruth, Martin & Fonville Real Estate, *G*  
 Smith's Florist & Gift Shoppe, *IK*  
 Sogetsu School of the Middle Peninsula, *AN*  
 Southern Trade Realty, *YP*  
 Spencer Realty of Virginia, *RJ*

Split Enz Salon, *G,IK*  
 Sweet Tooth Cafe, *IK*  
 The GianDonato Farmette, LLC, *G*  
 The Silver Box, *IK*  
 Trans Atlantic Diesels, *AN*  
 Vashti's Jewelers, *IK*  
 Village Art Colony, *IK*  
**Virginia Commission for the Arts, GRANT**  
 Ware Neck Produce, *IK*  
 Water Pro, *SR*  
 Whitley's Peanut Factory, *IK*  
 Williamsburg Farm & Nature Camp, *IK*  
 WXGM-AM/FM, *AN*

**AN** - ANNUAL FUND  
**AEP** - ARTS EDUCATION PROGRAMS  
**G** - GALA SPONSOR  
**IK** - IN KIND DONATIONS  
**RJ** - RIVERJAM SPONSOR  
**SI** - STRATEGIC INITIATIVES  
**YP** - YOUTH ARTS EDUCATION PROGRAMS  
**SR** - SENIOR ARTS EDUCATION PROGRAMS  
**GRANT** - GRANT  
**FF** - FIRST FRIDAY & MUSIC SPONSOR

*The names in bold represent those whos combined gifts were particularly significant.*



## In Honor of

**Sara Delo**

Margaret T. Bryner

**Yolanda Teschner**

Nancy & Donald Dransfield

**Kay Van Dyke**

Shari Jourdan (First Friday Music)

## In Memory of

**Vernon L. Carter, Sr.**

Christopher D. Carter

**Ronald Flowe**

Janet and Jim Griffin

**John M. Levy**

Kaye Levy

**Art Manning**

Lynne Manning

**Linda Phillips**

Jeanne Hockaday

**Warren Haley, Jr.**

Jeanne & Dan Adams & Michelle Adams Rippey & Dana Adams

Patricia B. Carlton

Denise & Scott Finney

Kristin Haas

Joan & Wayne Jackson

Eleanor & Wesley Jones

Joann Sybil Lawson & James Warwick Jones

Elizabeth & Hugh McCormick & Phillips Energy

Sandra & Joseph McGee

Eva & Donald Mullins

Vivian Shackelford

Julianna Stone

Christine Wesson

# BOARD OF DIRECTORS

FY July 1, 2023 - June 30, 2024

**Chair:** Hugh Bryan, MD

**Chair-Elect:** Mike Ivey

**Immediate Former Chair:** Lynne Bohon Manning

**Treasurer:** Vicki Dreelein

Joseph Barragan

Richard Griffin, PsyD

Kim Hensley

Marjo Holthaus

John Milner

Teresa Rinderer

Carol Steele

Julianna Stone

Yolanda Teschner

Lourdes Travieso-Parker, PhD

René Wenleder

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## STAFF

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*Executive Director*

**Alisa Potter**  
*Gallery Manager*

**Hanah Hailey**  
*Gallery Coordinator*



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Gloucester, VA 23061  
804.824.9464  
[www.gloucesterartsonmain.org](http://www.gloucesterartsonmain.org)



*Activities at Arts on Main are partially  
funded by the Virginia Commission for  
the Arts and the National Endowment  
for the Arts.*

*Any gifts received after June 30, 2024 will be listed in the next  
annual report. Every effort has been made to ensure accuracy.  
For inquiries or corrections, please contact  
Kathryn Swanson, Executive Director.*

